

Portfolio

Ng Xin Yi
(Dolly)



Ng Xin Yi

Hi, My name is Ng Xin Yi (黄洵仪), everyone people call me dolly.
21 years old. I come from tongkang pechah batu pahat.
The reason why I chose design is that I love illustrations, artistic style, and trying
and trying to solve problems.

Abilities



Character Design



Logo & Branding



Graphic Design



Illustration



Motion Graphic



Photography

Software Skills



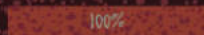
Language



English



Melayu



Chinese

Learning Experience



Earth Day Exhibition BY
Pradigm Mall x SUS Academy



DIVERSITIES - T-shirt Competition
Organized by SUS Academy & Dominant Sport



Malaysian Certificate of Education
2019



SUS Academy
2021

Soft Skills



Communication



Teamwork



Creativity



Responsible

Contact & Webfolio



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<https://www.behance.net/xunying>

Interests



Travel



Art Exhibition



Art Illustration

CONTENT



1

Advertising

2

Drawing Illustration

3

Typography

4

Visual Communication

5

Concept Art

6

Digital Collage

7

Animation

8

Interactive Design

9

Fyp Project



Keyword

HOPE, SALVATION, LOYALTY, DESPAIR

"Swap Identities With Him,
Do You Still Want To Do This?"

Homeless & Orphan Pets Exist

Market:
People Who Don't Like Animals

Selling Point:
Communicate love and care for animals and
warn humans not to harm them

Detail



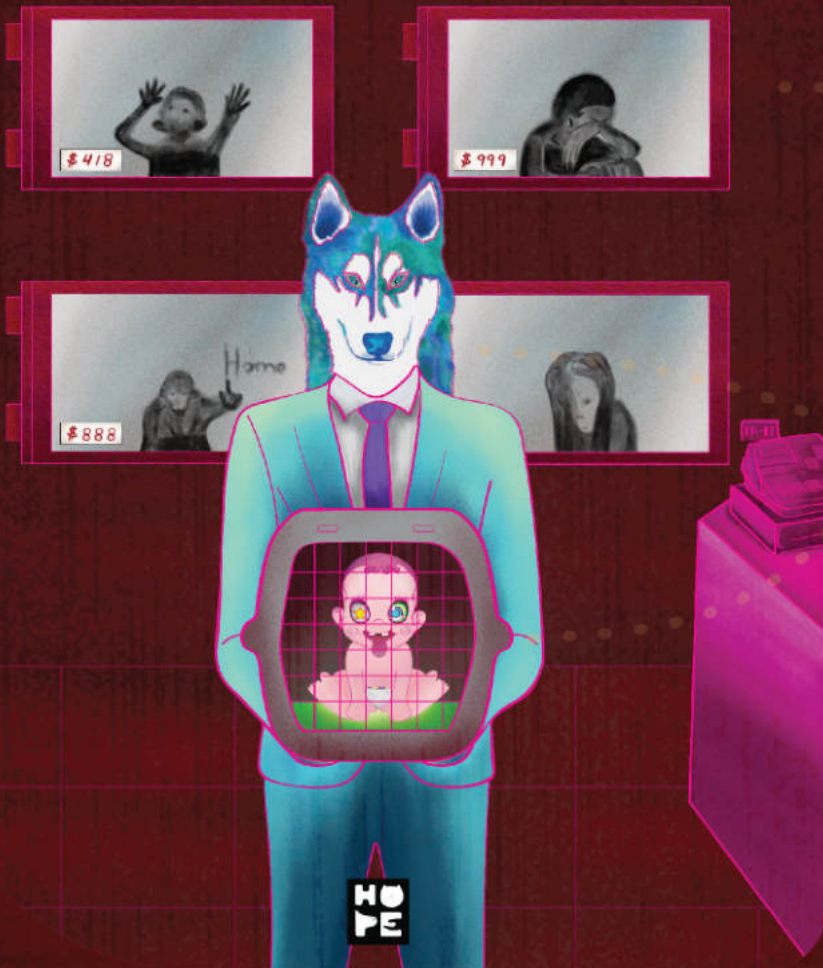
Only you in my eyes



SALVATION

"Swap Identities With Him, Do You Still Want To Do This?"

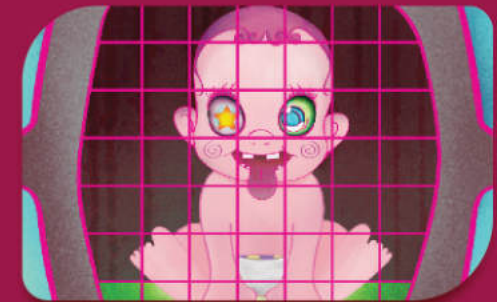
Homeless & Orphan Pets Exist



Detail



We also want a home



I finally have a home



I don't feel lonely

Detail



I'm so hungry, where are you



I miss you



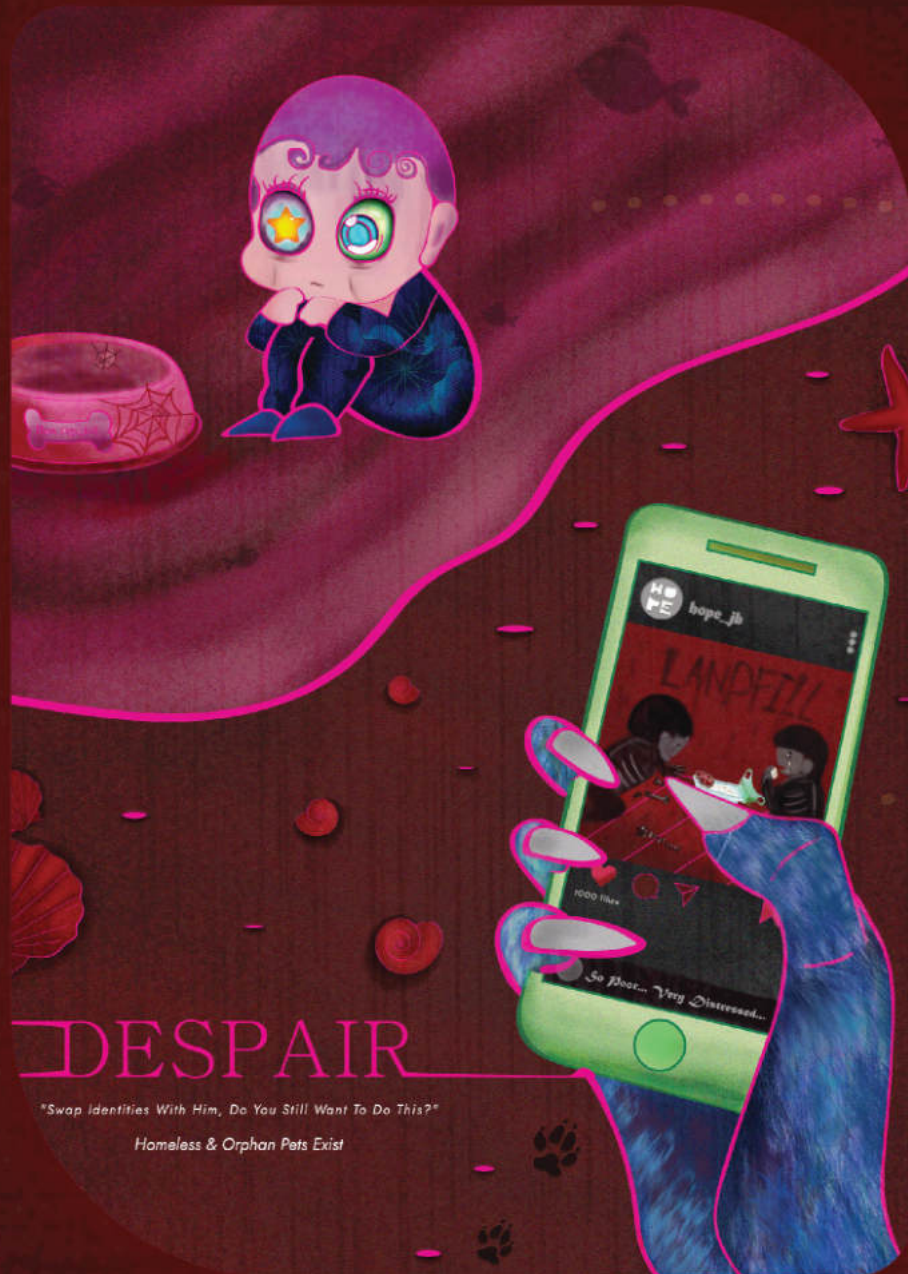
LOYALTY

"Swap Identities With Him, Do You Still Want To Do This?"

Homeless & Orphan Pets Exist



Detail



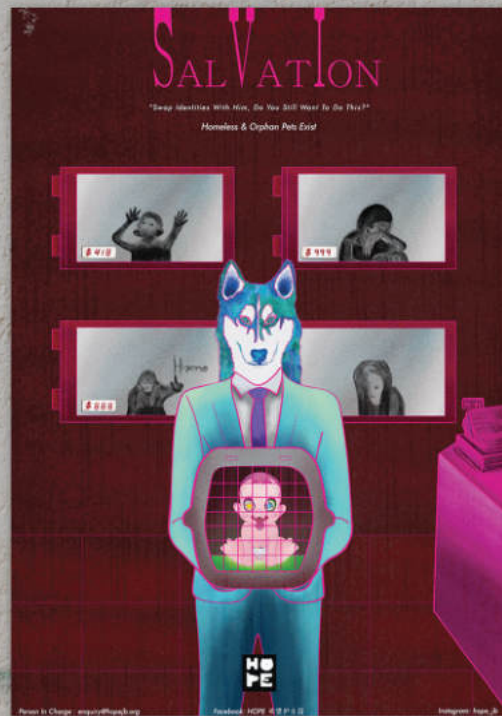
It's great to travel abroad



I'm so hungry



So poor... I very distressed...





ILLUSTRATION



Illustration Exercises - Inuyasha 犬夜叉

Identity background

sasaemaru(杀生丸) is Inuyasha's half-brother, his father is the King of Tooth, and his mother is a noble Kenya. Unlike the half-demon Inuyasha, Sasumaru is a complete monster, possessing a more powerful demon power than Inuyasha.

Shashengmaru has long silver-white hair, a moon print on the forehead, two red demon patterns on the left and right cheeks, and a white kimono with hexagonal plums floating on the white kimono. His golden eyes are brilliant, and his aura is compelling. Beautiful and handsome boy.



Illustration- wang wei jia (毛不易)

is a Chinese singer-songwriter from Heilongjiang who rose to prominence for winning the all-male singing competition The Coming One (明日之子) in 2017.

He released his debut album Perfect Day (平凡的一天) in 2018, and achieved two No. 1's on the Billboard China singles chart in 2019.



Dwayne Johnson

“

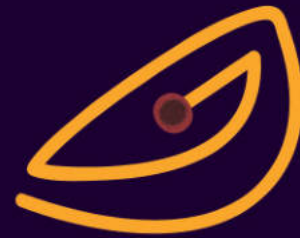
Dwayne Douglas Johnson (born May 2, 1972), also known by his ring name the Rock, is an American actor and former professional wrestler.

Regarded as one of the greatest professional wrestlers of all time, he wrestled for the World Wrestling Federation for eight years prior to pursuing an acting career.

His films have grossed over \$3.5 billion in North America and over \$10.5 billion worldwide, making him one of the world's highest-grossing and highest-paid actors.

”

TYPOGRAPHY



Think OUT
OF THE BOX



打破常规思维，
每一个不同的阶段
拥有不同的思维
像沙漏一样，因经
历很多事靠时间的
磨练打造不同的自
己。

白天与黑夜同样代表时间
每日每夜的努力。





DESIGN

设计



日本与汉字结合

中心红色代表日本国旗。结合中国古代的字形结合为“设计”

Real

_____ *Keshen*

Community

Columns _____



Dolly ng



Xin yi



Xin Yi

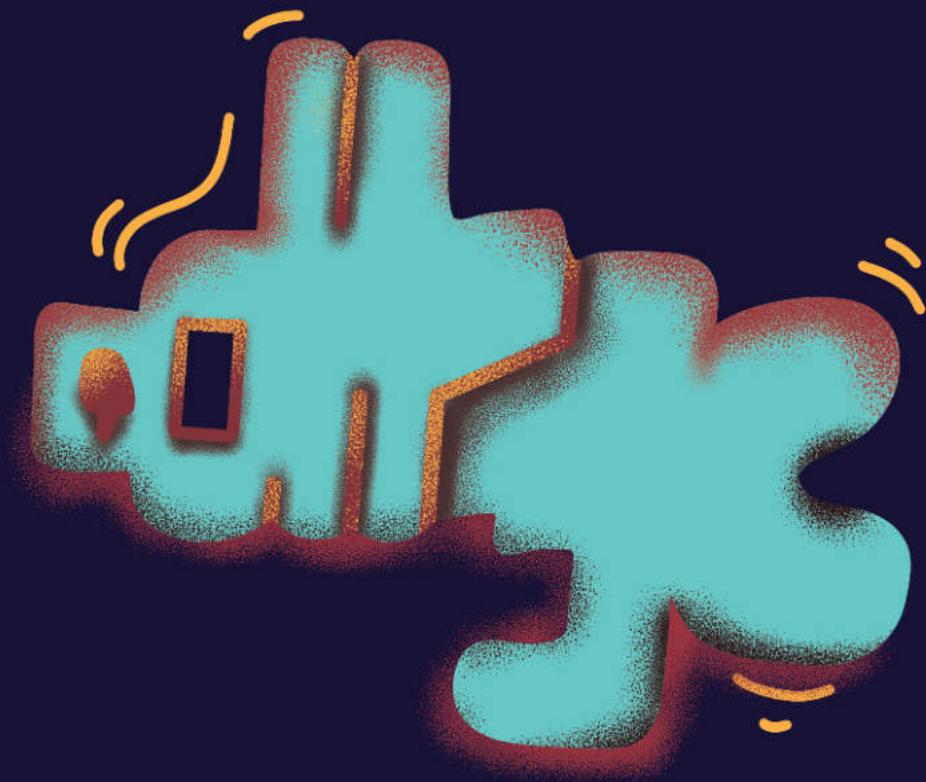
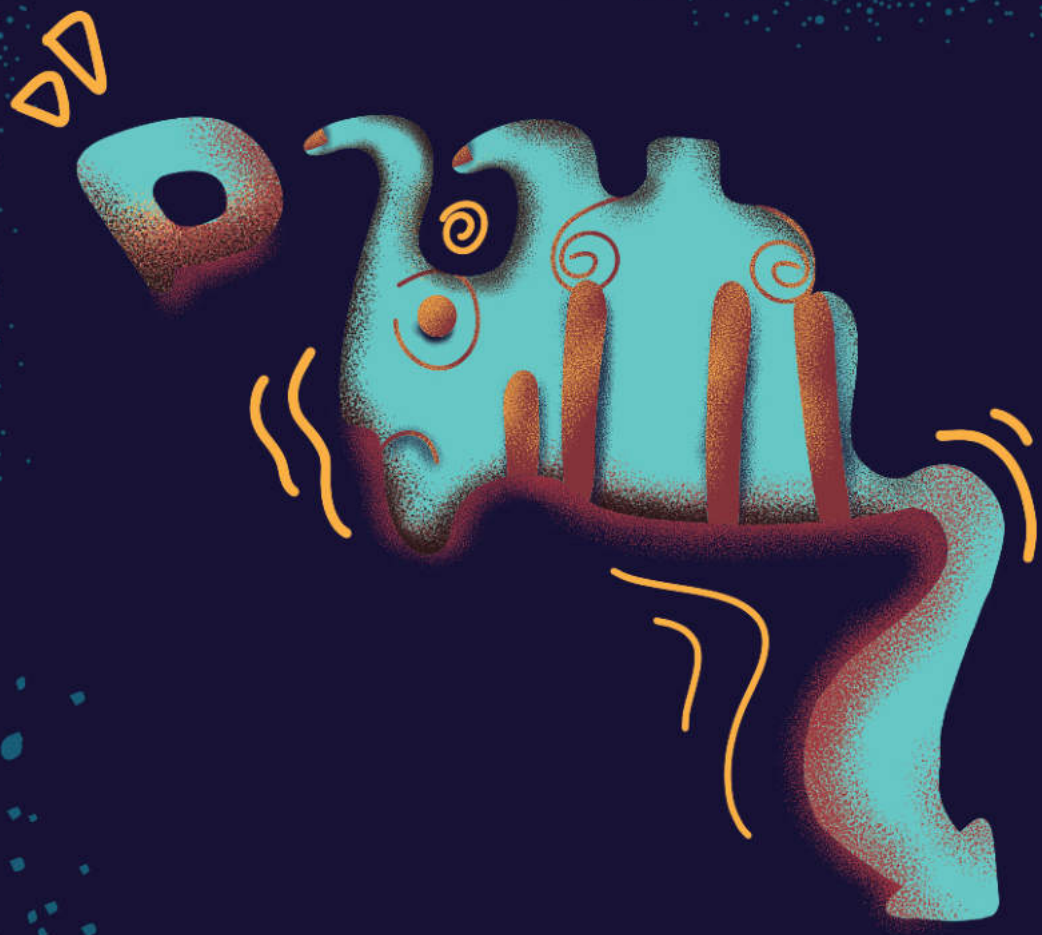




云螭

在某个部落里流传着一个传说，当路过森林深处会遇到一个长相怪异的魔物。听说它的每个部分身体结构都是用缝纫组织而成，因丑陋的外貌让人恐惧。它的左手臂上有个时钟，拥有特殊技能是“时间停留”，右手臂则是利刃的武器。

它无法开口说话只能靠肢体语言，因战斗中失去了一只脚。之后为了想要增强实力而开始踏上漫长的旅程。



海洋



宇宙

ANIMATION

The word 'ANIMATION' is rendered in a dark red, textured, 3D-style font. Each letter is decorated with whimsical, hand-drawn elements in light blue and yellow. The 'A' has a yellow circle on top and a red rectangular shape below. The first 'N' features a large, stylized eye. The 'I' has a long, thin, pointed nose and a small blue dot above it. The second 'A' has a yellow circle on top and a small blue squiggle below. The 'T' has two yellow circles with red outlines on top, separated by a plus sign. The 'E' has a red circle with a black dot and a blue squiggle below it. The final 'N' has a yellow circle on top and a small blue squiggle below it. The background is dark blue with a dense pattern of small, light blue dots. The letters are set against a lighter blue, textured background.

灵感来源

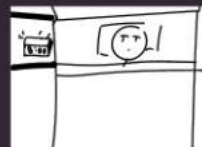
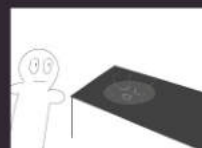
由一个自身奇葩的梦改编而成。

故事

梦里看见“我”正在参赛“Roti Panda”比赛，
是时候展现真正的技术了！凭着高超技术碾压对手，
却因路过的啊麻，问候几句忽略了火候，
定睛一看，妈耶 烤焦了...

(铃声响起)

原来这是一场无厘头的梦，现在起床还早接着睡吧..

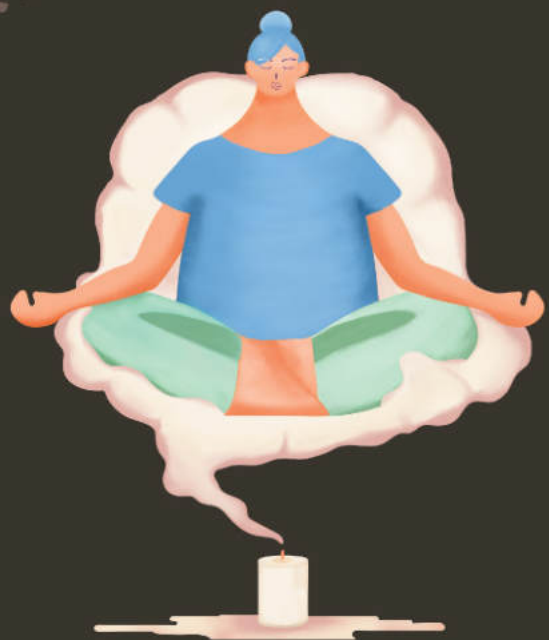


School
Logo









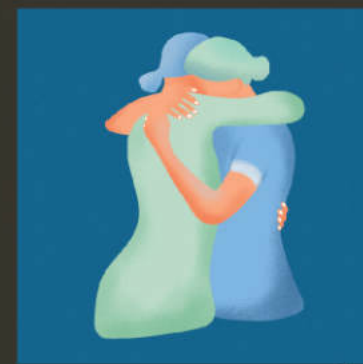
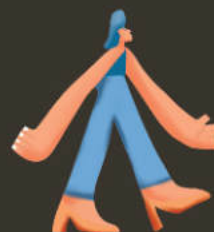
冥想

很多时候人的情绪是没法透露给别人，
长期被压抑的情绪久而久之会形成压力等。

既然如此那么来使用它“冥想”吧！

它能为你达到心理的放松，有效纾解压力
它能设置时间，提醒你需要放松下来，
它有售卖能让你安定的神秘东西，
它的音乐能让你平静下来，

最后
给自己时间，与自己独处。



冥想



邮箱



密码

登录

注册

享受独处
给自己些时间，与自己独处



放松自身

享受生活，拥抱自己。



冥想

设定时间，享受独处。



一日倾听

探索

设定时间，探索自身。

探索



主页



冥想闹钟



商品



MOBILE APP





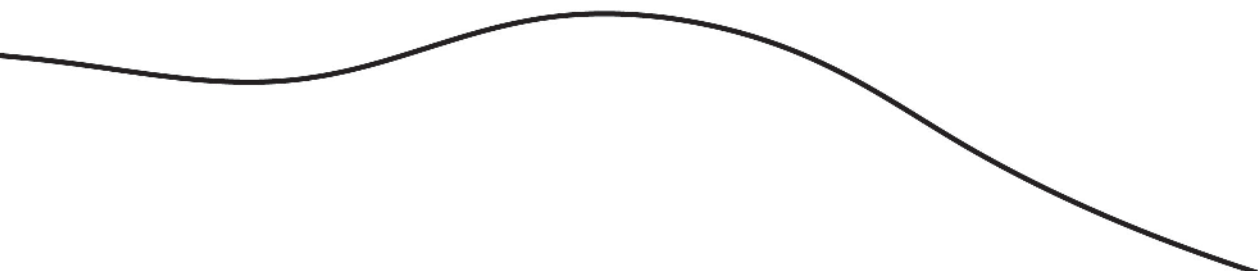
MÈ

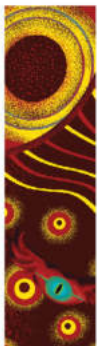


Executive Summary

My inspiration comes from the "seven deadly sins": lust, gluttony, greed, sloth, jealousy, anger, and arrogance. The reason is that it is closest to human emotions. When we narrow down the seven deadly sins, they are actually the "seven weaknesses" of human beings. My purpose and goal is to get my product story out to people, as well as find some niche that resonates. Besides, my product is not only a fashion item, it can also be used to add a different style and appreciation to people's daily wear or interior decoration. I hope to increase brand awareness and let more people know about my brand. Let people know about the brand through the product. Not only do I want to see products in fashion, but I want to expand in life. The moral of ME is: everyone is unique. The meaning of seeking is: When everyone is born, we always start to find our own direction, when we try or experience different things and see different ourselves, we can accept different stages of ourselves. "ME" is a niche brand. The catchphrase is "Find yourself, heal in the process, and accept yourself."

“ME”是一个限量版和原创艺术插图的小众品牌。品牌个性是艺术、真实、实惠、无与伦比、独特和寓言。我的插图和产品会结合作为卖点。行业是时装设计，我希望每幅插图都不仅仅是一张图片，而是它们都有自己代表的故事。产品理念是用人类的“情感”作为探讨，开启我的第一个系列插图。关于我的灵感是来自于“七宗罪”为：色欲，暴食，贪婪，怠惰，嫉妒，愤怒和傲慢。原因是它最接近人的情绪，当我们把七宗罪的事情缩小看待，其实它是人的“七个弱点”。我的目的和目标是让我的产品故事传递给人们，以及寻找一些共鸣的小众。除此之外，我的产品不仅是时尚单品，它也能够当作人们的日常穿搭或是室内装饰添加不同的风格和供人欣赏。我希望能够提高品牌知名度，让更多人们了解我的品牌。让人们通过产品了解品牌。我不仅想在时尚中看到产品，还想在生活中扩展。ME的寓意为：每个人是独特的自己。觅的寓意为：当每个人出生时，我们都一直开始寻找自己的方向，当我们尝试或经历不同的事物，并看到不同的自己时，能够去接纳不同阶段的自己。“ME”是一个小众品牌。副标语是“找到你自己，过程中享受疗愈，并接受你自己。”





Lust chastity

Unidentified love,
Under the gaze of others,
Casts strange eyes,
Full of intangible remarks.
"We Hide Love"

In our world,
Full of sweet candies,
The fate of holding the red thread,
Cross each other.
"We Got Married"





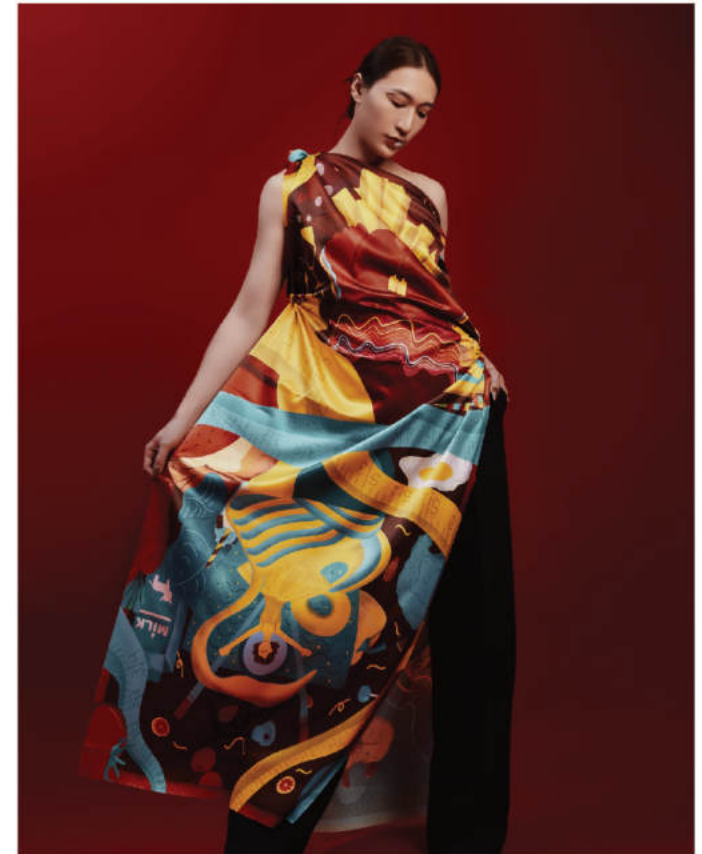


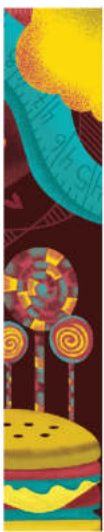
Gluttony

Temperance

In a depressed life,
Covered with a lot of sweets,
Unconfident self
Like the body of a tumbler,
A broken scale.
"I Want To Escape"

I tried to change myself,
Plan time and food,
Has a slim body,
Happiness and health,
Smiled confidently.
"I Did It"

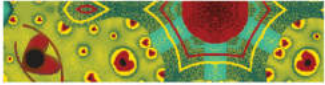




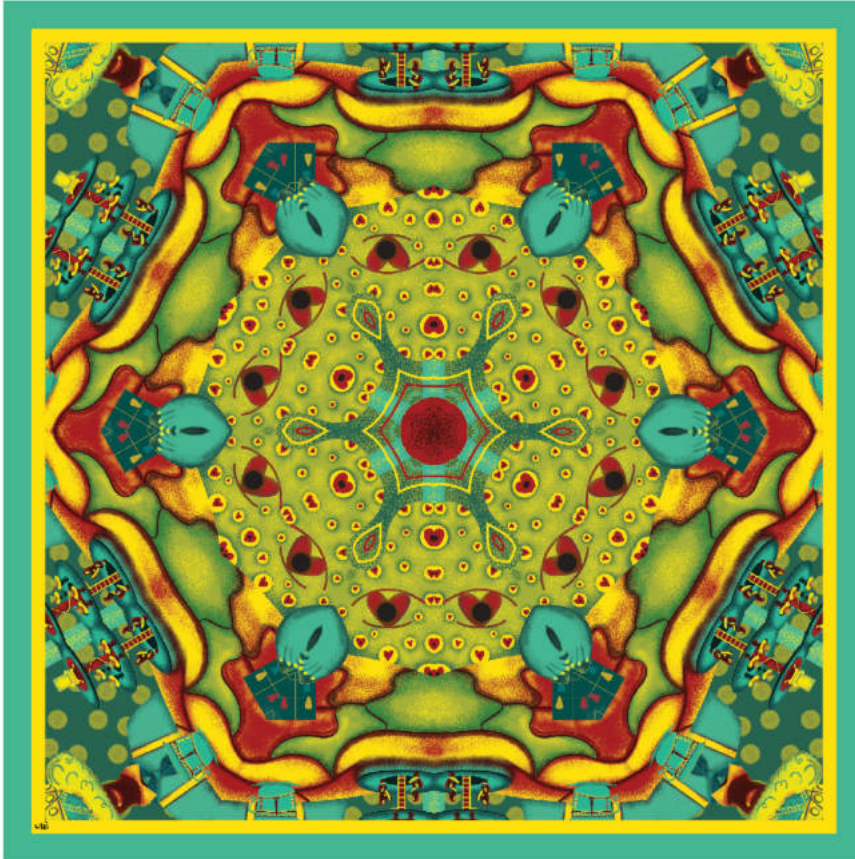
Seven Deadly Sins







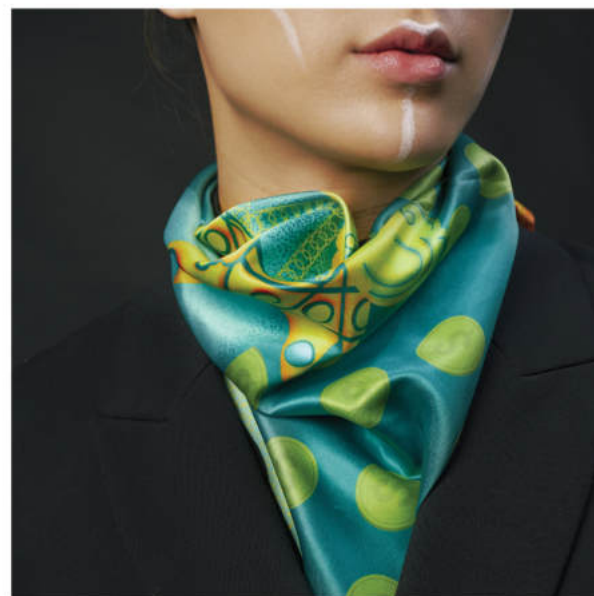
Seven Deadly Sins



Greed
charity

Money, love,
Reputation, status,
What others have,
What I don't have,
I will fight for myself.

Think from another angle,
Cultivate a free,
Easy attitude,
Appreciate yourself more.
"I Love Myself"

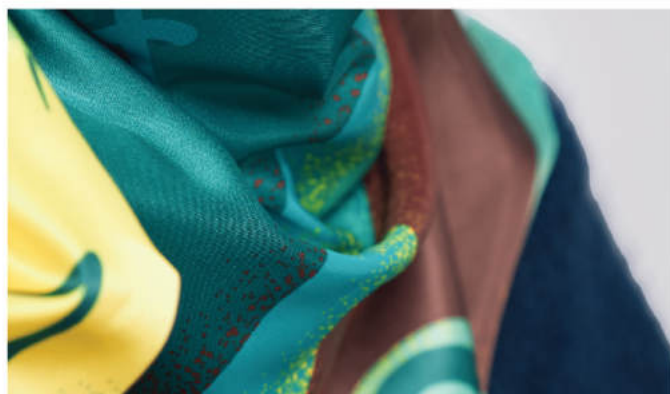




Busy,
Love life.
"I Want To Improve Myself"









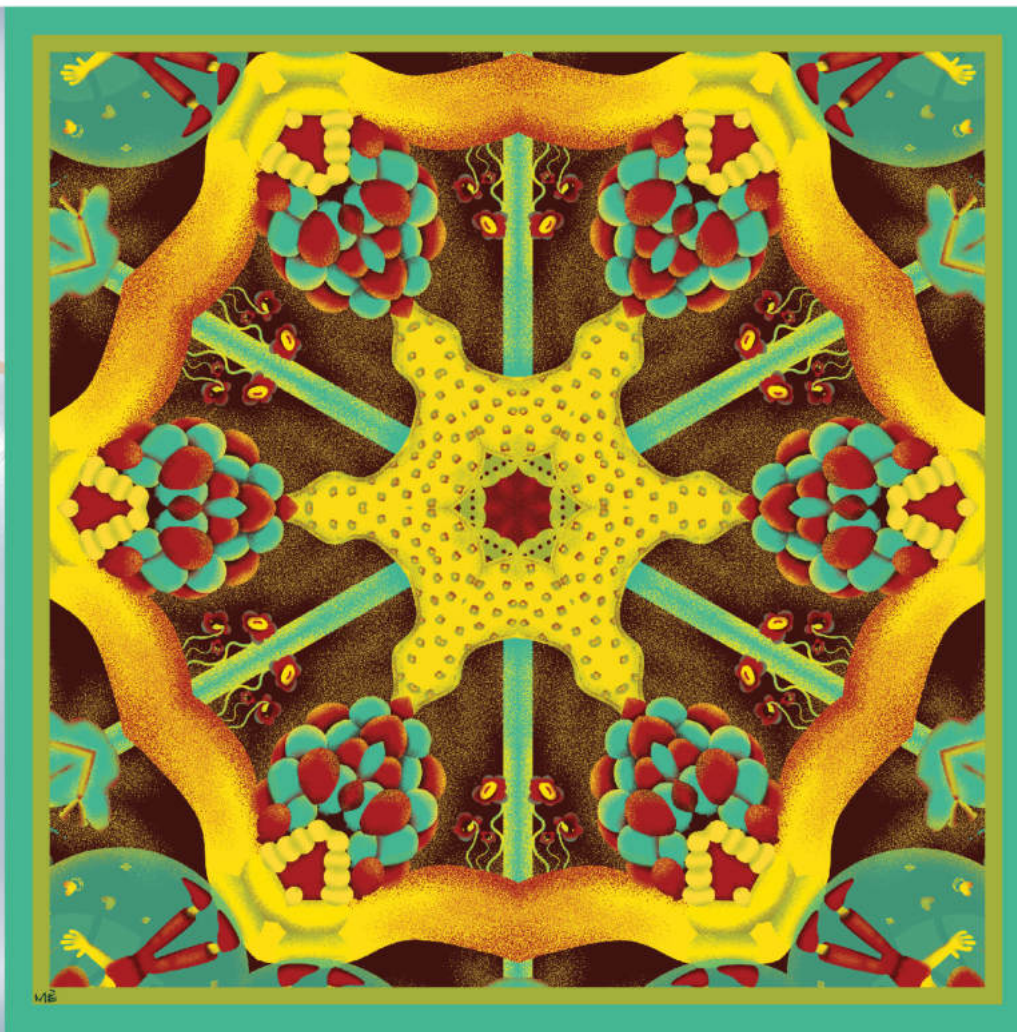
Envy

Kindness

Money, love,
Reputation, status,
What others have,
What I don't have,
I will fight for myself.
"I jealous"

I considerate of others,
Understand hardships of life,
And donate to help others,
To give back to,
society and the earth.
"I am content"

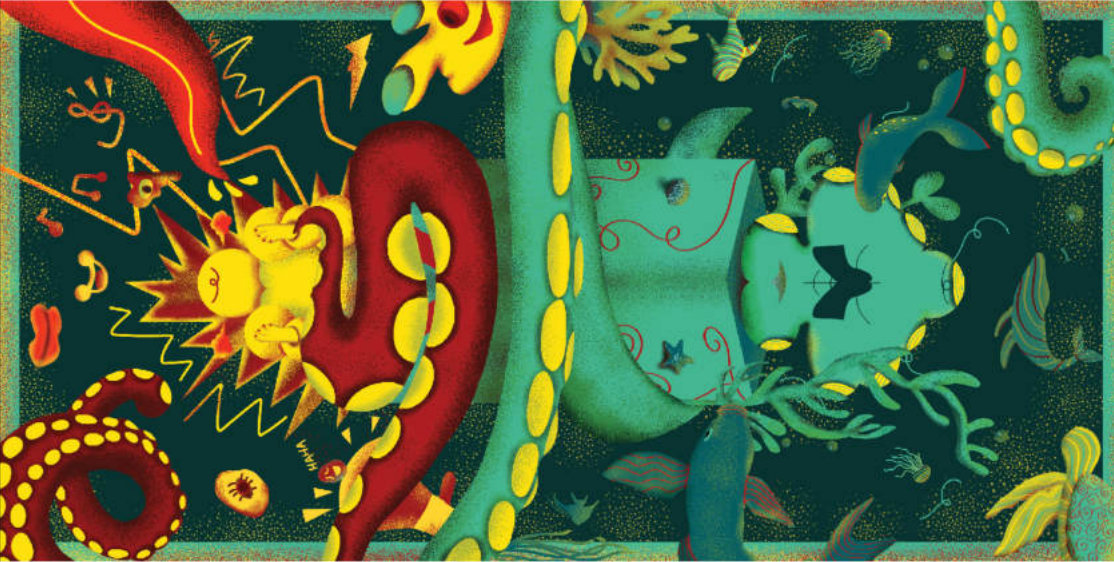






Q





Wrath

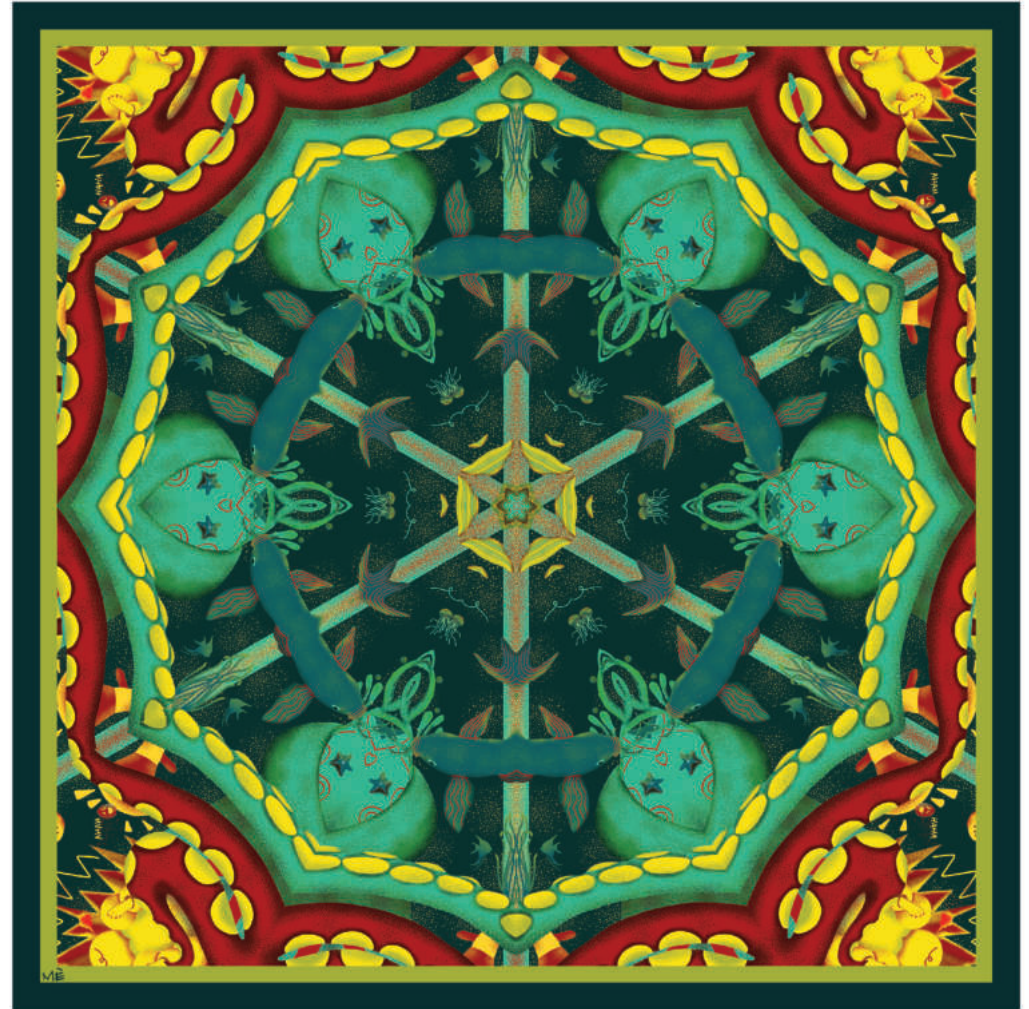
Patience

Feel oppressed,
By the environment,
Disagree with others,
I feel unbalanced in my heart,
"I Can't Control My Anger"

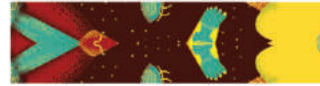
In a cold world
Try to breathe deeply,
Calm mood,
Wait for the anger to dissipate.
"I Control It"



Seven Deadly Sins





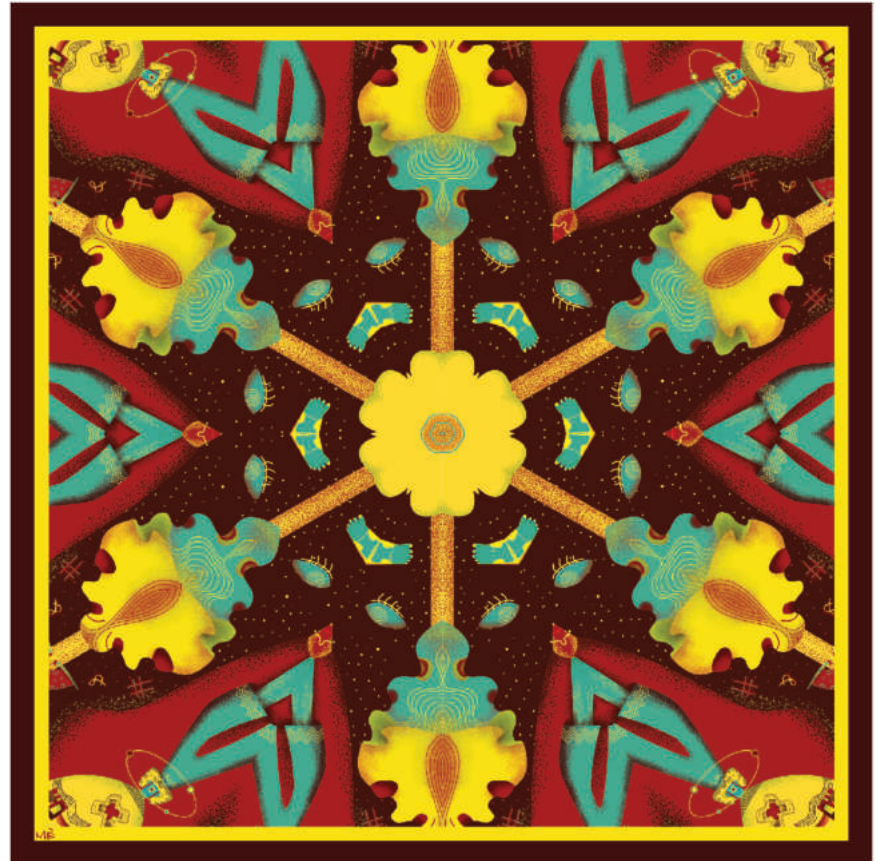


Seven Deadly Sins

Pride Humility

Not accept criticism
from others,
Don't take the initiative,
to greet others,
I only have myself in my eyes.
"I Only Care About Myself"

I am willing to listen to the opinions of
others,
Accept criticism from others,
Know how to be humble.
"I'm No Longer Pride"



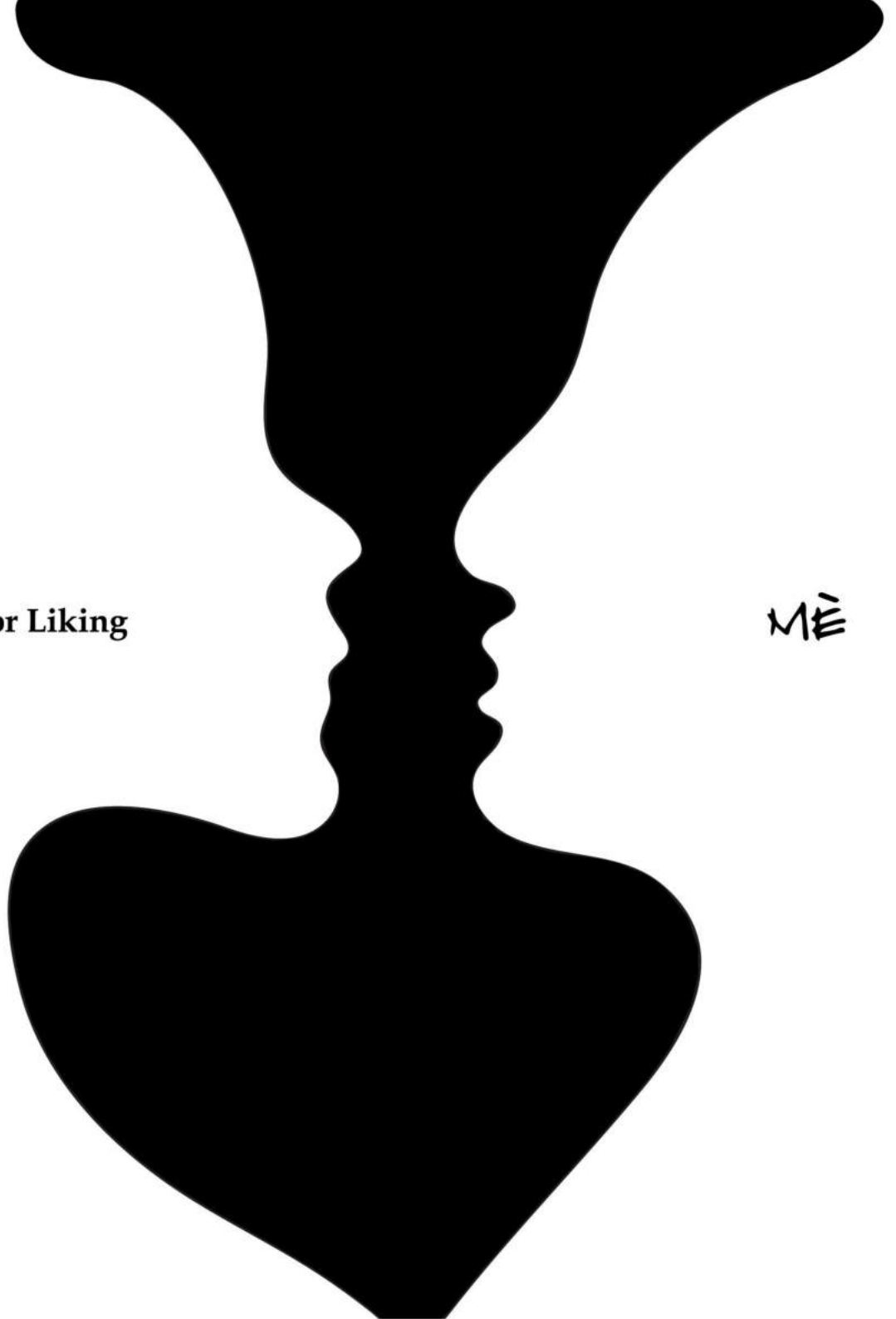




Photographer: Jie Qi (Studio9+)

Model: Benji





Thanks For Liking

MÈ