

2020 - 2022

Tan Xiang Jing



Portfolio

Tan Xiang Jing



Education

SUS Academy (2020 - 2022)

Interest

3D - Animation

Skill

- Cinema 4D- 3ds Max - Capcut
- Adobe Illustrator - Photoshop
- After Effect - Premiere Pro
- Lightroom - XD

Contact

- xiangjing0929@gmail.com - 010-666 1067

Final Year Project

06 - 06

2D & 3D Character Design (3ds Max)

20 - 28

3D Branding (Cinema 4D)

40 - 58

Computer Graphic

78 - 84

Photography

128 - 150

Advertising

174 - 196

Drawing

294 - 300

3D Modeling (3ds Max)

06 - 18

3D Modeling (Cinema 4D)

30 - 38

Animation

60 - 76

Online Media

86 - 126

Cinematography

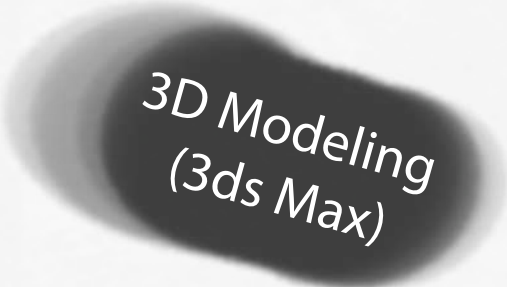
152- 172

Branding

198 - 292

Year

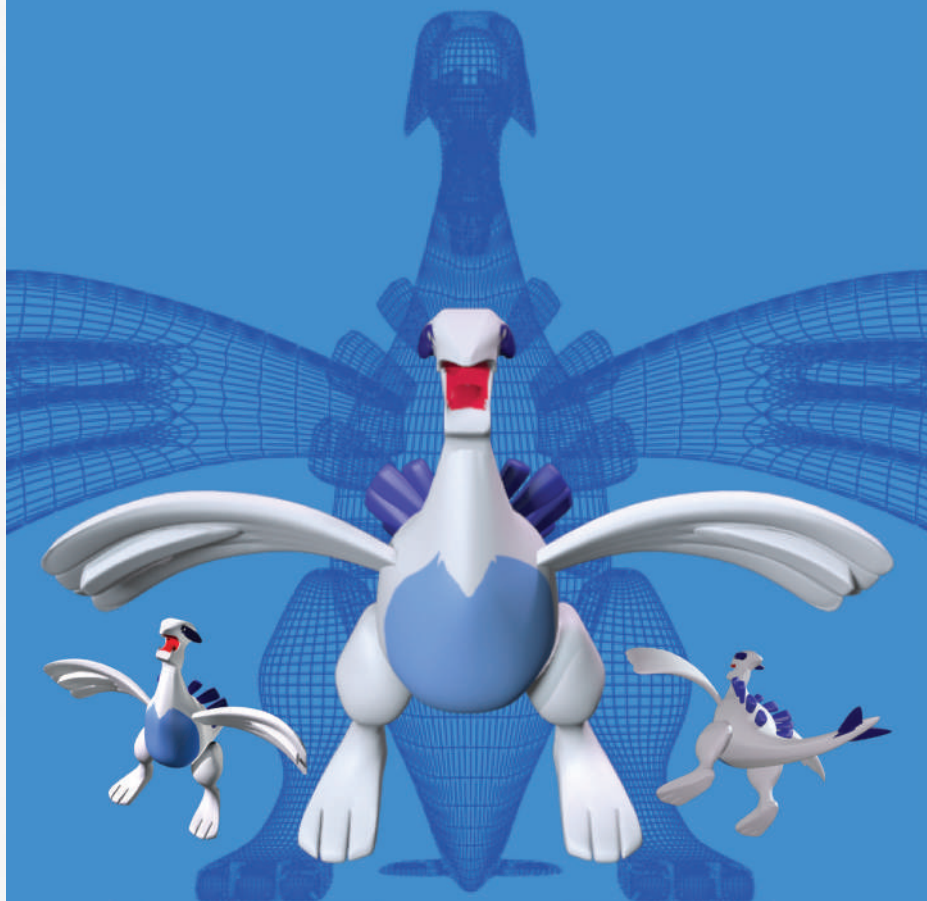
2020 - 2022



3D Modeling (3ds Max)

POKEMON

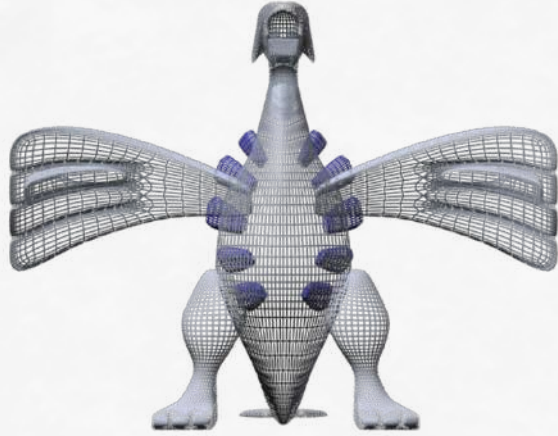
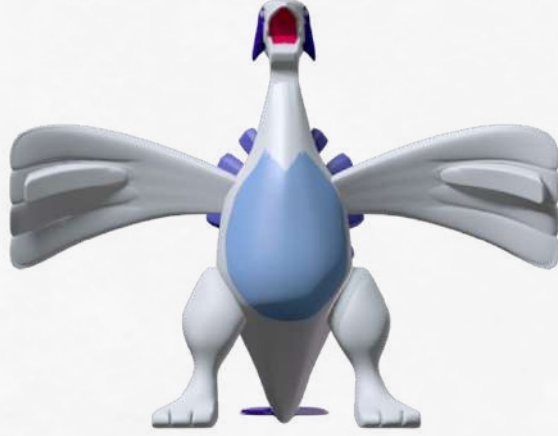
LUGIA

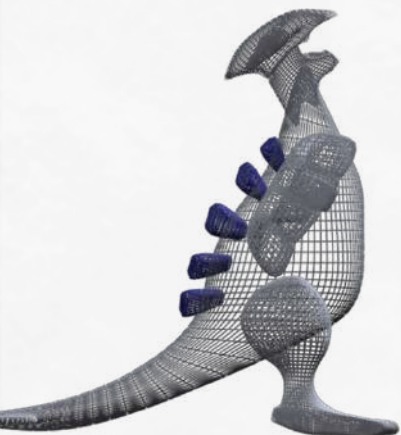




Pokemon

Lugla





Pokemon

Front - Right - Wireframe view





Interior design

Living rooms





Bedrooms

Level 1 & 2

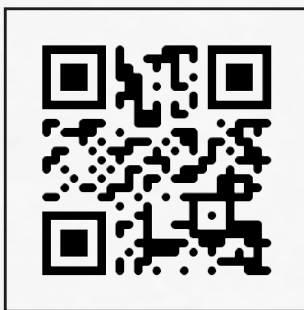




Kitchen

Bathroom

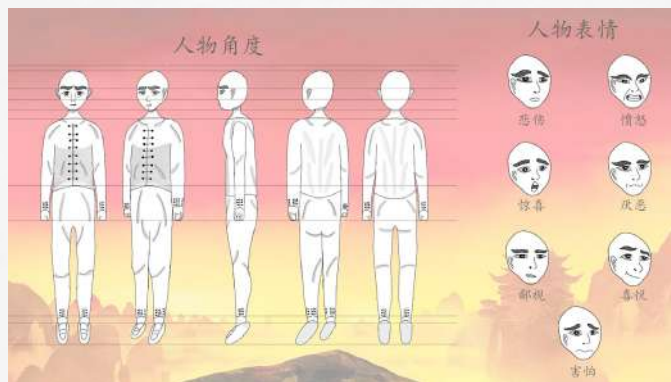




Scan to watch

<https://youtu.be/aOkTYfa8qNM>

2D & 3D
Character Design
(3ds Max)



宫中有名的官，其职位一天刺客进入宫里的太子，不料被漪泰看见，他，不过区区太傅怎是刺没过几个回合就败下阵来没有杀死他，而是在杀死与他，自己便逃之夭夭。人发现太子的死和太傅手就认定是太傅杀了太子，但在处刑的路上有一群来救下他，并把他带到少林现在漪泰才明白这一切都，因为少林寺内有个武器拿得起，并受旨要铲除战开启了他的学习之旅。



Character design

Name - Story - Angle - Expression - Action

武器介绍



宠物介绍

御夕

由漪泰在前往少林寺时遇见并收服。
 能力未知。
 靠近漪泰时身上会发出蓝色光芒。

宠物动作

睡觉

撒娇

信任，握手





Character design

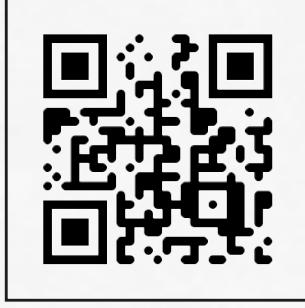
Weapons, Pets



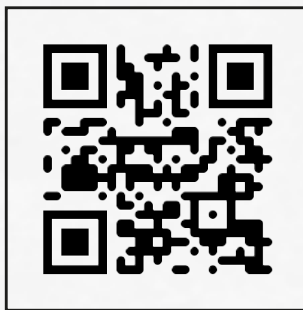


Character design

Storyboard



360 View



Scan to watch

<https://youtu.be/brT5BjAHlto> / <https://youtu.be/PIN7fB7oweU>



3D Modeling (Cinema 4D)





Packaging design - Spaghetti

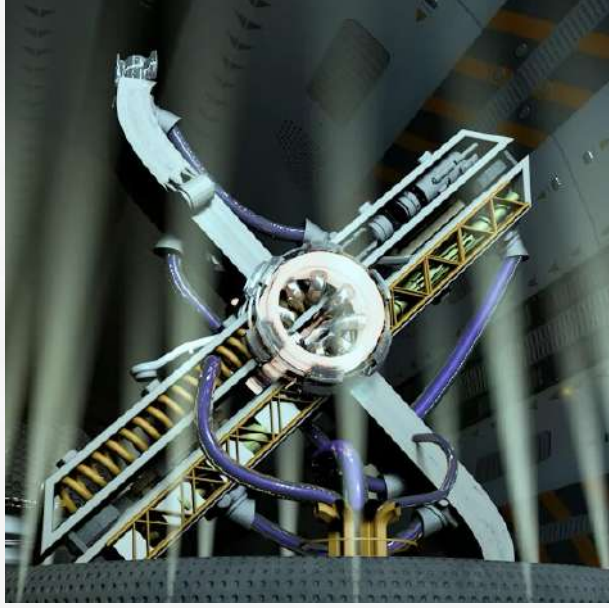
Portions of pasta can be tricky, either too much or too little, so the packaging design focuses on openings that are sized for most people.

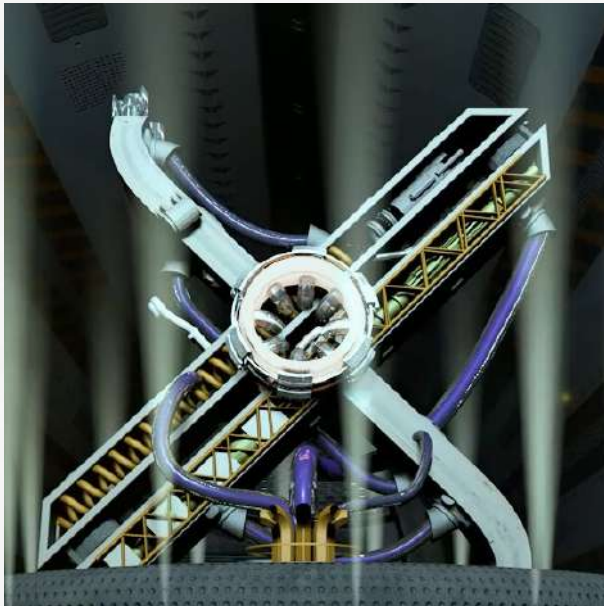




Packaging design - Fusilli

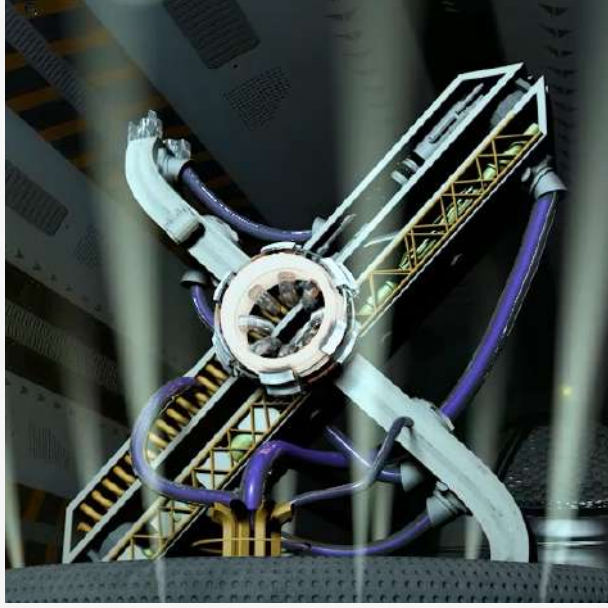
Portions of pasta can be tricky, either too much or too little, so the packaging design focuses on openings that are sized for most people.

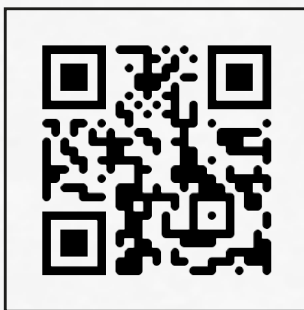




Logo animation

My personal logo 01





Scan to watch

<https://youtu.be/Sfpo5QzuAzw>

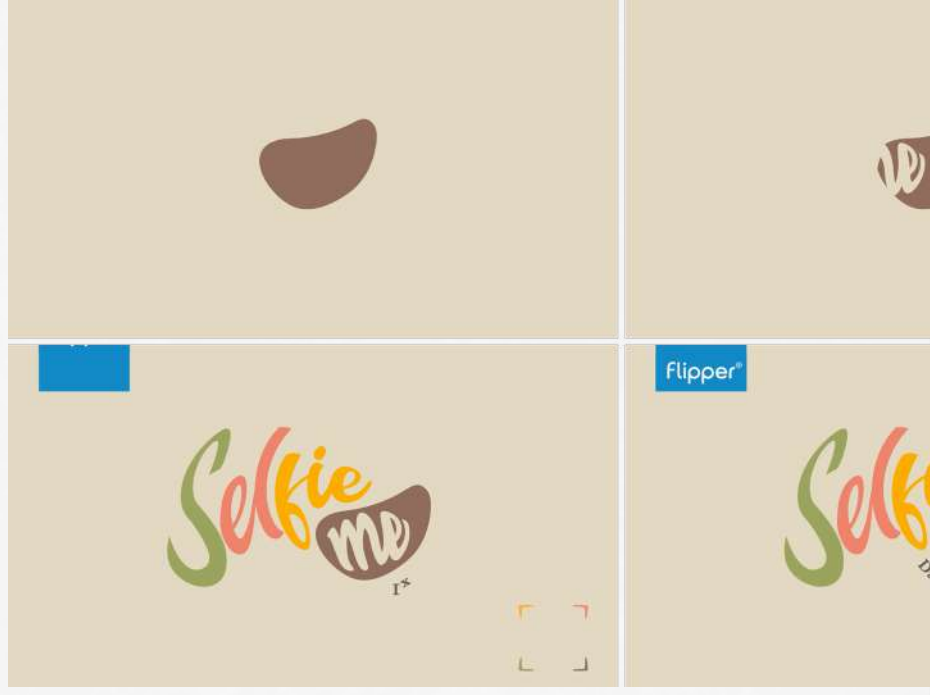


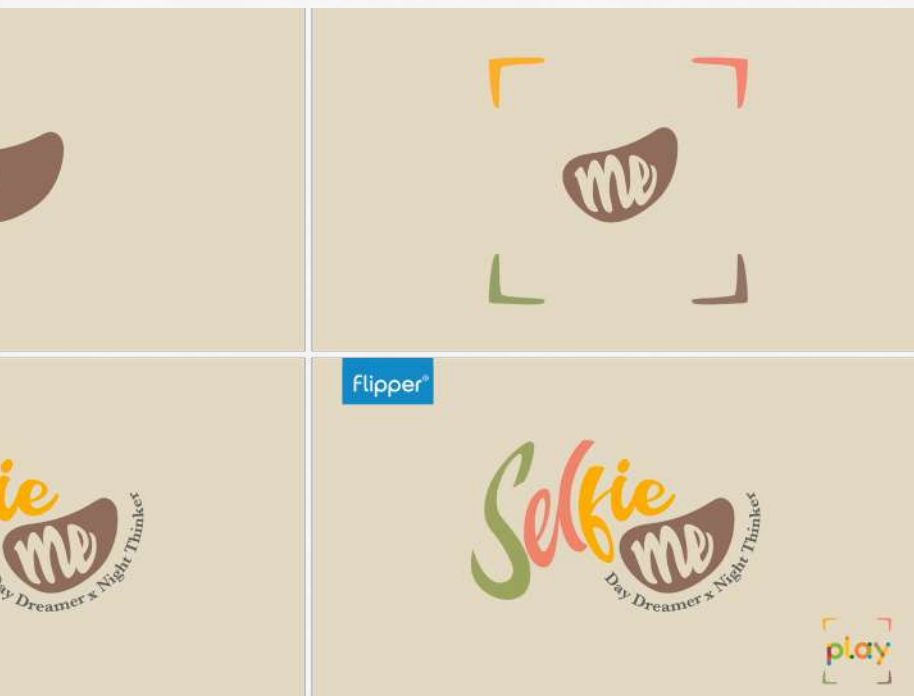
3D Branding
(Cinema 4D)



Flipper - Selfie me - Logo

Project Design from: Wei Yuan & Xin Yee

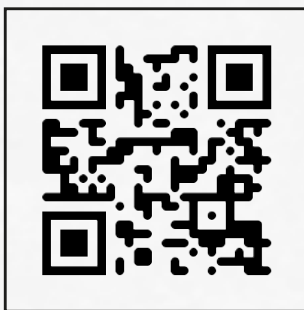




Logo animation

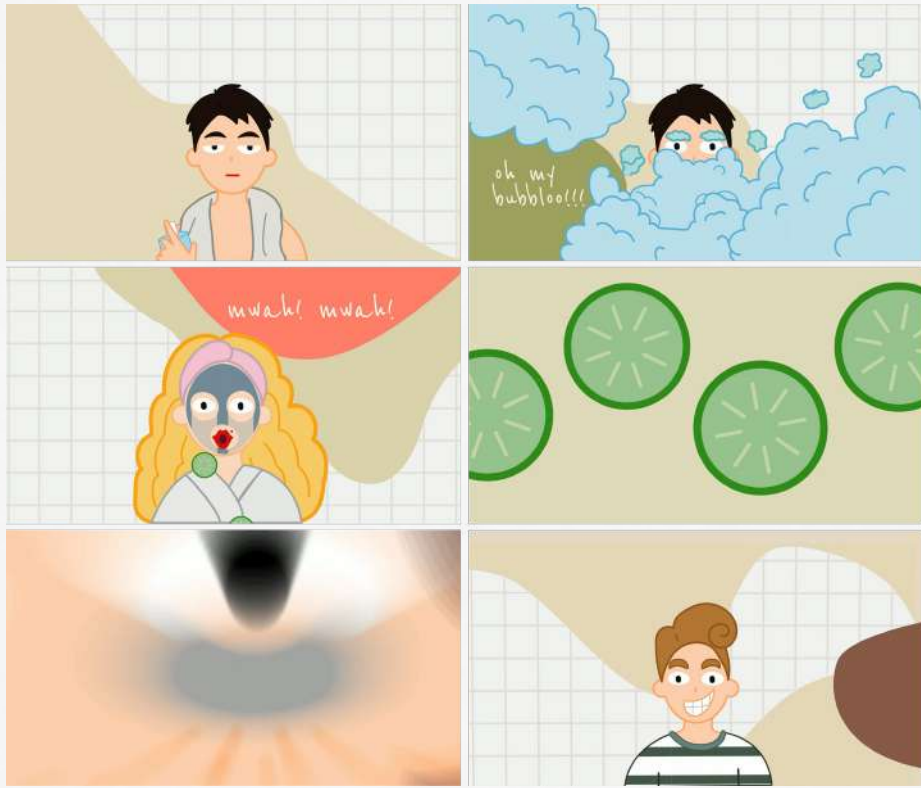
Selfie "me" with the selfie icon in a selfie area





Scan to watch

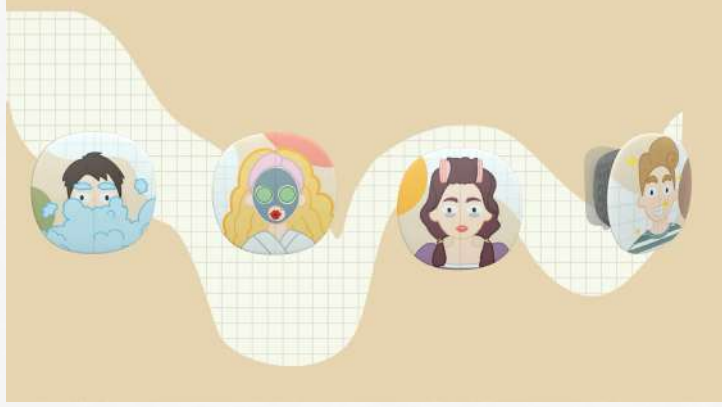
<https://youtu.be/h6N-Aa0ZjwA>

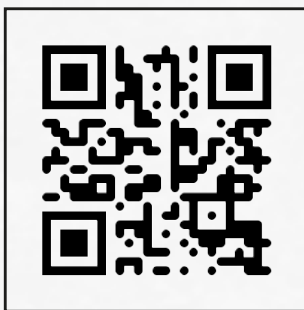




Introduction video

Demonstrate the characteristics of each character





Scan to watch

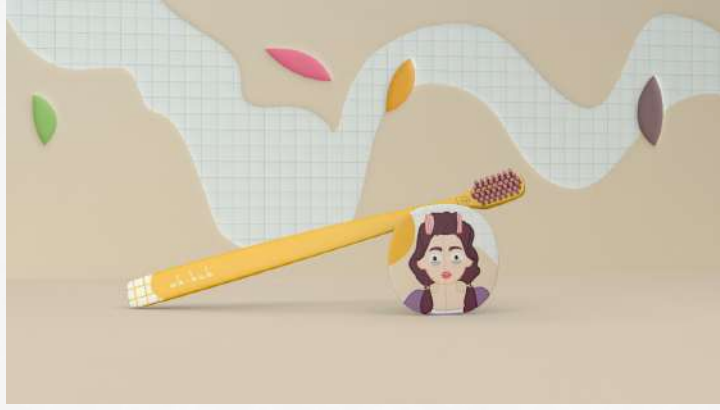
<https://youtu.be/QJ--nZCxuTI>





Product - Toothbrush & Cover

4 in 1





Product - Toothbrush & Cover

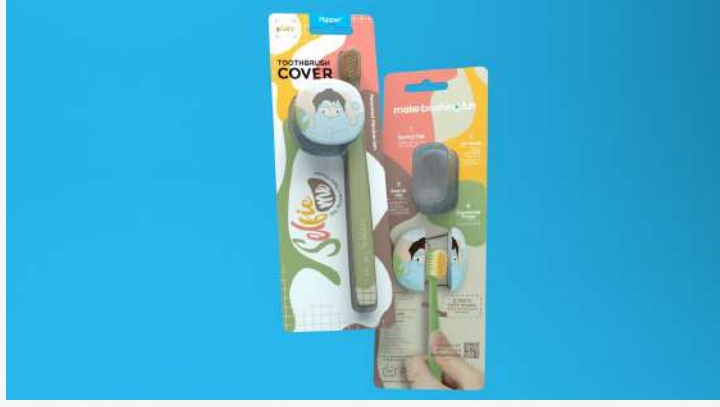
Individual





Packaging

4 in 1

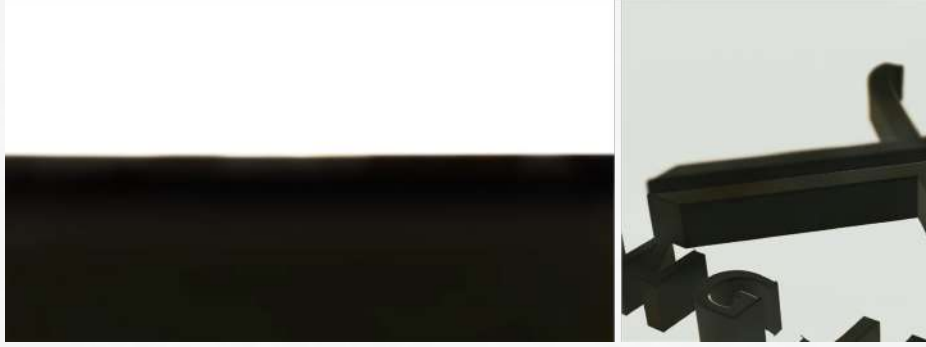




Packaging

Individual

Animation

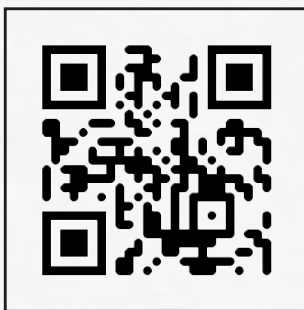




Personal logo

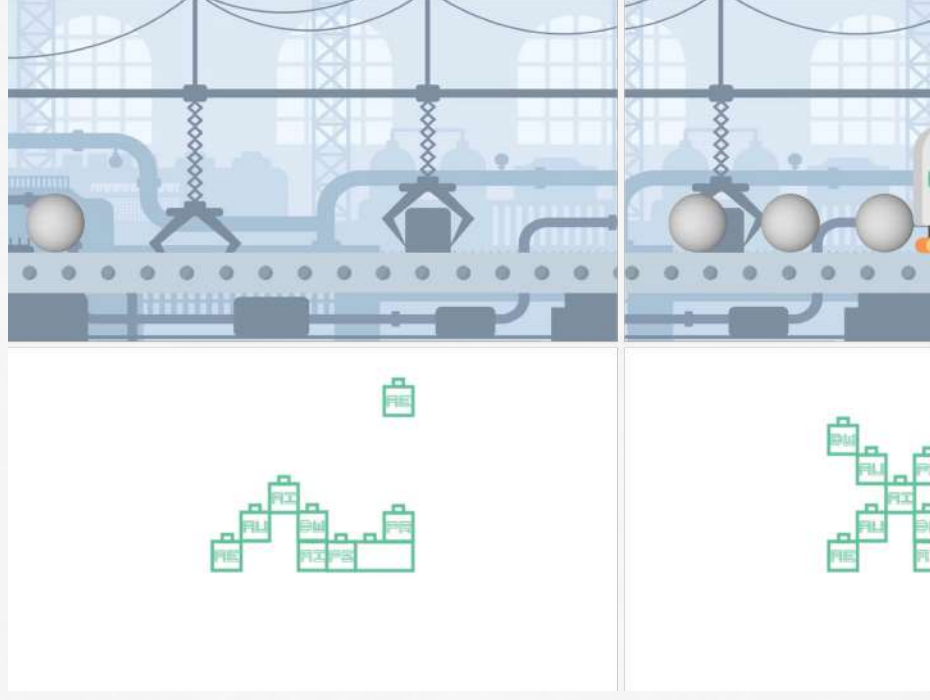
Mirror half of the logo to form the full logo





Scan the QR code to watch the video

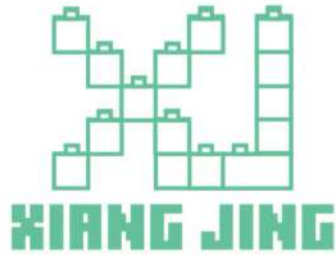
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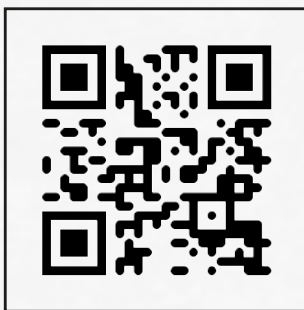




Personal logo

From manufacturing to assembly

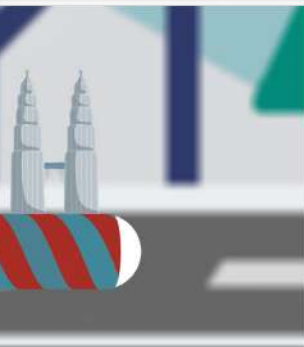
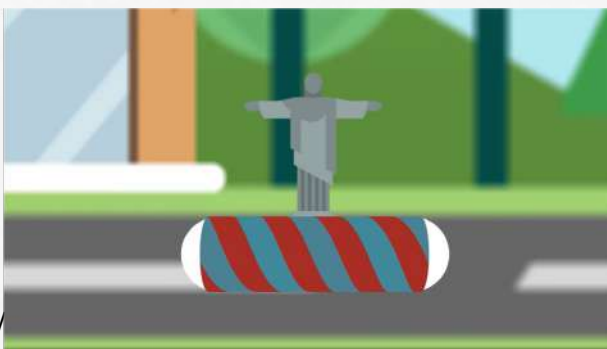




Scan to watch

<https://youtu.be/c8arch2WHml>

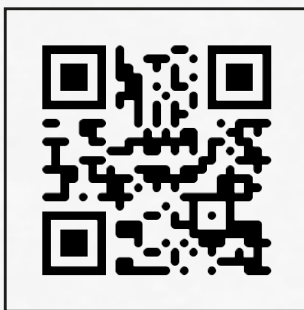




MOSTYLIST logo

Get a haircut anytime, anywhere in the car





Scan to watch

<https://youtu.be/-M7wuukSW5g>

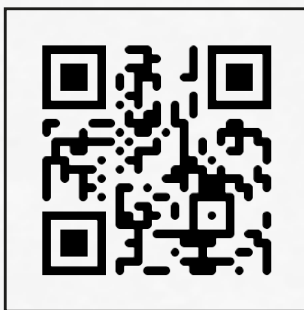




Malaysia

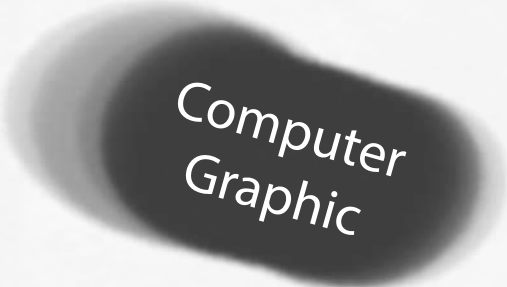
All prime minister (1956 - 2021)





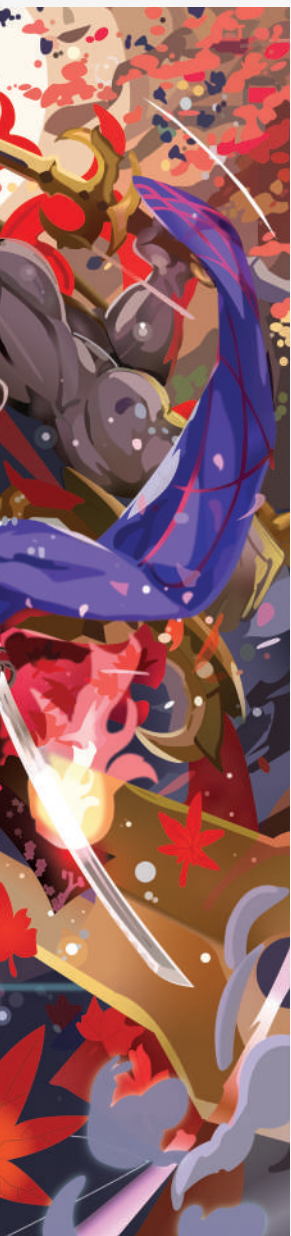
Scan to watch

<https://youtu.be/8AXw2tEFgZk>



Computer
Graphic





Reference

@sino_eefy





Lego animal

A parallel world where LEGO and animals coexist





Utopian city 2060

The only gateway to the utopian city of 2060



Online
Media

Shihlin

Home





XXL Crispy Chicken

It's large, tender and succulent pieces of tender chicken coated in a thick, crunchy batter, served with a delicious sauce and a golden crisp.

ORDER NOW



Step into the World of Shihlin

"If Taiwan have, shilin must have"



7+ Countries



200 Branches

Come and enjoy a taste of Taiwan today!

Shihlin Taiwan Street Food is a delicious and healthy combination of traditional Taiwanese street food and modern food technology.

Shihlin Taiwan Street Food is a delicious and healthy combination of traditional Taiwanese street food and modern food technology.

Shihlin Taiwan Street Food is a delicious and healthy combination of traditional Taiwanese street food and modern food technology.

Shihlin Taiwan Street Food is a delicious and healthy combination of traditional Taiwanese street food and modern food technology.

Get Us Now



Popular Taste!



Shihlin Taiwan Street Food is a delicious and healthy combination of traditional Taiwanese street food and modern food technology.

Shihlin Taiwan Street Food is a delicious and healthy combination of traditional Taiwanese street food and modern food technology.

Shihlin Taiwan Street Food is a delicious and healthy combination of traditional Taiwanese street food and modern food technology.

Get More Menu

Shilin Tips!

Freshly prepared all the time!

All our food is made at Shihlin Taiwan Street Food and is freshly prepared all the time. We strongly recommend that you visit us as often as you can to enjoy the best of our food.

Get More Tips



Shihlin

About





HOME ABOUT MENU PROMOTION CONTACT



Shilin story

"The locals say

if taiwan have, shilin must have"

Shilin's Shilin Night Market is the most famous due to its very wide range of food and beverages in the small streets and alleys. It is a must in case, you can surely find it in Shilin. The locals say, "If Taiwan has it, Shilin has it."

Join Us



Enjoy the authentic taste of Taiwan!

We enjoy the handmade snacks which become food and Taiwan's. You can have the taste of Taiwan in a bowl.



Freshly prepared all the time!

All our food served as Shilin's Special Street Snacks are freshly cooked & prepared on the spot.



We are everywhere!

Over 200 outlets are in the leading Taiwanese street snacks chain in Malaysia.

Do You Know

The original XXL Crispy Chicken!

Do you know that the original XXL Crispy Chicken is Taiwan's street snacks and a must? The reason for this is because it helps to cheer up the original flavor & is delicious.



HOME ABOUT MENU PROMOTION CONTACT

Copyright © 2016 Shilin Night Market. All Rights Reserved.

Shihlin

Menu





Shihlin

Promotion





XXL Chilli Crab Chicken 超大辣椒蟹雞排



Introducing XXL Chilli Crab Chicken!

Now you can decide between the ever popular original
XXL Crispy Chicken or to give this new bird a try.

[New Us](#)

Mother's Day Special Bundle!



Crispy N°1 Chicken!



Celebrate Our 10th Year Together!



Exclusive Deal For Shifu Day!



Subscribe Us

Get access to our exclusive discounts, as well as the
latest information about our menu.

Name

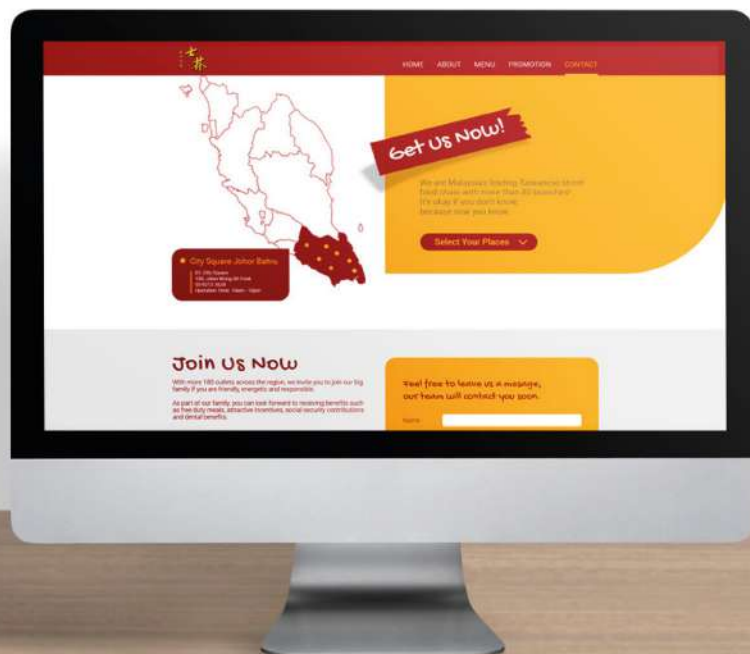
Email

[Subscribe](#)



Shihlin

Contact





9:41 AM



App design & Demo video

MIZUKI (Vtuber)

9:41 AM 100%



Sign in to your account
登錄到您的帳戶

User Name / E-mail
用戶名/電子郵件

Password
密碼

Forgot Password?
忘記密碼?

Sign In
登入

Don't have an account ? Create
沒有帳戶？創建

9:41 AM



First Name
名字

Last Name
姓氏

E-mail Address
電子郵件

Mobile Number
手機號碼

Password
密碼

☒ I accept all terms and co
我接受所有條款和條件

Sign up
註冊



Sign in

Sign up





Home & Member

Live & Video





Play video

Comment

9:41 AM



歌ってみた



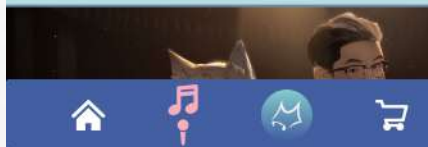
Nectar / HACHI & 湊Mizuki

30人在線上觀看 | 2022年2月19日



【原創曲】未知未踏アルスハイル

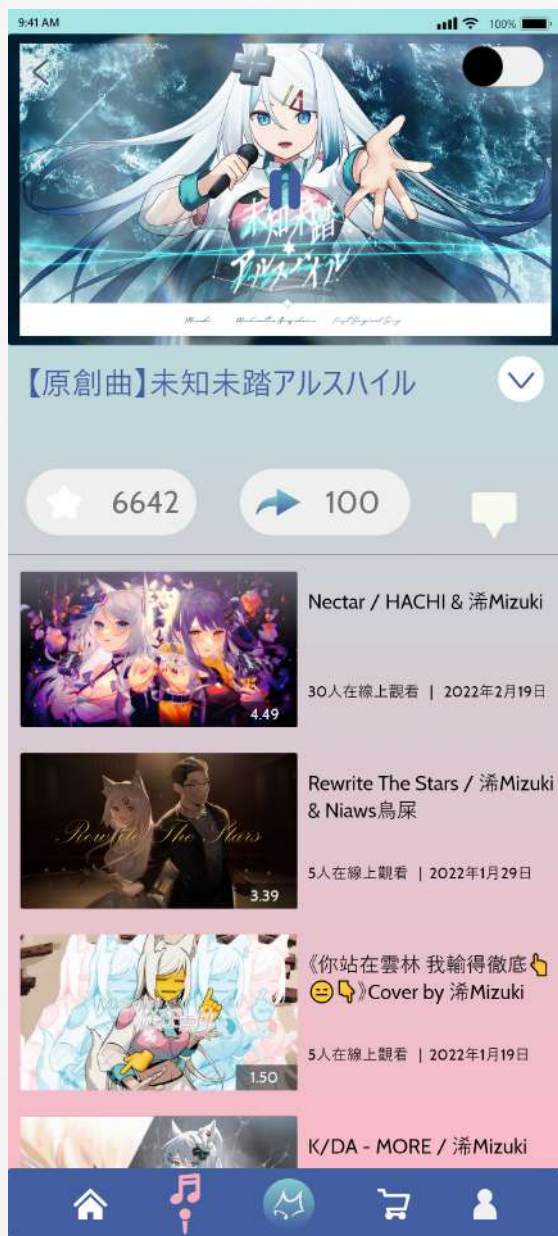
30人在線上觀看 | 2022年2月8日





Songs

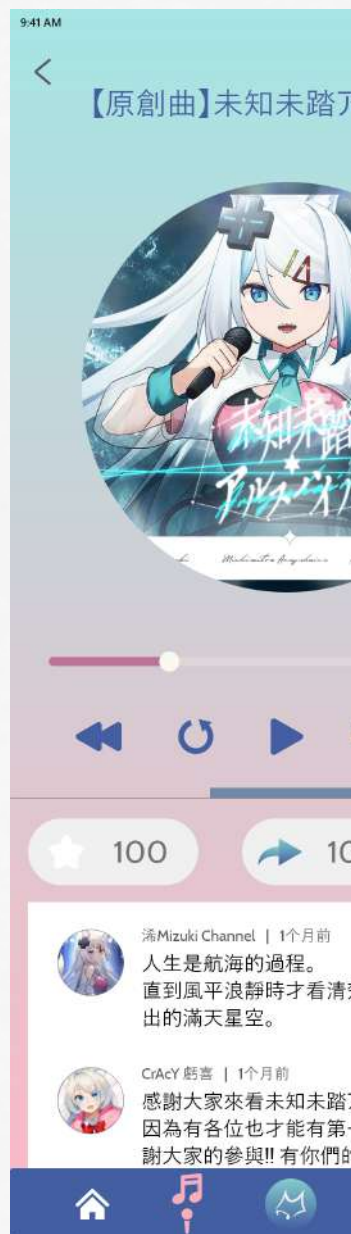
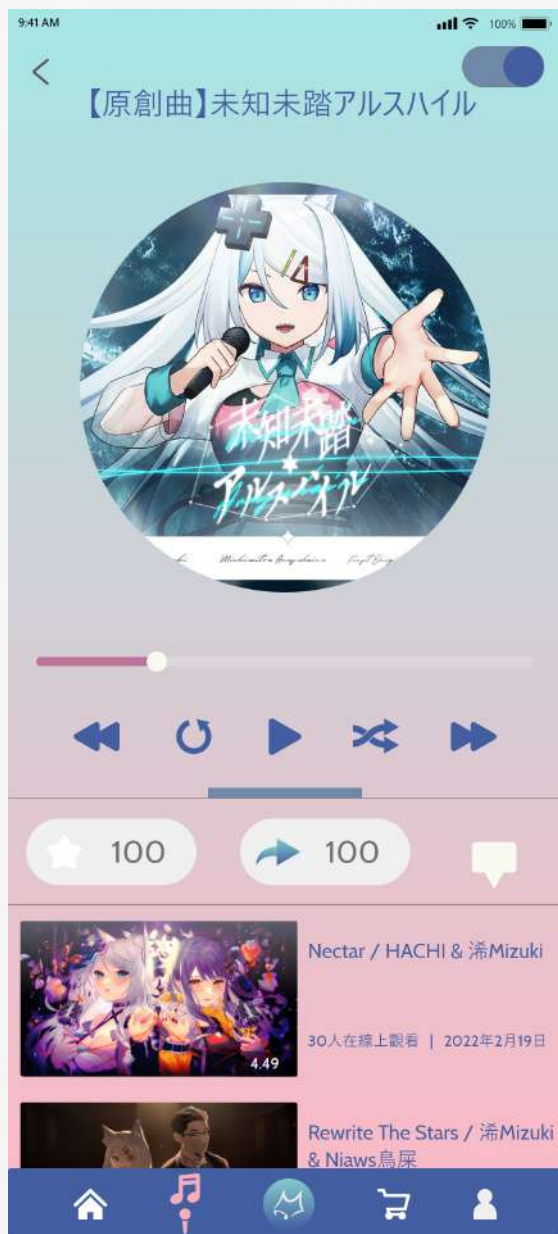
Music





Play song

Comment





Play music

Comment

9:41 AM



【原創曲】未知未踏アルスハ

真っ白な地図を
僅僅依靠手中那

握りしめるだけじゃ
純白的地圖

何処にもたどり着けなくて
似乎哪裡都到達不了

誰かの物語の
一直作為其他人

脇役を飾る私で
故事裡配角的我

十分だったの
其實就已經很滿足了

0:00 / 3:30





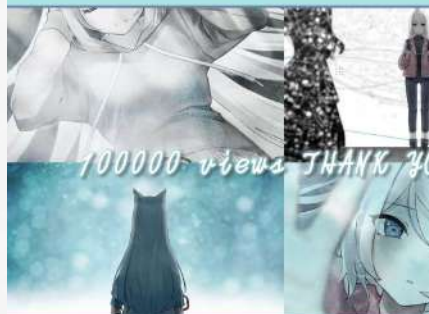
Play lyrics

Translate

9:41 AM



通知



淸Mizuki 1st Original Song「未知未踏アル」
100k views THANK YOU!!

第一首原創曲突破十萬播放！大寫的感
寫的感動 🍌🍌



【0307-0313予定表】

下週一要打疫苗所以暫定休息

週三20點有三人連動-雖然是日語配信但
唱歌有關，不懂日語的人也可以來聽聽

週六白情歌回會唱甜甜的歌 🍌

月曜ワクチン打つので一旦休み！

水曜はたまちゃんと依織ちゃんとのコラボ配信





Notice

Translate





收入了曲繪集/歌詞
，一共有六張不一樣

- 1 +



Shop

Buying online



1

Credit Card Info

CARD NUMBER

1111 1111 1111

VISA

CARDHOLD NAME

EXP. DATE

**

完成

Shopping cart

Online payment

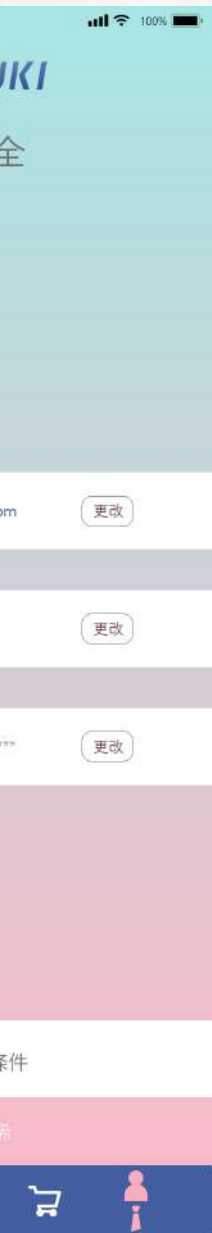




About me

Help





Settings

Notice & Account

9:41 AM

 MIZUKI

你好！我是湙，平時最喜歡唱歌🎤，希望能用我的歌聲帶給你一天的好心情！我會以歌唱為主要活動-偶爾玩玩遊戲！

【棉花糖】<https://reurl.cc/YODXDa>

【官方Discord群組】<https://discord.gg/M3NpxhCPQG>

  如果你要寄送禮物給小湙，請寄到爸爸的公司並屬名給小湙 

  地址▷【臺灣台中市大雅區通山路27號-展欣五金行】

   食物、生物與含電池的物品是NG的喔   

工作、合作邀約 聯絡洽詢：
meridianproject723@gmail.com
所屬子午計畫MeridianProject團隊，且無在經營B站

子午計劃Meridian Project
https://twitter.com/MeridianPRJ_tw

 【粉絲名】北極星  

【FanArt hashtag】#MizukiArt

【直播 hashtag】#MizukiLIVE

【二次創作規範】<https://twitter.com/MizukiVtuberTW/status/1399974715695894528?s=19>

9:41 AM

 MIZUKI

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed at eros quis dui vulputate pellentesque. Mauris ac pellentesque mi. Integer a risu lacinia. Nam rutrum diam ipsum, vitae semper lac in hac habitasse platea dictumst. Cras dolor arcu viverra aliquam arcu.

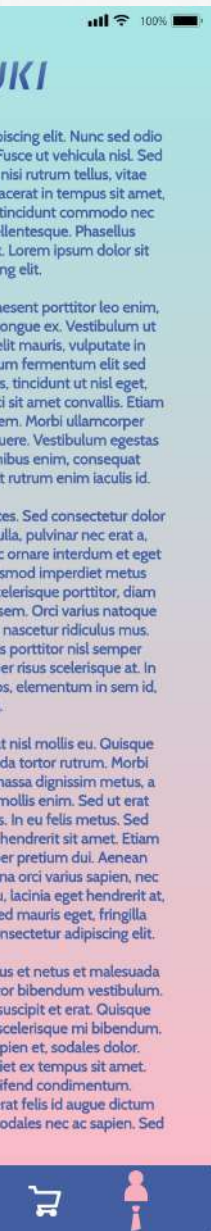
Integer id erat nec nunc tempor volutpat. Prae vel convallis nunc sollicitudin vel. Cras non efficitur dolor, non tristique libero. Mauris ultrices molestie, eleifend id eros. Vestibulum mauris eleifend volutpat. Fusce tortor turpis cursus mattis turpis. Vestibulum facilis in orci vulputate a elit ac varius. Ut eget ultrices cursus ante, vitae suscipit lorem tempus posu id mi vel efficitur. Suspendisse sit amet fin euismod ligula. Donec vehicula orci dolor, a

Suspendisse venenatis diam vitae varius ultrices at dui faucibus porta. Vestibulum magna nunc faucibus sodales arcu. Integer ac odio ac nunc arcu. Ut placerat condimentum sapien, eu pellentesque nec. Aliquam iaculis, risus ac sodales dui, in feugiat sapien sapien ac penatibus et magnis dis parturient montes, Quisque ac pellentesque mi. Integer a risu lacinia. Nam rutrum diam ipsum, vitae semper lac in hac habitasse platea dictumst. Cras dolor arcu viverra aliquam arcu.

Integer ultrices varius nulla, luctus consequat sollicitudin felis at quam tristique, sed gravit pretium, tortor quis vehicula blandit, enim n sollicitudin purus dolor eu velit. Fusce non maximus, porttitor sapien quis, luctus purus finibus risus sapien, eget consectetur mauris risus mi, dignissim in enim vitae, ullamcorp laoreet, dolor tincidunt fringilla tempor, magn cursus tellus ante ac tortor. Aenean purus arcu fringilla et augue. Cras libero odio, cursus se aliquet eros. Lorem ipsum dolor sit amet, co

Pellentesque habitant morbi tristique senect fames ac turpis egestas. Mauris ac nunc a tort Sed orci tortor, interdum vitae tristique ac, vehicula diam sit amet neque commodo, ac Suspendisse ut erat accumsan, suscipit sa Aliquam vestibulum quam dui, sed imperd Maecenas venenatis purus vitae sem ele Vestibulum lacinia a nibh id gravida. In place molestie. Phasellus ut urna at quam sodales s

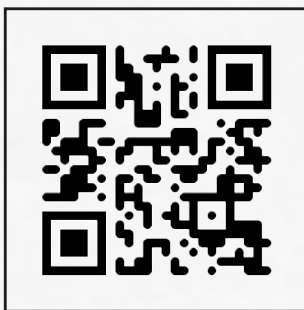
  



About MIZUKI

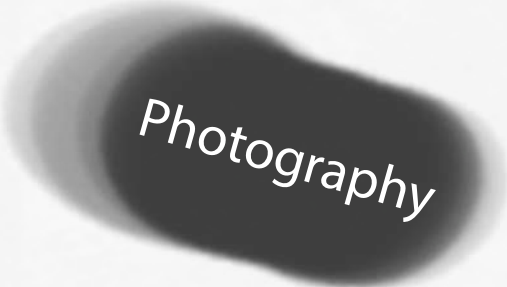
Terms and conditions





Scan to watch

<https://youtu.be/PKolos80sgM>



Photography











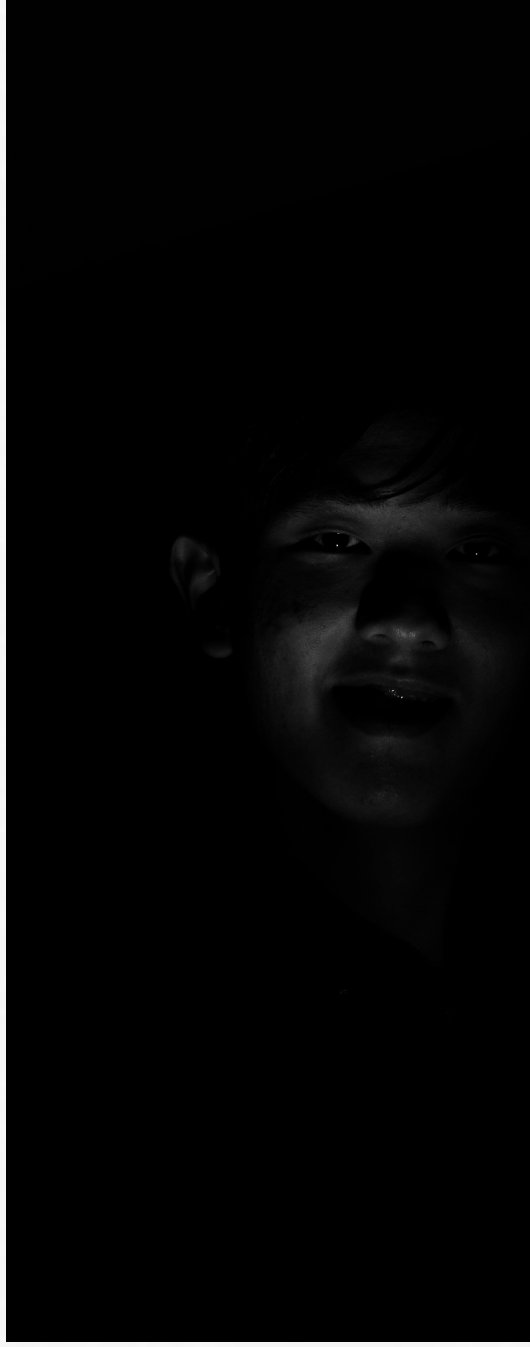


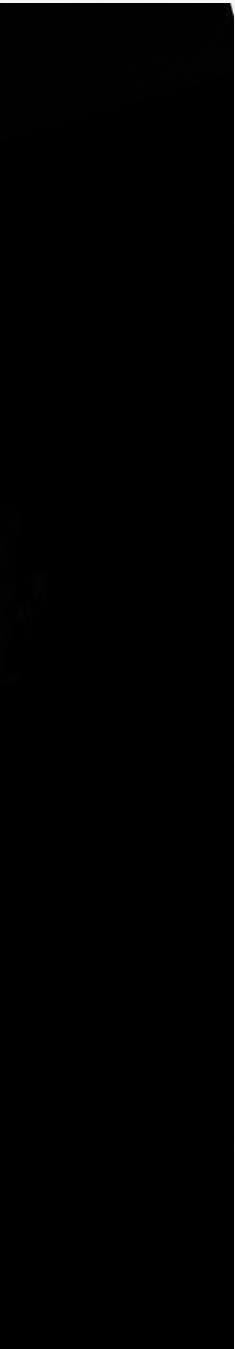




Ancient Eight deadly sins - Gluttony

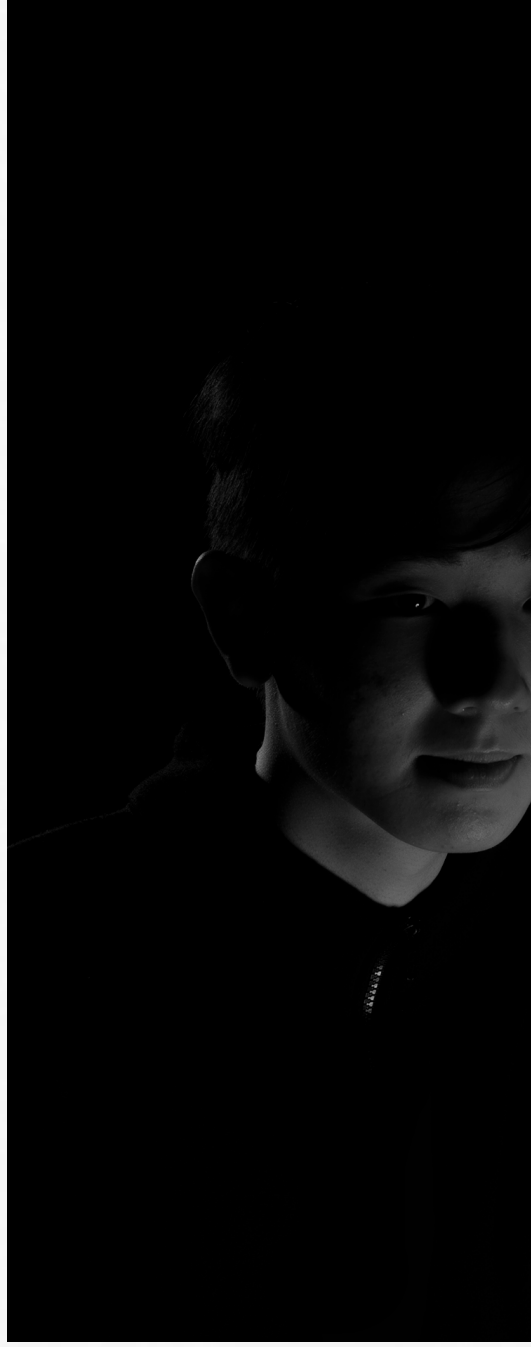
Model: Jian Hao





Ancient Eight deadly sins - Lust

Model: Jian Hao





Ancient Eight deadly sins - Greed

Model: Jian Hao





Ancient Eight deadly sins - Despair

Model: Jian Hao





Ancient Eight deadly sins - Wrath

Model: Jian Hao





Ancient Eight deadly sins - Sloth

Model: Jian Hao





Ancient Eight deadly sins - Vainglory

Model: Jian Hao



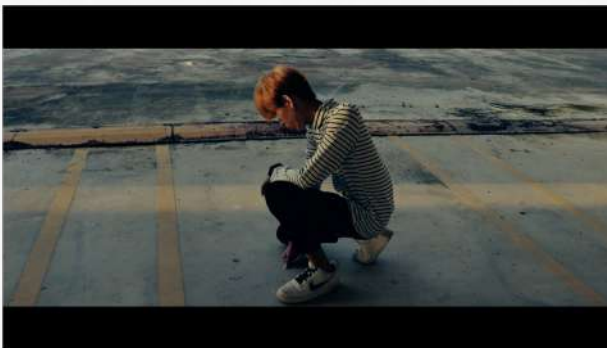


Ancient Eight deadly sins - Pride

Model: Jian Hao

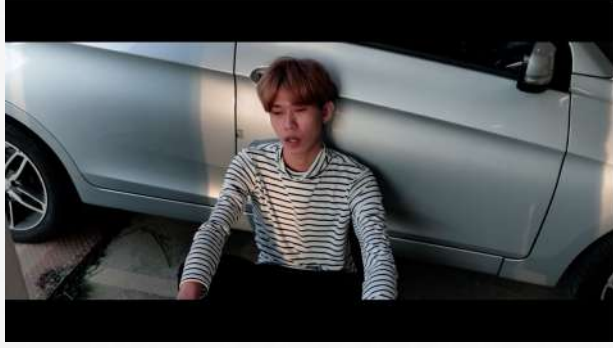
Cinematography





Shawn Mendes - Stitches

Actor: Royce

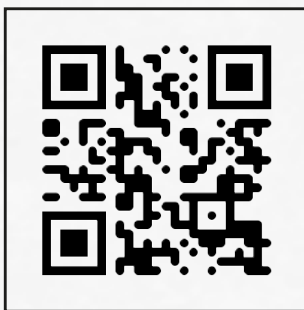




Shawn Mendes - Stitches

Actor: Royce





Scan to watch

<https://youtu.be/6pPpewiqhDM>

InDriver

Written by
Xiang Jing

Copyright (c) 2022

25 Feb 2022 - First Draft

xiangjing0929@gmail.com

InDriver - Script

Actor: Wei Yuan & Xhin Yee

1. Logline

Y上课要迟到了,但她不会驾车,又错过坐巴士的时间。这时同学的信息。。。。。

2. Synopsis

Y上课要迟到了,但她不会驾车,又错过坐巴士的时间。正当她烦恼时,想起可以叫Taxi,但又想起Taxi又贵又没有责任,常常迟到。正当她绝望的告诉W老师会迟到并向S同学求助,S同学告诉她In Driver。结果到学校时没有迟到,W老师问怎么没迟到就推荐InDriver。

3. Script

INT. 家里 - MORNING

Y从桌子缓缓起来,看一眼手机的时间

Y

(看手机的时间后惊讶的表情然后快速站起来,在这之后Y都是站着)

啊!10点45了!哎呀,要迟到了

(焦虑地左右走动)

不会驾车又错过巴士的时间,怎样好噢。。

(灵机一动)

可以叫Taxi!

(否定的表情)

可是Taxi没有责任又贵,没办法,就跟W老师说我会迟到吧。。

(发信息给W老师后发信息给S同学叫她告诉老师以防W老师没有看到信息。

拿着手机若有所思)

Taxi该怎么叫呢?

(手机收到S同学的信息,告诉她可以用InDriver。

Y就下载InDriver的app,按叫车服务后直接闪现到学校,Y和上一个画面的动作,位置,大小都一模一样)

JUMP CUT TO:学校

INT. 学校 - MORNING

抵达学校的Y

Y

(看手机的时间后惊讶的表情)

哇！才10.55, 没有迟到, InDriver真好, 有效率又便宜才10块, 赚烂了

这时W老师看到她就走过来问

W老师

(疑惑的表情)

你不是说会迟到吗？你做了什么, 可以提前5分钟到？

Y

(拿起手机开InDriver)

那是多了InDriver。
More benefits than taxi

-End-

InDriver - Script

Actor: Wei Yuan & Xhin Yee

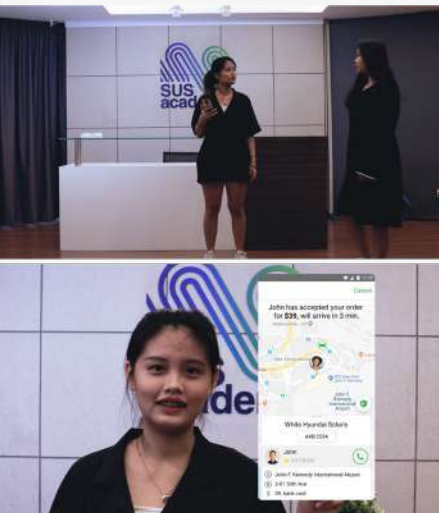




InDriver - Storyboard

Actor: Wei Yuan & Xhin Yee





InDriver - Storyboard

Actor: Wei Yuan & Xhin Yee

SHOT LIST									
TIME	LOCATION	SCENE #	SHOT	CAST	DESCRIPTION	CAMERA	LENS	ANGLE	
04/3	休息室	1	1.1	Y	Y 从桌子缓缓起来，看一眼手机的时间	Cam A	24mm	EL	
04/3	休息室	1	1.2	Y	从 Y 的肩膀拍手机的时间	Cam A	24mm	OTS	
04/3	休息室	1	1.3	Y	Y 快速从椅子站起来后焦虑地左右走动 (在这之后的画面 Y 都是站着)	Cam A	24mm	EL	
04/3	休息室	1	1.4	Y	Y 会举起手	Cam A	24mm	EL	
04/3	休息室	1	1.5	Y	画面的右边预留位置给后期特效放手机的画面	Cam A	24mm	OTS	
04/3	休息室	1	1.6	Y	Y 站着思考	Cam A	24mm	EL	
04/3	休息室	1	1.7	Y	画面的右边预留位置给后期特效放手机的画面	Cam A	24mm	EL	
04/3	学校	2	2.1	Y	Y 和上一个画面的动作，位置，大小都一模一样	Cam A	24mm	EL	
04/3	学校	2	2.2	Y	从 W 老师的背后拍 Y	Cam A	24mm	OTS	
04/3	学校	2	2.3	W	从 Y 的背后拍 W 老师	Cam A	24mm	OTS	
04/3	学校	2	2.4	Y	Y 拿起手机介绍 InDriver	Cam A	24mm	EL	

SCENE	MOVEMENT	SHOT SIZE	EQUIPMENT	OTHER
	Pedestal Up	M	Stabilizer	
1	Static	EM	Tripod	
	Static	M	Tripod	
	Static	EM	Tripod	
2	Static	EM	Tripod	
	Static	M	Tripod	
	Static	M	Tripod	
	Static	L	Tripod	
3	Tracking	TS	Stabilizer	
4	Static	TS	Tripod	
	Static	EM	Tripod	

InDriver - Shot list

Actor: Wei Yuan & Xhin Yee

Director: Xiang Jing	In Driver	DATE:07/3/2022 (Mon)
WEATHER: Sunny First Aid kit and fire extinguisher at the craft table.	10:30 am Check grid for individual call times	LUNCH 12:30 pm

Production Office		Nearest Hospital to Set		
n/a		Wisma Maria, Jalan Ngee Heng, Bandar Johor Bahru, 80100 Johor Bahru, Johor		
LOCATIONS				
#	Location	Address	Parking	Contact
1	SUS Academy	Menara Landmark, Unit 31-01 Level 31, No 12, Jalan Ngee Heng 80000 Johor Bahru, Johor, Malaysia	露天停车场	010-666 1067 (Xiang Jing)

Cast	Role	Call Time	Pick Up Time	Makeup	Set call
Xhin Yee	Y	10:30 am			
Wei Yuan	S / W	10:30 am			

Props
Phone

Director	Main Camera	Production Manager
Xiang Jing	Xiang Jing	Xiang Jing

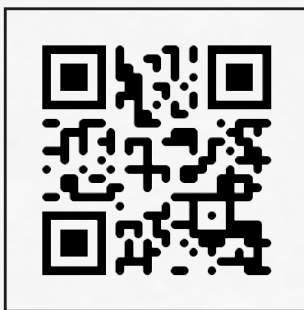
07 / 3 / 2022 (Monday)			
Time	Scene Description	Location	Crew
10:30 am – 11:00 am	1.1	SUS Academy	All Crew
11:00 am – 11:30 am	1.2	SUS Academy	All Crew
11:30 am – 12:00 pm	1.3	SUS Academy	All Crew
12:00 pm – 12:30 pm	1.4	SUS Academy	All Crew
12:30 pm – 01:30 pm	Lunch Time	Menara Landmark Level 5	All Crew
01:30 pm – 02:00 pm	1.5	SUS Academy	All Crew
02:00 pm – 02:30 pm	1.6	SUS Academy	All Crew
02:30 pm – 03:00 pm	1.7	SUS Academy	All Crew
03:00 pm – 03:30 pm	2.1	SUS Academy	All Crew
03:30 pm – 04:00 pm	2.2	SUS Academy	All Crew
04:00 pm – 04:30 pm	2.3	SUS Academy	All Crew
04:30 pm – 05:00 pm	2.4	SUS Academy	All Crew
Total Scene			2

Dept	Name	In
Production		
Director	Xiang Jing	10:30
Production	Xiang Jing	10:30
Camera Dept		
DOP	Xiang Jing	10:30
Crew	Xiang Jing	10:30
Sound Dept		
Boom Operator	Xiang Jing	10:30

InDriver - Call sheet

Actor: Wei Yuan & Xhin Yee





Scan to watch

<https://youtu.be/CUnr3P9gP8I>



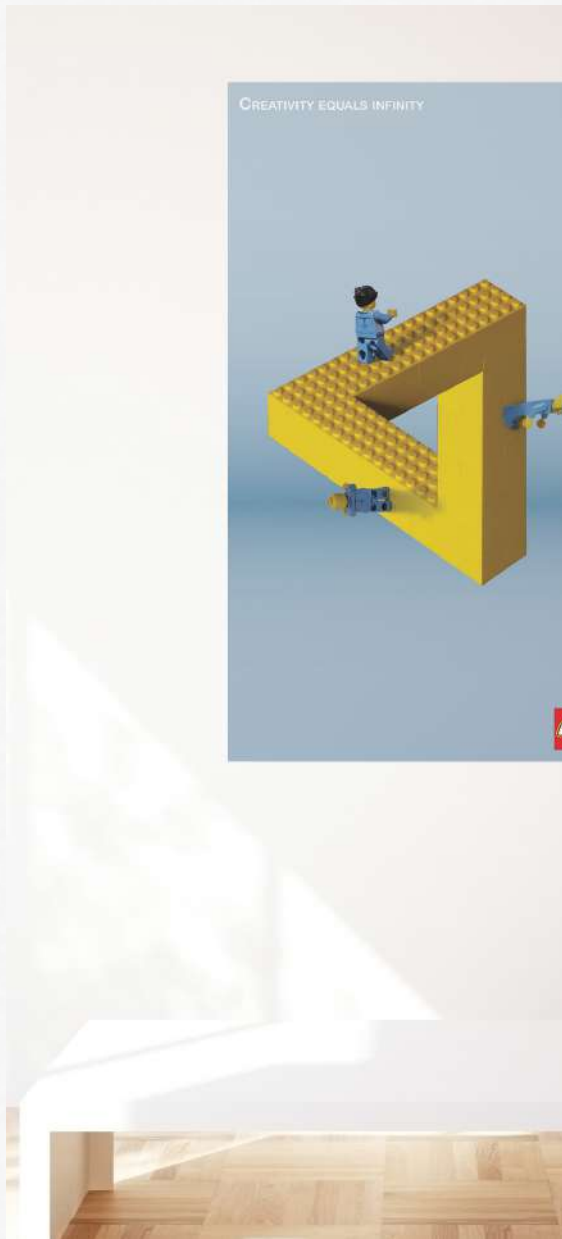
Advertising





Lego

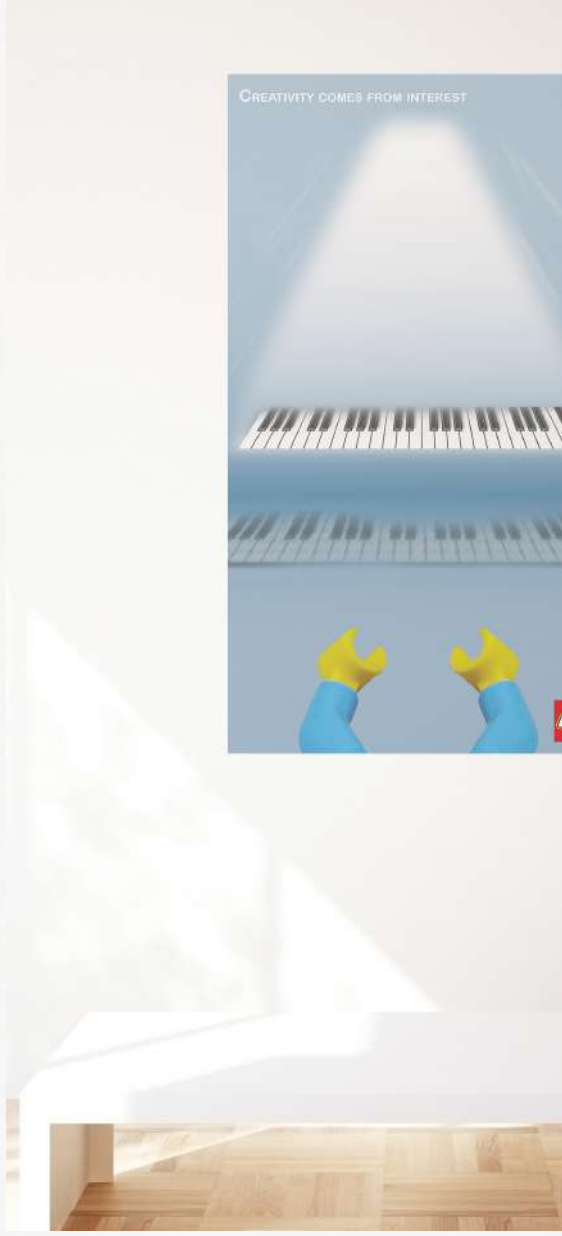
No one can say you are right or wrong





Lego

Creativity equals infinity





Lego

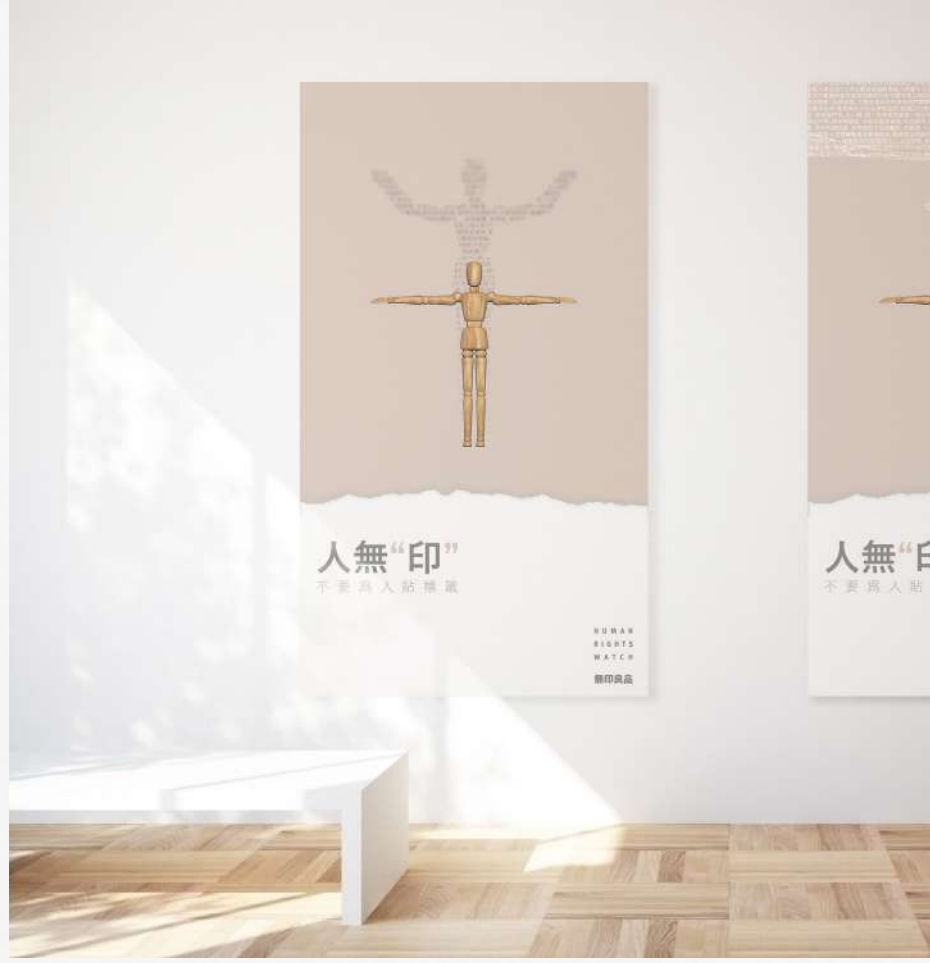
Creativity comes from interest





Muji & Human Rights Watch

Idea: Tear off "Tag" & Stop using "tag" to manipulate

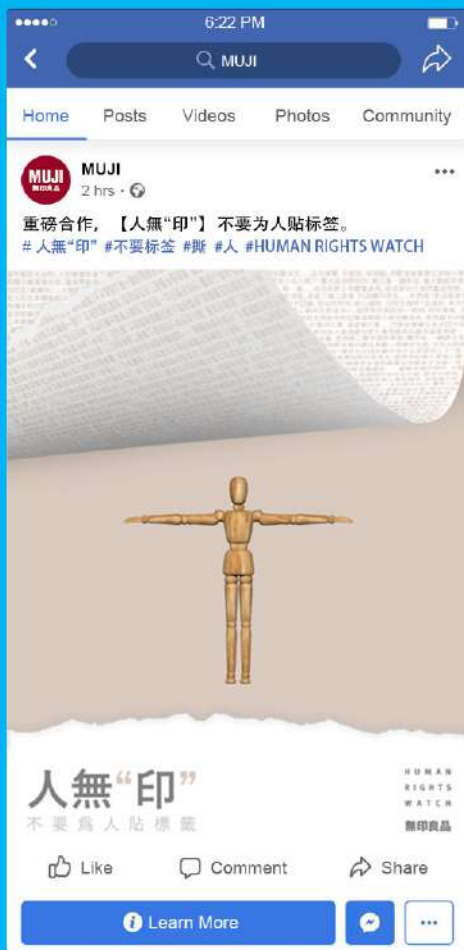




Muji & Human Rights Watch

Idea: Stop using "tag" to bully & Stop using "tag" to suffocate








MUJI 1h



人無“印”

不要為人貼標籤



...

HUMAN
RIGHTS
WATCH



無印製品







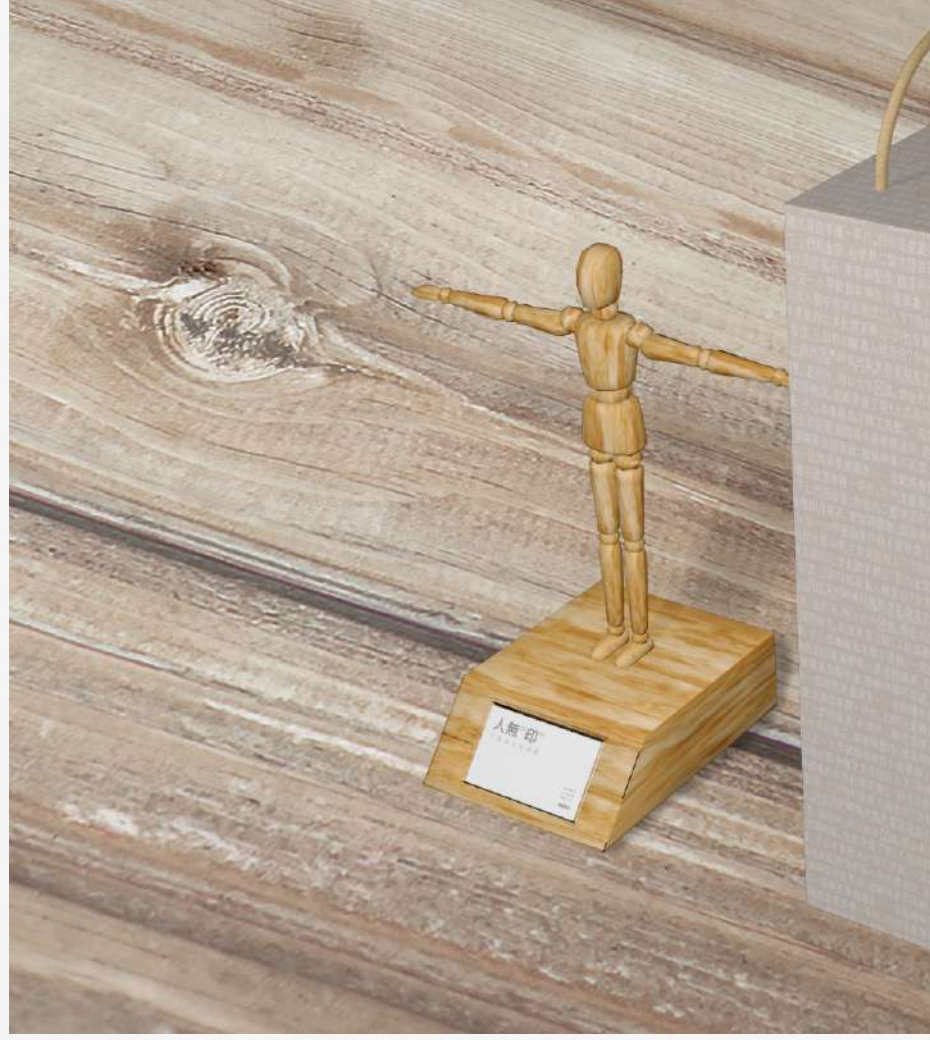




印”
貼標籤

HUMAN
RIGHTS
WATCH

無印良品







Branding



XIANG JING

"X"

Represent name of Xiang

+



XIANG JING

"J"

Represent name of Jing

+



XIANG JING

"XIANG JING"

Represent name of Xiang



Full colour logo



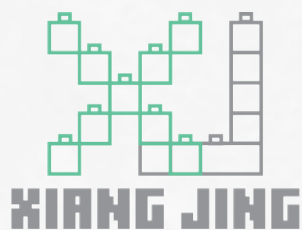
Reverse



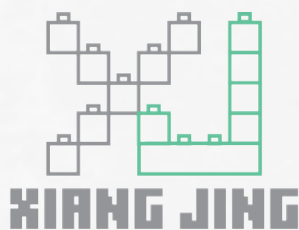
colour

Personal lego

01 (Animation in page 61)



"X"
Represent name of Xiang



"J"
Represent name of Jing



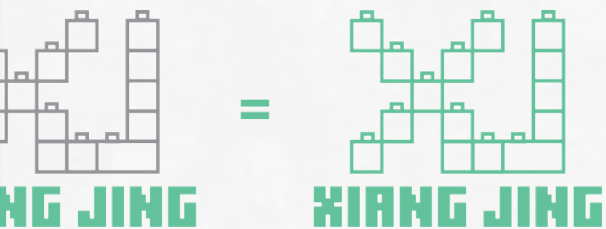
"X"
Represent



Full colour logo



One colour in black



"XIANG JING"
the name of Xiang Jing

I like Lego



Reverse colour

Personal lego

02 (Animation in page 65)



Brand Gu





uide Book



Content

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MOSTYLIST is a barber shop that
need to care about time and place
Where Are You,
Where I Am



that doesn't
ce, because



Corporate Identity

Clear

Signature Color

Color

Correct and In

Type

Graphic

Entity Element

Space

for Variations

Palette

Incorrect Usage

faces

Element

Logo

Clear Space



Clear space

Always maintain clear space around the Mostylust signature to protect the logo from distracting graphics or typography. For the signature, measure clear space by the height of the " " in the Mostylust logo for vertical and horizontal space.





Minimum Size

There also the minimum size of logo must be shown.
The logotype should never be too small to read.
We've set a minimum size of 10mm.



Logo — — — — —

Signature Color Variations



Full Color



One Color

There are 3 color options for





in White



One Color Reverse

logo and background colors.



Color Palette

Introduction

The preferred colors for the Mostylist logo

All the Mostylist corporate communication

Use these colors sparingly so as not to o



go is Full Color, White, Color Reverse.

n only can use with these colors.

utshine our brand.



Color Palette

Logo Color

PMS



Blue

Pantone 7712C

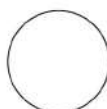
C8



Red

Pantone 7627C

C21



White

Pantone 663C

C



Black

Pantone 463C

CO



CMYK	RGB	Hex
5 M36 Y34 K3	R18 G129 B150	#128196
M95 Y99 K20	R166 G42 B33	#A62A21
O M0 Y0 K0	R255 G255 B255	#FFFFFF
M0 Y0 K100	R35 G31 B32	#231F20



Typefaces

Introduction

BLACK MILK RO

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

这是一段文字,给

0123456789



OUGH REGULAR

IOPQRSTUVWXYZ

IOPQRSTUVWXYZ

予辨认字体使用

.,:,"'[]?)+-*/=



Graphic Element - - - - -

Main Pattern



Secondary Pattern





Main Pattern used on every design for our product like:

Business Stationery, Packaging, Signage,

Nametag, Menu, Vehicle, Merchandise and others.

Secondary Pattern used on Decoration for Application like:

Packaging, Signage, Uniform, Name Tag, Menu, Vehicle, Merchandise and others.



Correct and Incorrect Usage



Always leave the logo clear space.



Incase the background were
close to the logo color,
only use white color to the logo.



Never add graphi

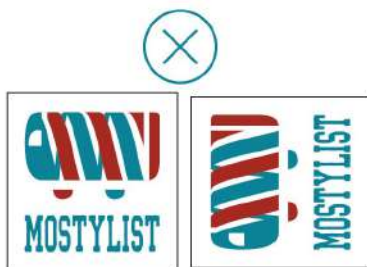


Do not apply outl





cs into logo



Do not rotate or resize the logo without scale

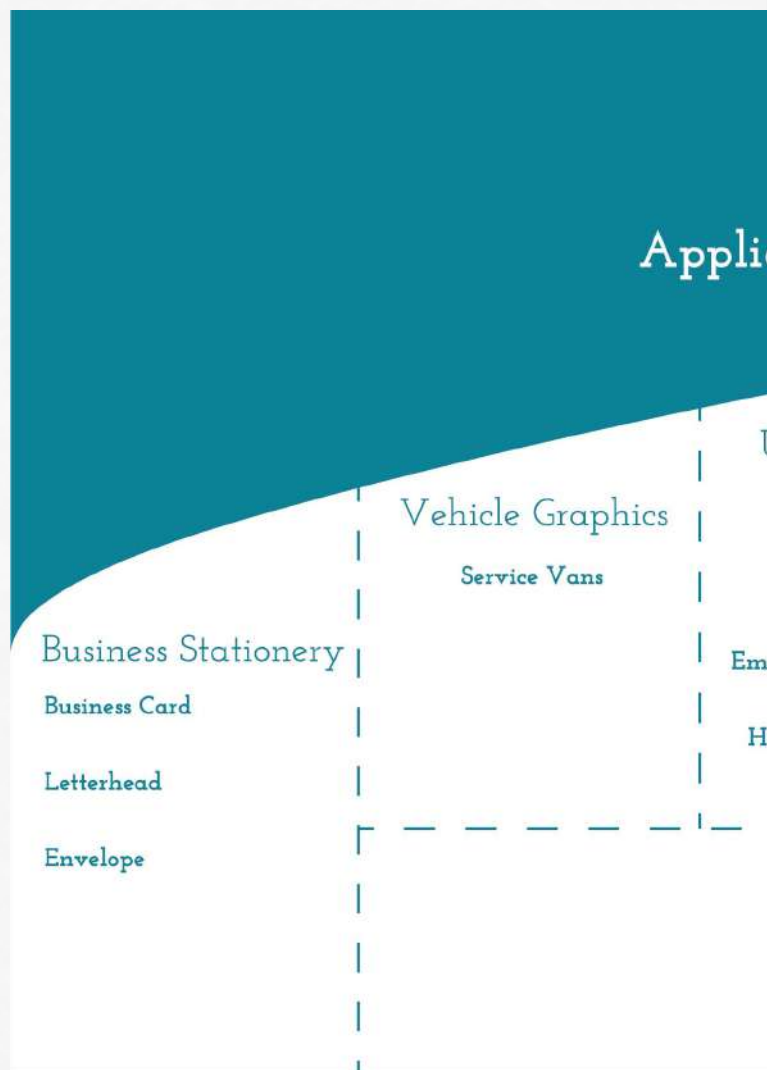


line in logo



Do not replace logotype with others typography





Education

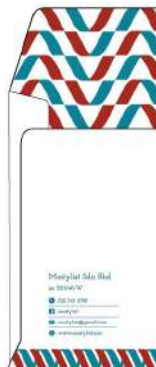
		Exhibit Systems
Uniform	Other	Bunting
Tools Bag	Towel	Flyer
Nametag	Paper Bag	
Employee T-shirt	Price List	
Haircut Apron		

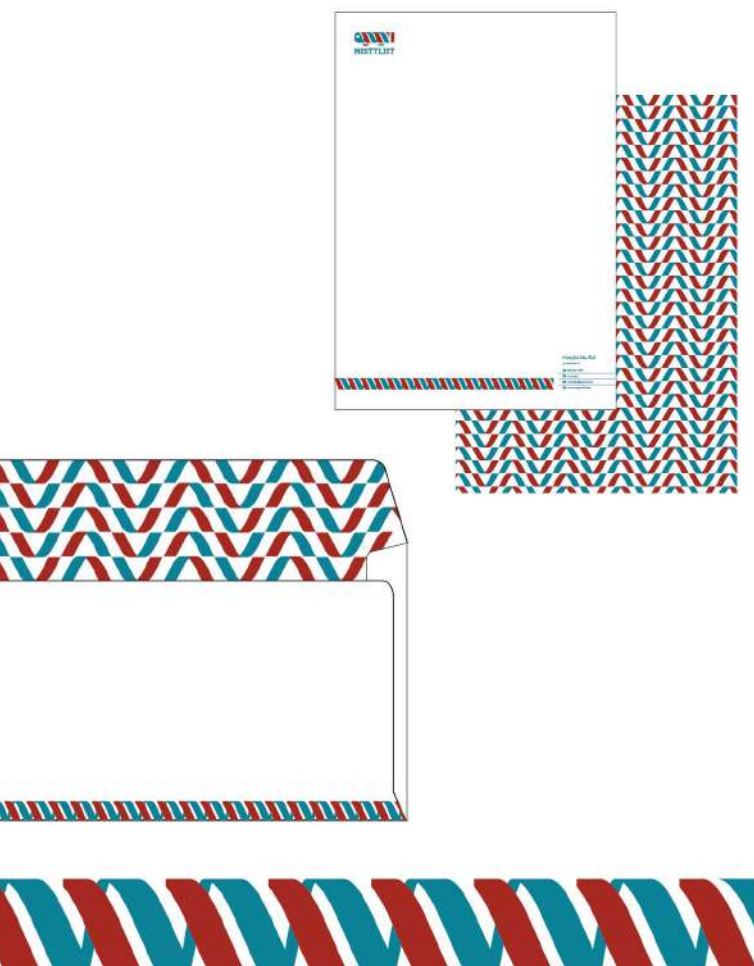
Advertising

Poster

Facebook

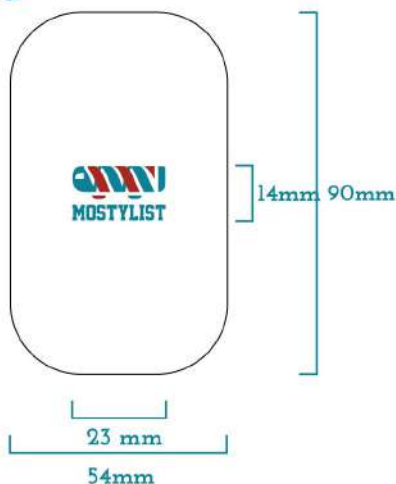
Business Stationery





Business Stationery

Business Card



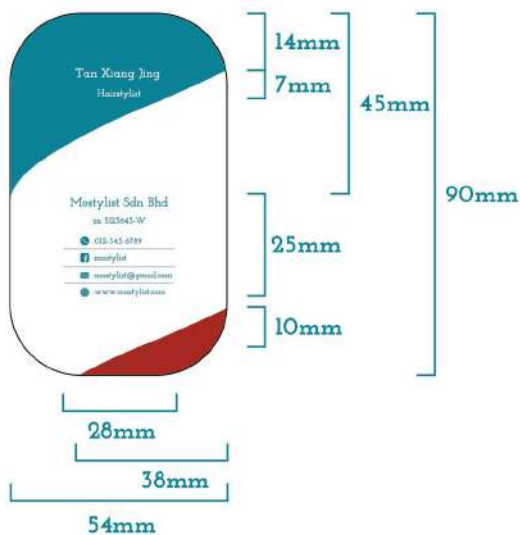
The business card is rectangle shape with round corner.

The size of the business card is

90mm x 54mm (width x height).

The other details size are shown at side.





For the font type and size used are show below:

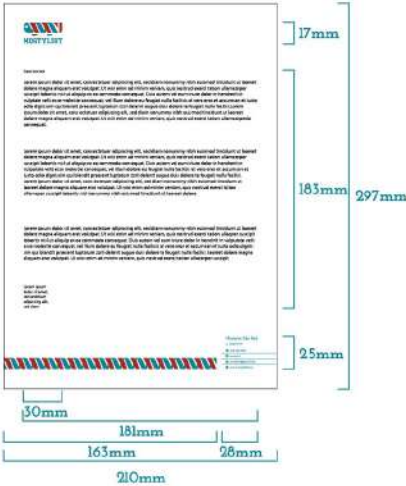
Individual name: Josefin Slab Regular - 9pt

Registration Number,Tel, Email, Website and facebook: Josefin Slab Regular - 6pt



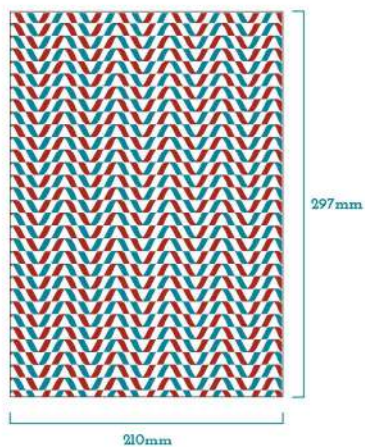
Business Stationery

Letterhead



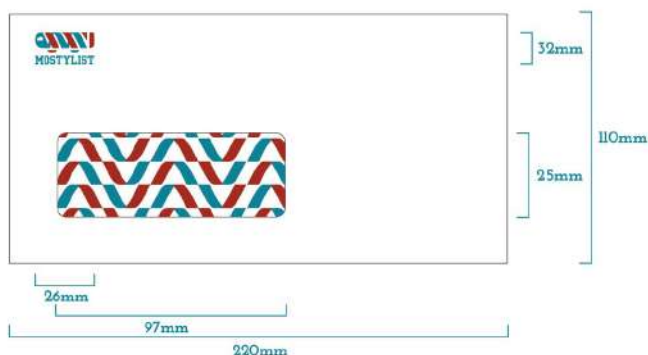
Our letterhead is standard A4 size (210mm x 297mm).
All the wording can only type on safe zone as shown.
As the details of letter, it should be in 180mm x 200mm area.





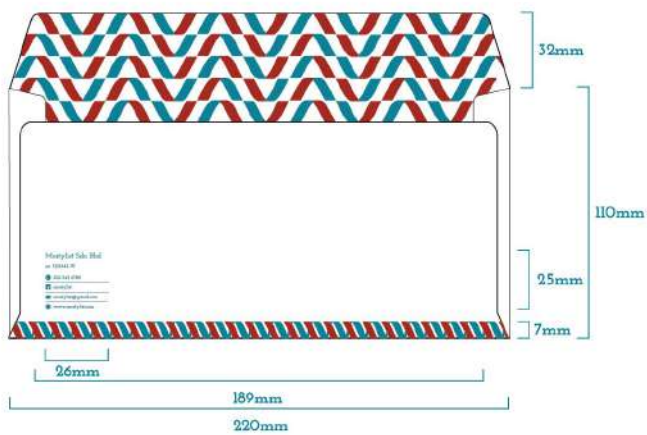
Business Stationery

Letterhead



The envelope is size in
220mm x 110mm (width x height).





Vehicle Graphics

Service Vans





Uniform

Tools Bag





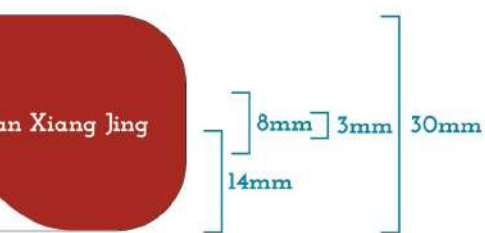
Uniform

Nametag



The Nametag Size is 65mm





mm x 30mm



Uniform

Employee T-shirt





Uniform

Haircut Apron





Other Towel





Other

Paper Bag





Other
Price List

Our letterhead is standard A4 size
(210mm x 297mm)

PRICE

- Hair Cut
- Kids / Senior
- Deard Trim
- Hair Wash
- Hair Dyein



Exhibit Systems

Bunting

The Bunting Size is 600mm x 1500mm



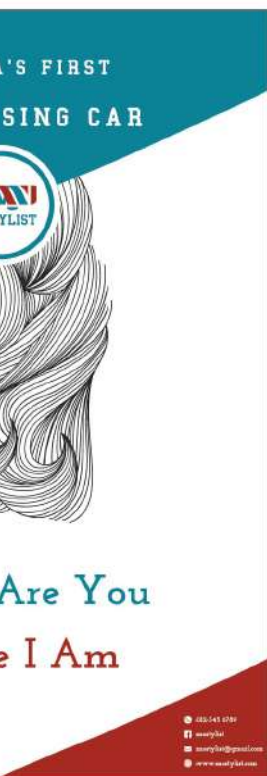


Exhibit Systems

Flyer

Our letterhead is standard A4 size
(210mm x 297mm)





Advertising

Poster





Advertising

Facebook





Thank



k you





POH KAM T
宝金

BRAND GU



TECHNOLOGY 科技

GUIDE BOOK



CONT

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COLOR	03
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MISSUE	05
GRAPHIC ELEMENT	06

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BUSINESS CARD / LETTERHEAD / ENVELOPE / INVOICE	07
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SIGNAGE / PACKAGING

MAIN EXTERIOR SIGNAGE / PRODUCT LABELS	09
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PROFILE PICTURE 12

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LOGO

CORPORATE IDENTITY ELEMENT

 $X = {}^A_Z$

Branding POH KAM

THE CLEARSPACE IS EQUAL TO
THE HEIGHT OF THE "  "
AROUND ALL SIDES.

THE

CLEAR SPACE / MINIMUM SIZE



15MM
LOGO MINIMUM SIZE

01

X=" "HEIGHT

HEIGHT

HERE ALSO THE MINIMUM SIZE OF LOGO MUST BE SHOWN.
THE LOGOTYPE SHOULD NEVER BE TOO SMALL TO READ.
WE'VE SET A MINIMUM SIZE OF 15MM.

LOGO

CORPORATE IDENTITY ELEMENT



POH KAM TECHNOLOGY
宝金科技

FULL COLOR



POH KAM TECHNOLOGY
宝金科技

REVERSE FULL COLOR

COLOR VARIATIONS



POH KAM TECHNOLOGY
宝金科技

WHITE AND BLACK



POH KAM TECHNOLOGY
宝金科技

REVERSE COLOR

02

LOGO

CORPORATE IDENTITY ELEMENT



Logo Color CMYK

Navy blue C100 M70 Y0

Light blue C30 M0 Y0

primary brand colors

These are the colors used in the Evernote logo and represent the brand's visual identity. Materials that might use these colors exclusively are: business cards, letterhead, and marketing materials.

COLOR

RGB

HEX

0 K0 R00 G78 B162 #004EA2

03

0 K0 R186 G227 B249 #BAE3F9

sent the core color expression of the brand.
Business cards, letterhead, folders, report covers etc.

LOGO CORPORATE IDENTITY ELEMENT



Aile

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0 1 2 3 %

阿里巴巴普惠体

这段文字仅

TYPEFACES / STYLES

ron

NOPQRSTUVWXYZ

nopqrstuvwxyz

% ? : + ""

04

2.0 65 Medium

供测试使用

LOGO

CORPORATE IDENTITY ELEMENT



POH KAM TECHNOLOGY
宝金科技



POH KAM TECHNOLOGY
宝金科技

Do not change the color of the logo

Do not change the shape of the logo



POH KAM TECHNOLOGY
宝金科技



POH KAM TECHNOLOGY
宝金科技

Do not change the font of the logo

Do not change any pattern of the logo

MISSUE



YQOJONH3ET MAX HOY
玆秊金定

Do not rotate the logo



Never add graphics into logo

05

宝金科技



POH KAM TECHNOLOGY

Do not change the name of the
logo



POH KAM TECHNOLOGY
宝金科技

Do not apply outline in logo

LOGO

CORPORATE IDENTITY ELEMENT



Main Pattern used on every
Business Stationery,
Nametag, Menu, Vehicle,

GRAPHIC ELEMENT

design for our product like:
Packaging, Signage,
Merchandise and others.

06

STATIONERY / FORMS APPL



ICATION

BUSINESS CARD / LETTERHEAD / ENVELOPE /INVOICE



07

LITERATURE APPLICATION



PAMPHLET



Wood



Hollow Metal

Auto Gate



Stainless steel
and Wood



Steel and Wood

FOR KAM TECHNOLOGY 富康科技



Day/Night CCTV
Cameras



Dome CCTV
Cameras

CCTV



Bullet CCTV
Cameras

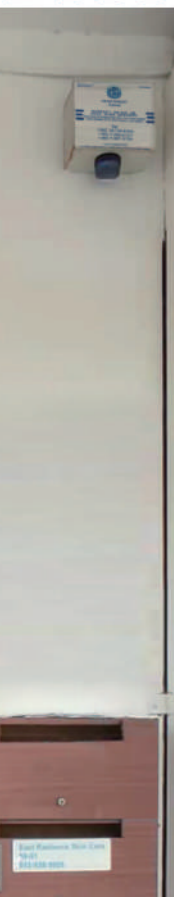


Thermal image
Cameras

FOR KAM TECHNOLOGY 富康科技

SIGNAGE / PACKAGING



MAIN EXTERIOR SIGNAGE /
PRODUCT LABELS

VEHICLE GRAPHICS APPLICATION



TION

DELIVERY VAN



10

UNIFORMS APPLICATION

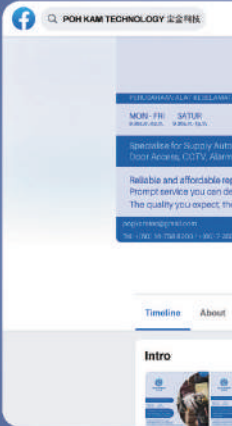


COVERALLS



11

WEB / COMMUNICATION



S APPLICATION

FACEBOOK: COVER PICTURE / PROFILE PICTURE



12

ADVERTISING APPLICATION



POH KAM TECHNOLOGY
宝金科技

PERUSAHAAN ALAT KESELAMATAN

MON - FRI : 9.30am - 6pm SATUR : 9.30am - 1pm

Specialise for Supply Auto Gate, Auto Gate System, Door Access, CCTV, Alarm System and Repair.

Reliable and affordable repairs.
Prompt service you can depend on.
The quality you expect, the service you deserve!

pogkamtec@gmail.com
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REPAIR



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This is the best type of CCTV camera for restaurants, casinos and hotels because design allows you to monitor a wider angle your premises.

Suitable for indoor and outdoor use.
360-degree rotation of the camera so you can monitor all angles.
Vandal resistant dome means it is harder to break.

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SOCIAL MEDIA (FACEBOOK) POSTS: 3 TEASER OR SERIES AD.

CCTV



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ALARM



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Monitored alarm systems are best for people who are frequently away from their home or business. Even when you're not there, you'll feel secure knowing that your property is still being monitored by a professional.

Most secure.
Reliable.
Customized alarm responses.

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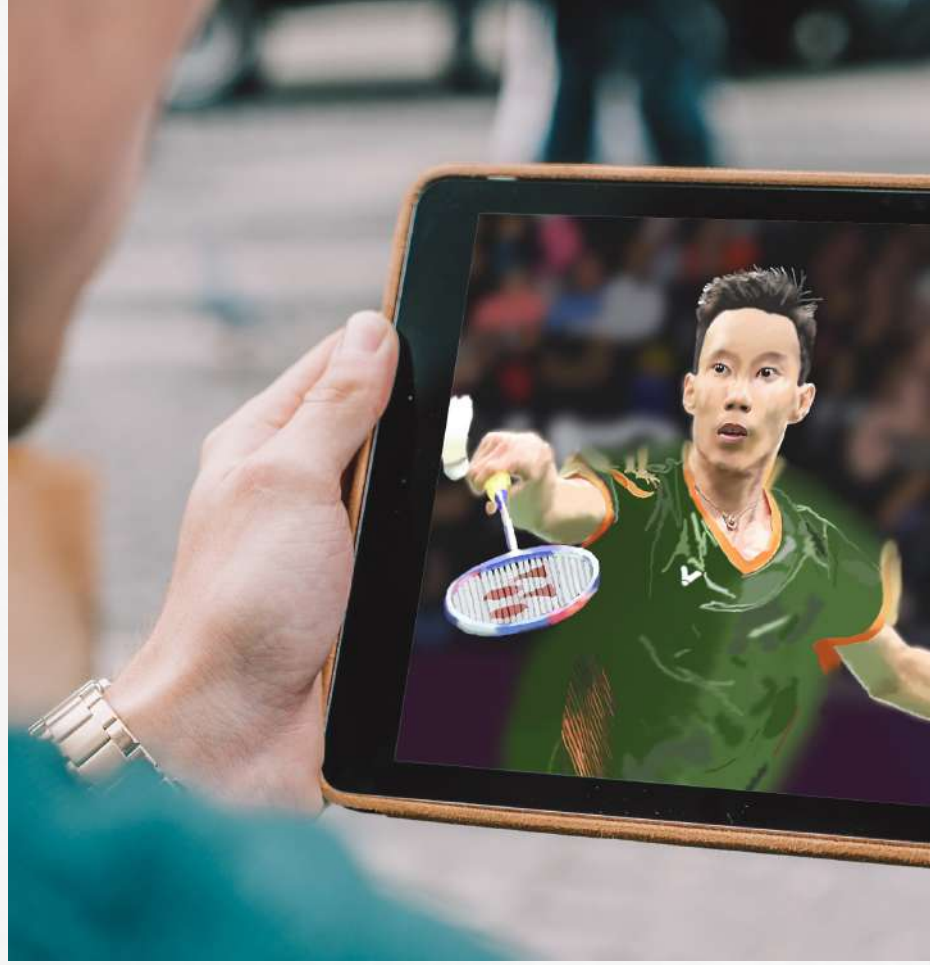






Reference

@ikazu401





Reference

Getty Images





Malaysia

Prime minister



End

Thank You