

2021

Portfolio

Design

Khor Su Fei

About Me

My name is Khor Su Fei, from Johor Bahru studying at SUS Academy. I am interested in illustration and photography and also interested in handcrafts too!
I like explore different fields of interest.



Profile

Su Fei

08.03.00

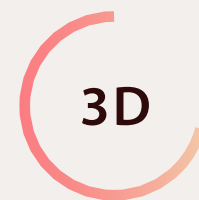
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Education & Experience

2018
SPM

2020-2022
SUS Academy
Certificate in Digital Design

Skills



Contents

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Anime

Ikemen sengoku character - Yukimura Sanada.
Source : Pinterest

Illustration

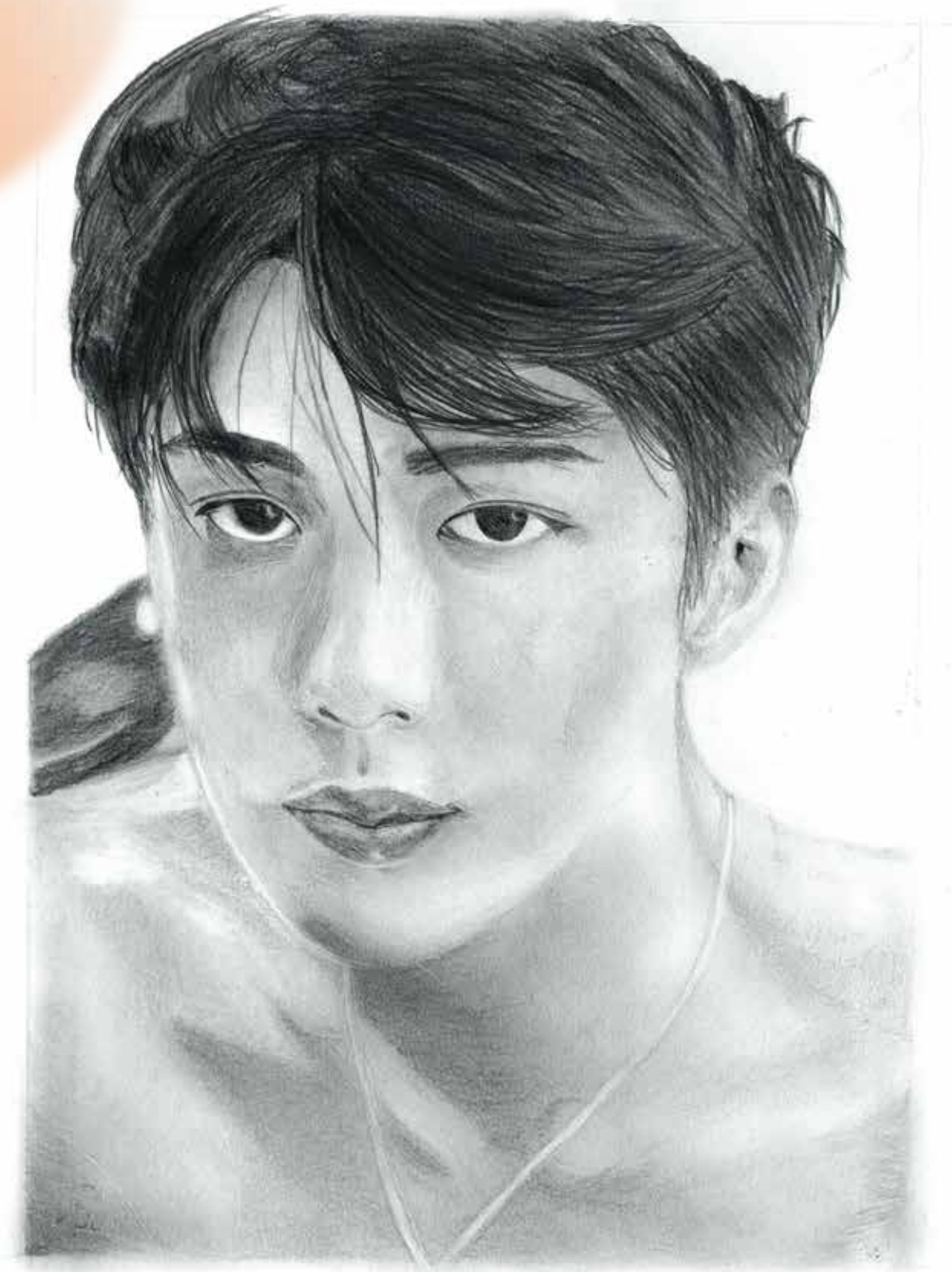
Illustration

EXO Ohsehun - ON ME
Source : Pinterest



Drawing

Take the favorite idol-EXO Oh Sehun as a portrait sketch.



Typography

Use garden rope as the letter design, and the rose embellishment to add color.



Typography Poster

People always get lost during their life where the world is large for us to explore more.

- Think out of the box.



The harder you work, the closer you are to your dreams.

- Work hard dream big

Poster

The singer "Kagenuihana" from Kyoto-A short night on the outskirts of Inari Shrine.

Source : Pinterest



Concept Art

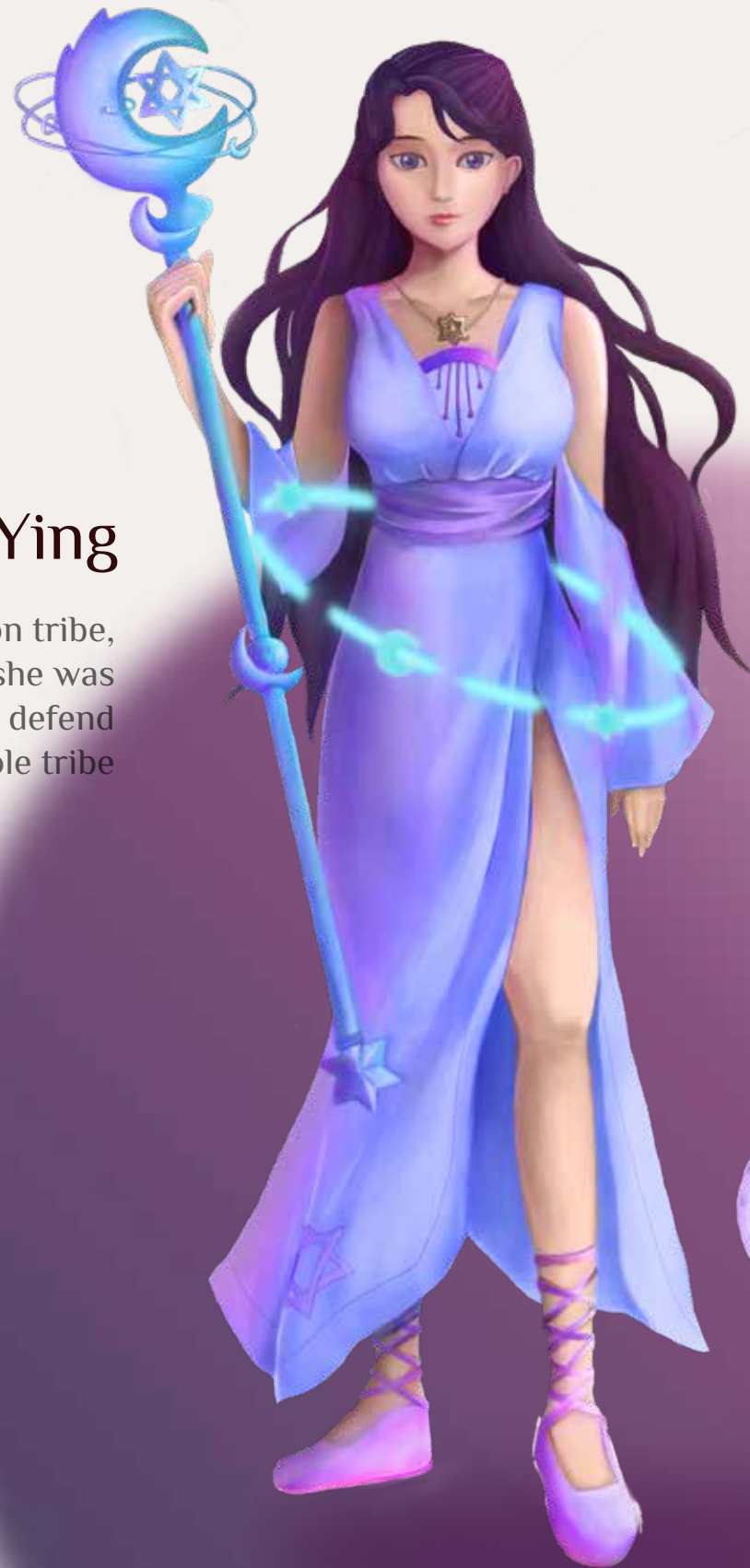
Nowadays, people are quite sensitive as kittens. Everyone should be brave as a lion to face the challenges throughout the days just like a butterfly overcoming all difficulties and flying towards the goal of their life.



Character Design

DuYing

The goddess from the moon tribe, DuYing's father died when she was young. She is the one who defend for her whole tribe



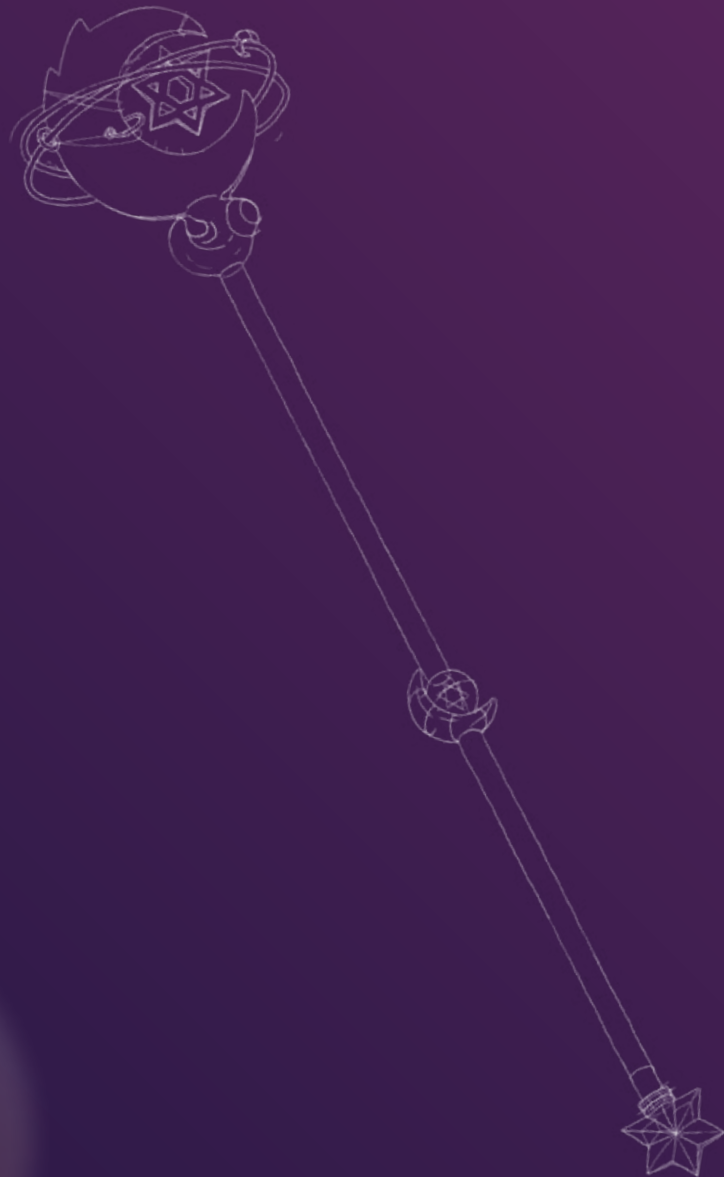
Hul

Gifts from the Duying's partner.





Turntable



Brand Design 02

The Five

Diet Fit

Joyce Wong

Visual Communication

THE FIVE

This is rebanding for a light food restaurant.
The five focuses on five-color healthy meals.

The logo uses similar colors of cyan and red to represent the five colors, and the curvature of the leaves also represents the smiling face, wish to make people eat healthy and happy.
The overall cyan color also brings out the feeling that THE FIVE will make people relaxed and healthy.

Teammate: Koh Zhi Ling



THE FIVE
RESTAURANT



Eat Light,
Live Right

Eat Light, Live Right



Visual Communication

THE FIVE x SPACE

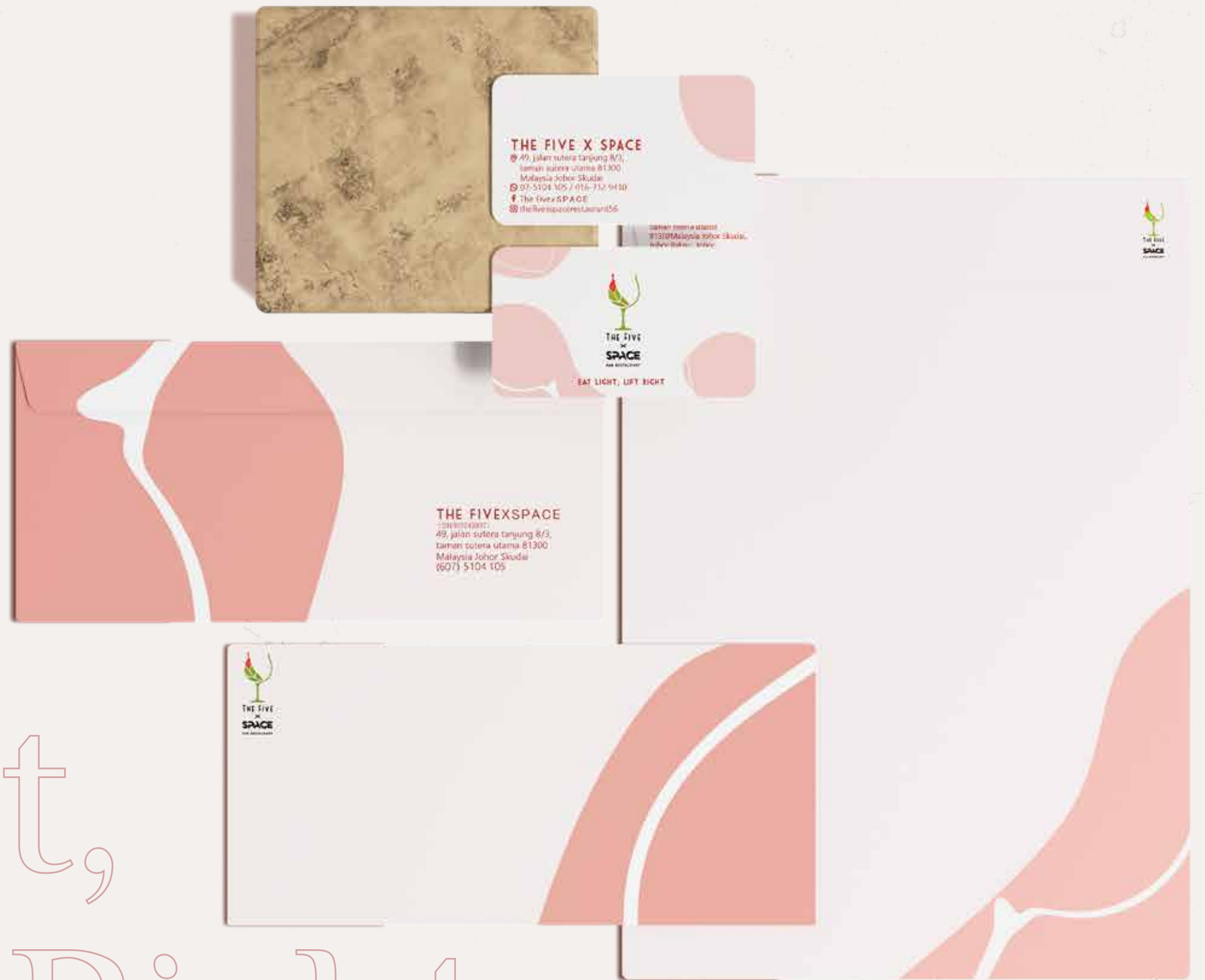
THE FIVE and SPACE bar cross over into a light food restaurant with a combination of wine.

The logo of THE FIVE is applied in combination with the wine bottle, and use of pink makes the brand 'THE FIVE' different.

Teammate: Koh Zhi Ling



Eat Light, Live Right



DIET FIT

DietFit combine healthy eating and fitness. It is target for everyone who wants to diet in a healthy way.



Visual Communication



DIET FIT



JOYCE WONG

We helped Joyce design recipes and heart-warming postcards for bedridden patients. In addition to encouraging caregivers, we also allow bedridden patients to enjoy food.

Teammate: Jia Yee, Zhi Ling, Yi Kai



Postcard

琳
Joyce
Wong



Cook
Book

Logo Concept

Piiboy

The original concept named "Piiboy" after the image of a my teammates. He is very naughty and active and actually a warm and positive little boy.

Teammate: Jia Xin , Sean Chew



Packaging

Packaging



Concept

Pii Boy
and Friends

Pii boy and friend is based on the blind box theme of protecting endangered species. The cute image hopes to reach people to pay attention to and protect endangered species.



3D Modeling

Have a heart,
Do your part,
Save Animals.



Display



Packaging

Concept

HARIBO
— GOLDBEARS —

Piiboy and friend is based on the blind box theme of protecting endangered species . The cute image hopes to reach people to pay attention to and protect endangered species.

Packaging





Different Flavors



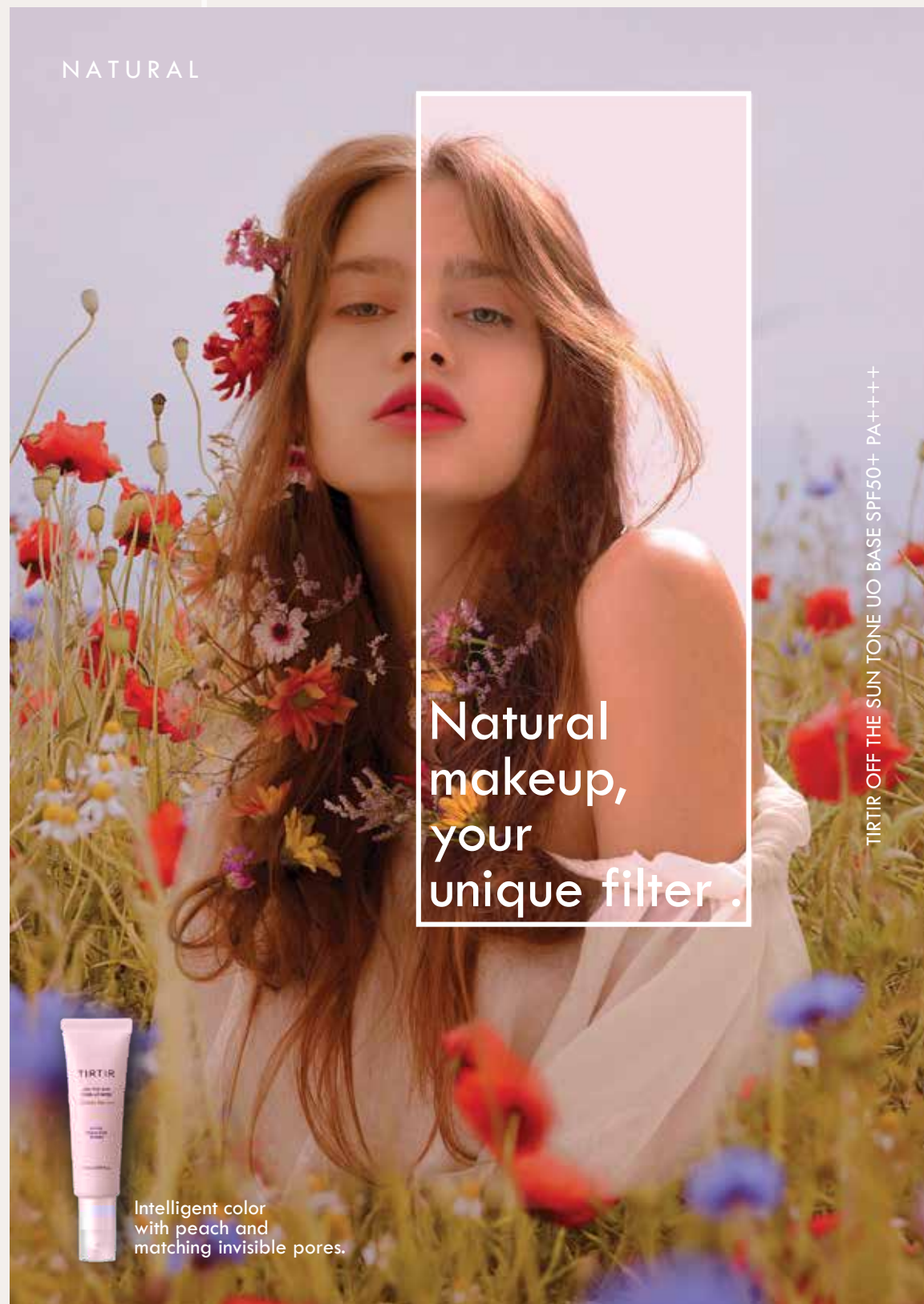


Different Flavors

Advertising Work04

TIRTIR

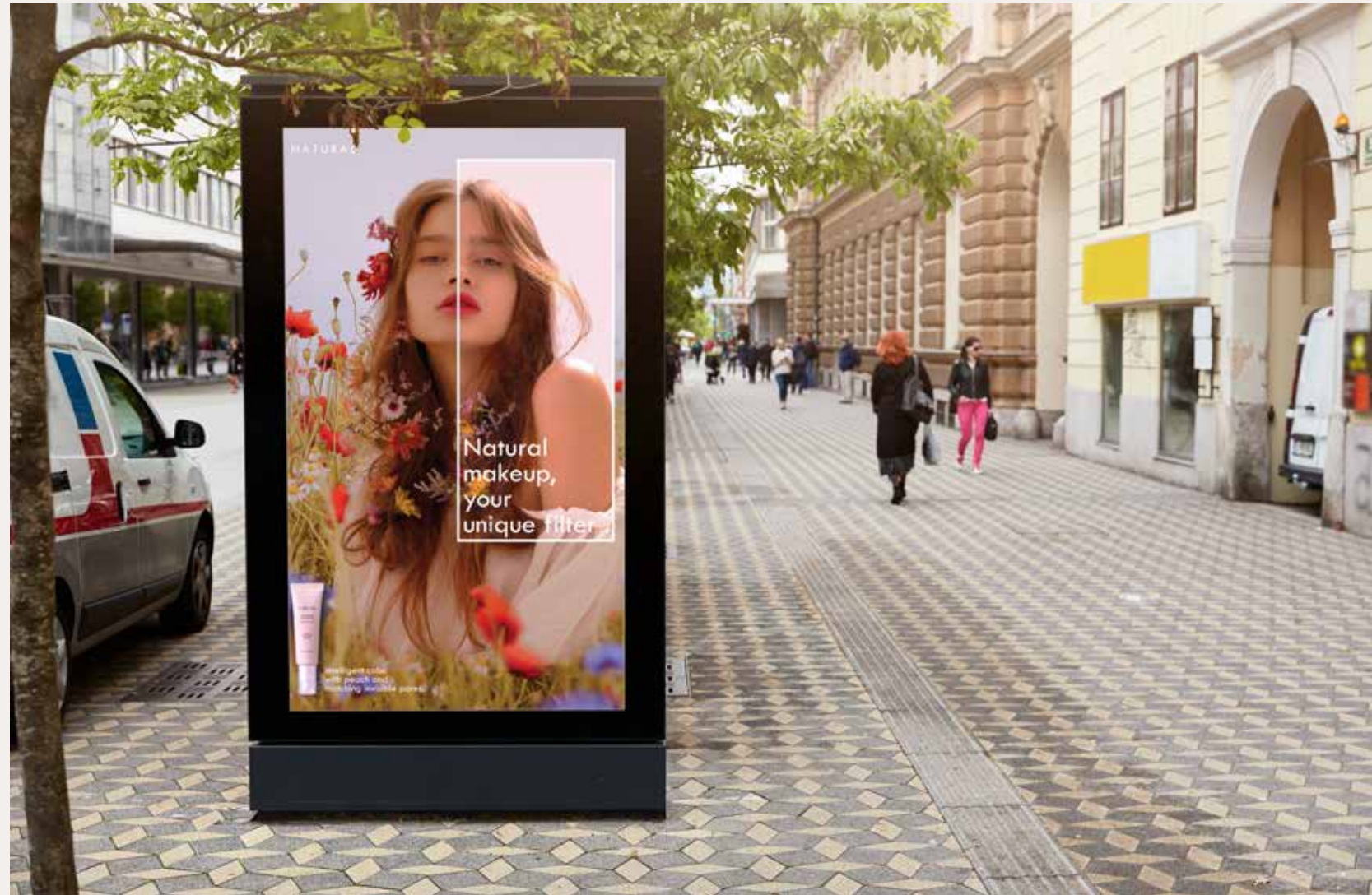
Carlsberg



Advertising

TIRTIR

The poster made for TIRTIR, the frame and the original image express that women can have their own unique natural filters wherever they are, and they can also be natural in the poster.



Mockup
Slogan

Natural makeup,
your unique filter



Advertising

Carlsberg

Carlsberg is a vibrant beer company. In addition to sell beer and beverages, it also attracts people together and increases the joy of life. The posters use wine bottles to represent power, bringing out the energetic atmosphere of Carlsberg.



Poster Design



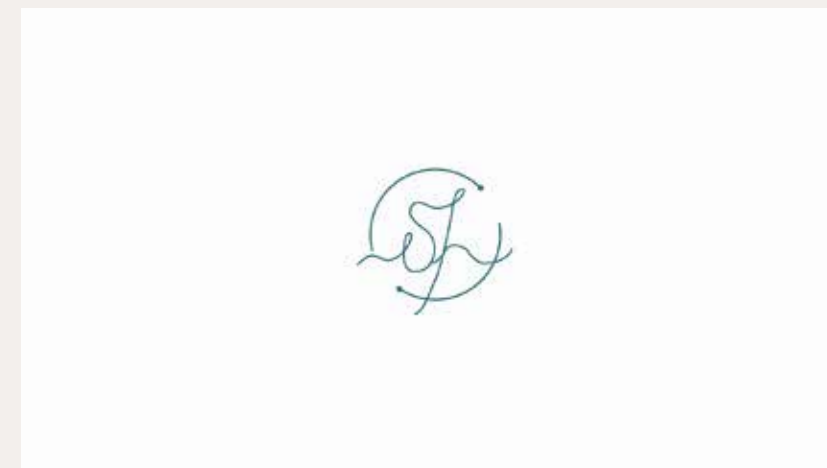
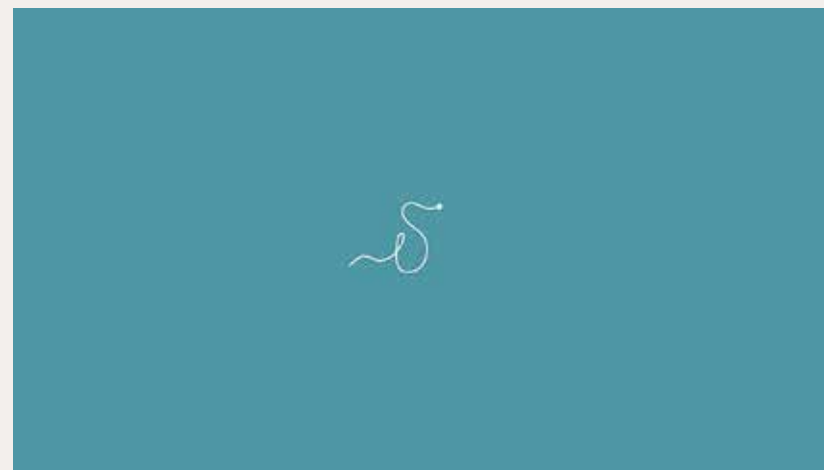


Make Life More Exciting

Personal Logo 1

Animation

Uses the first letter of my name 'sf' and brushes to present a soft character.





Personal Logo 2 Animation

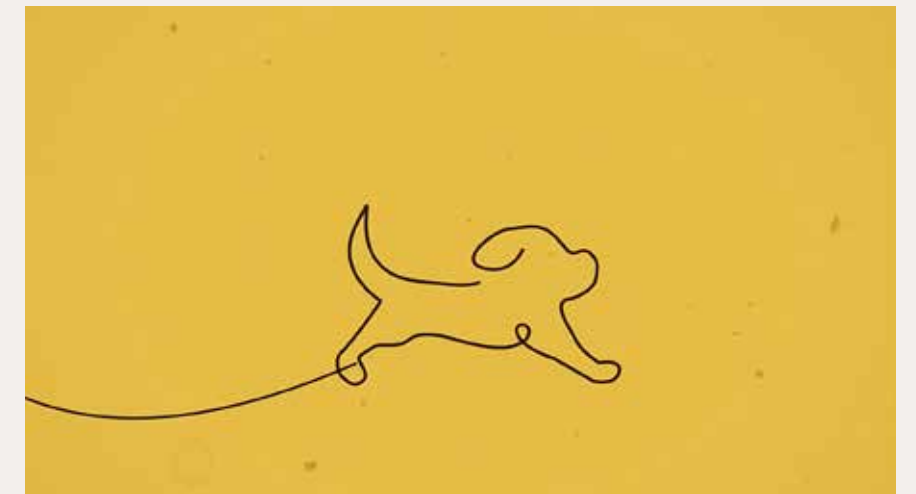
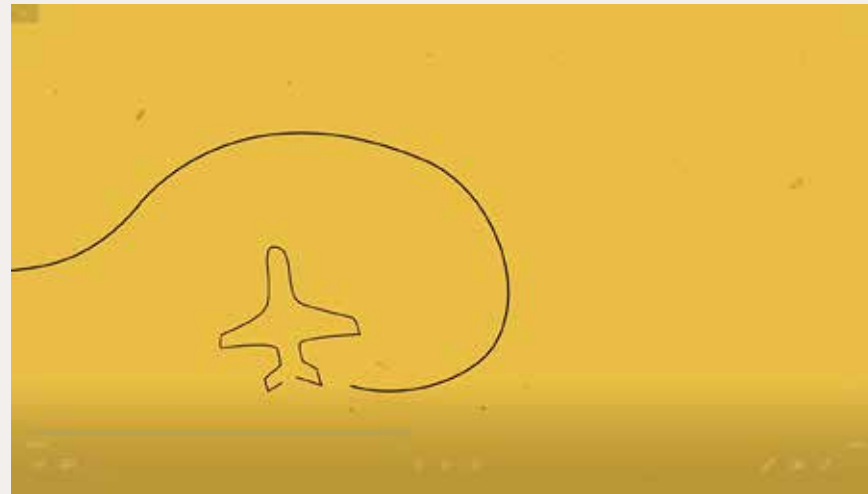
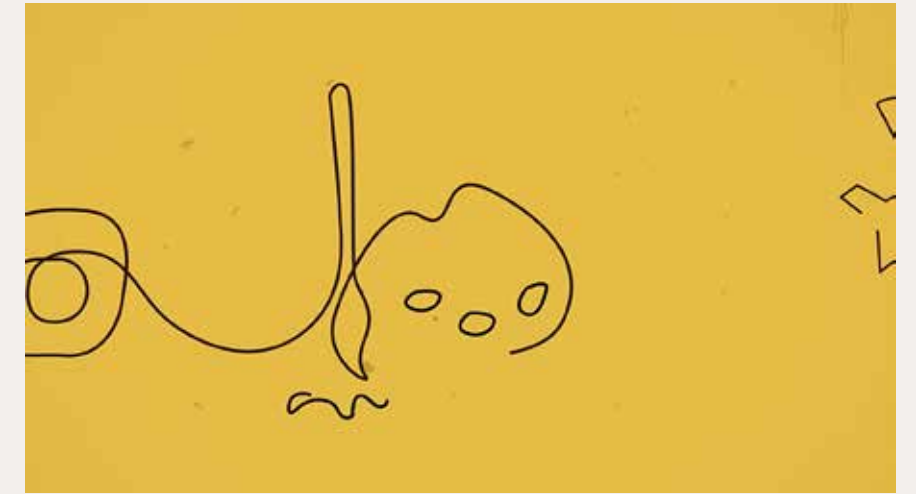
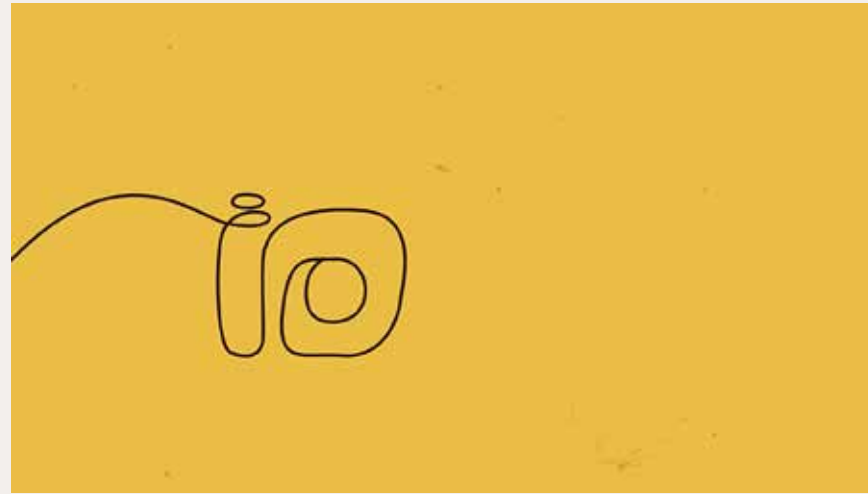
During night time, the girl suddenly got an idea when she was thinking!



Personal Logo 3

As long as you work hard and overcome difficulties,
dreams will come to yourself in a future.

Animation



Take A Hike Animation

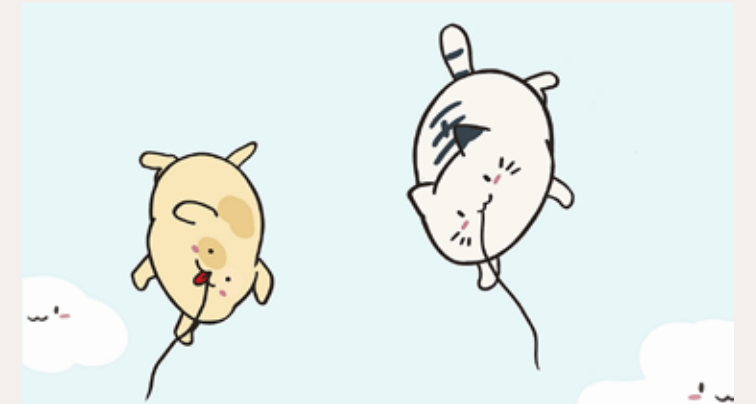


Character Animation

This is a blessing in disguise for a salesperson who sells balloons...



Ballon
Salesman



3D Modeling 06

Kumamon Fan
Interior Design

Kumamon Fan

3D Modeling



Interior Design 3D Modeling



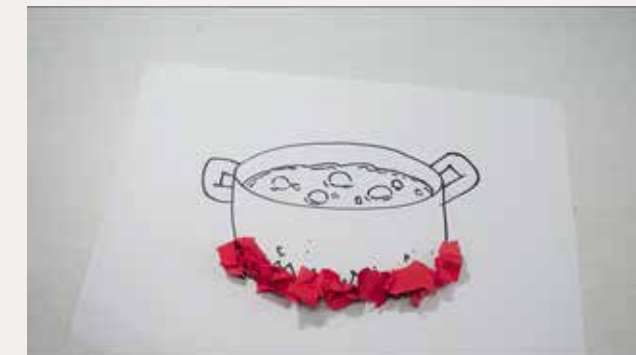
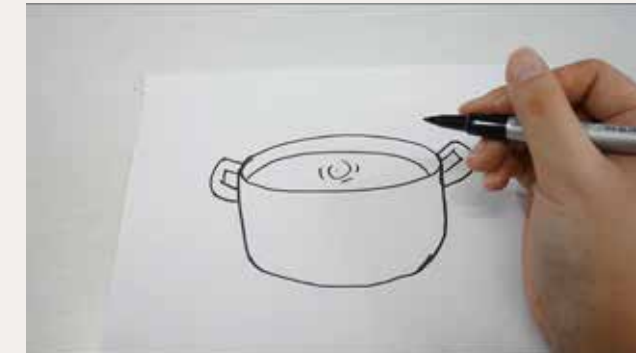
Loft Apartment



Mee On Paper

Using stop motion to produce a 3mins video.

Source: 本多修のパラレル漫画



Videography

Videography



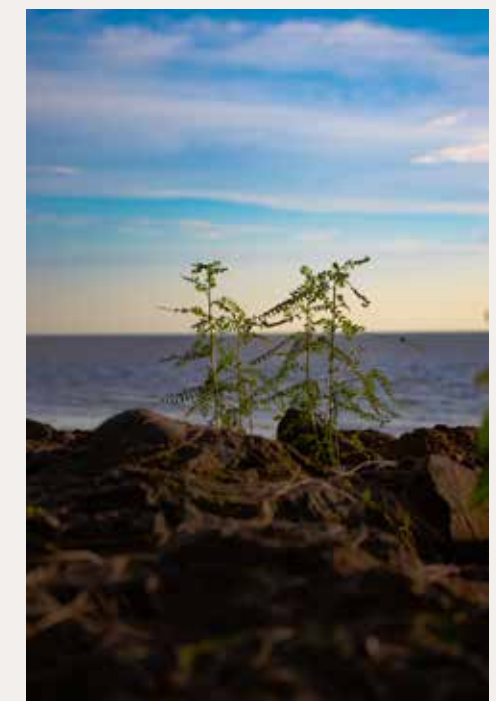
Future Camera

Have you ever thought about what would you do if you receive a notification from the camera that allows you to see your future?

In order to reflect the silly character of the heroine, the video has the following plot development...



Still Life Photography



Animals Photography



Portrait Photography



Landscape Photography



Portrait Photography



Model: Minyi

Still Life Series

Photography



Spring rose tea



Summer jasmine tea

Teammate:Koh Zhi Ling



Still life Series

Photography



Winter butterfly pea flower tea



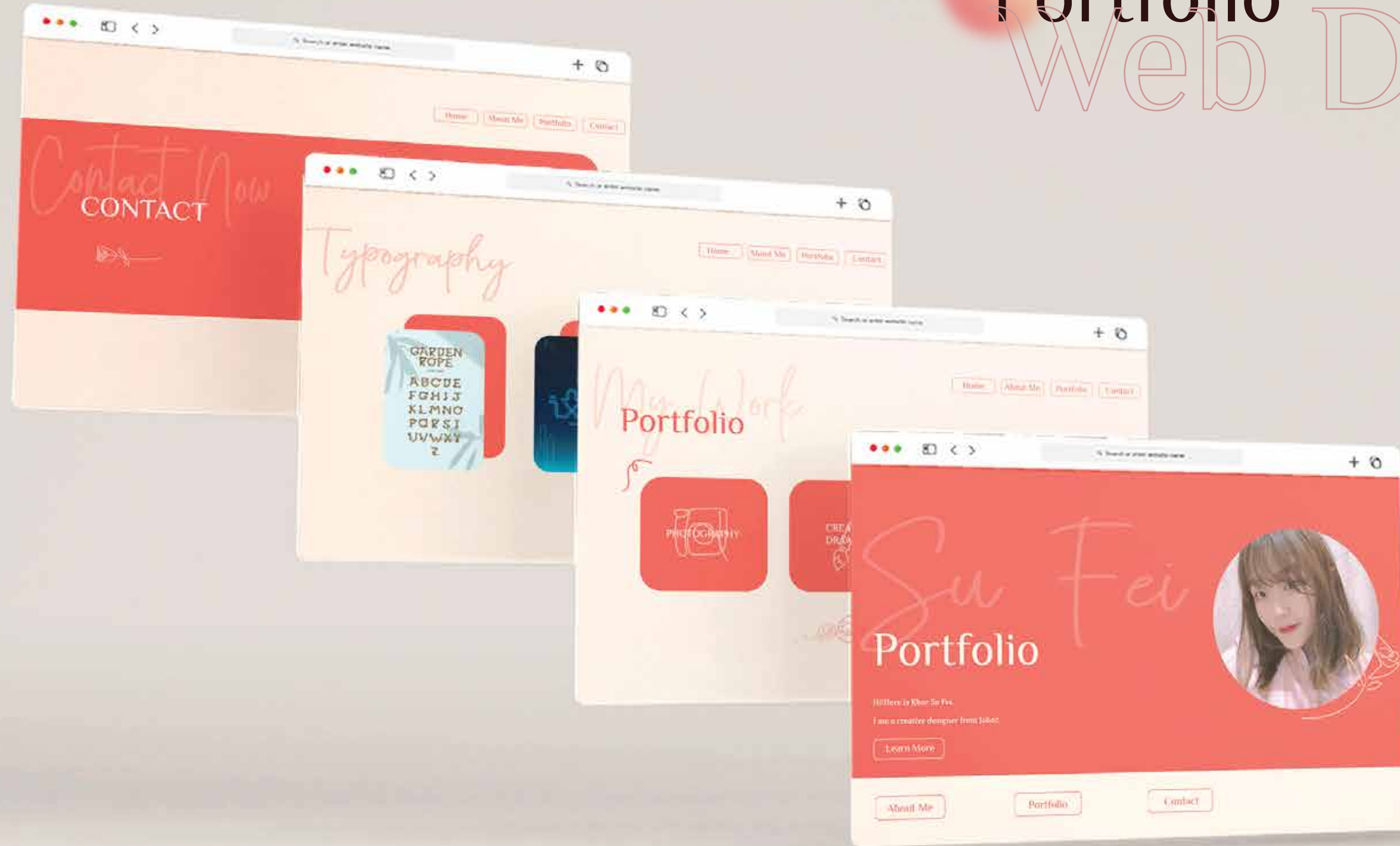
Autumn chrysanthemum tea

Teammate:Koh Zhi Ling

Portfolio Web Design



Portfolio Web Design



UI/UX Design

Chinku

Chinku is software that helps to release people's stress and take care of people's emotions.

Inside the content has several different functions that could help to let people relax, such as diary, music, and some exercise methods that could help to release stress.



UI/UX Design





UI/UX
Design

Contacts

Thank you for taking the time to read my work!
Do reach me if you have any questions!



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[Sufei](#)



[Sufei00_1](#)

Thank You