

Portfolio

2019 - 2021 作品集



Krystal Teoh

Krystal Palette

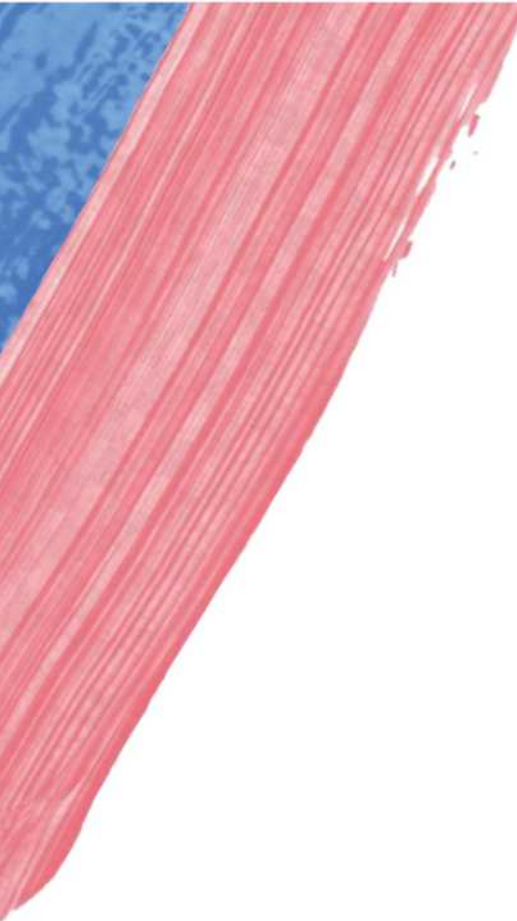
[我的調色盤]

SUS,設計師,將3年來的累積與成長由作品集做個總結,
以調色盤的方式呈現我的作品集,從一開始的白紙,慢慢的增添顏色
隨著作品的不同,心路歷程變化,我的調色盤也將屬於我自己。

- My palette

Graduated from SUS, a designer, summarizes the accumulation and growth
of 3 years from the portfolio, I present my portfolio in the form of a palette,
from the white paper at the beginning, slowly adding color ,With the different
writings and changes in my mentality, my palette will also belong to me.





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2019 - 2021 作品集

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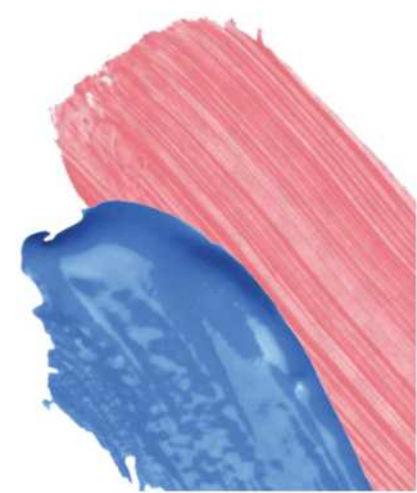
Photography Design

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Animation Design

09. TATAL 設計

Final Year Project





Krystal Teoh

個人介紹 Introduction

惠萱
Krystal Teoh

興趣

Interest

喜歡時尚，喜歡學習新東西，畫畫，看電影，閱讀

技能

Skill

Adobe Illustrator, Photoshop, Indesign, After Effect, Premiere Pro, Muse, Lightroom, 3Ds Max, Google Web Designer.

1999.11.06

SUS Academy



記憶體

My Memory

以點綫面設計這個水晶導體
每一個導體，都是一個記憶，
有時間導體，星空等等。

尺寸

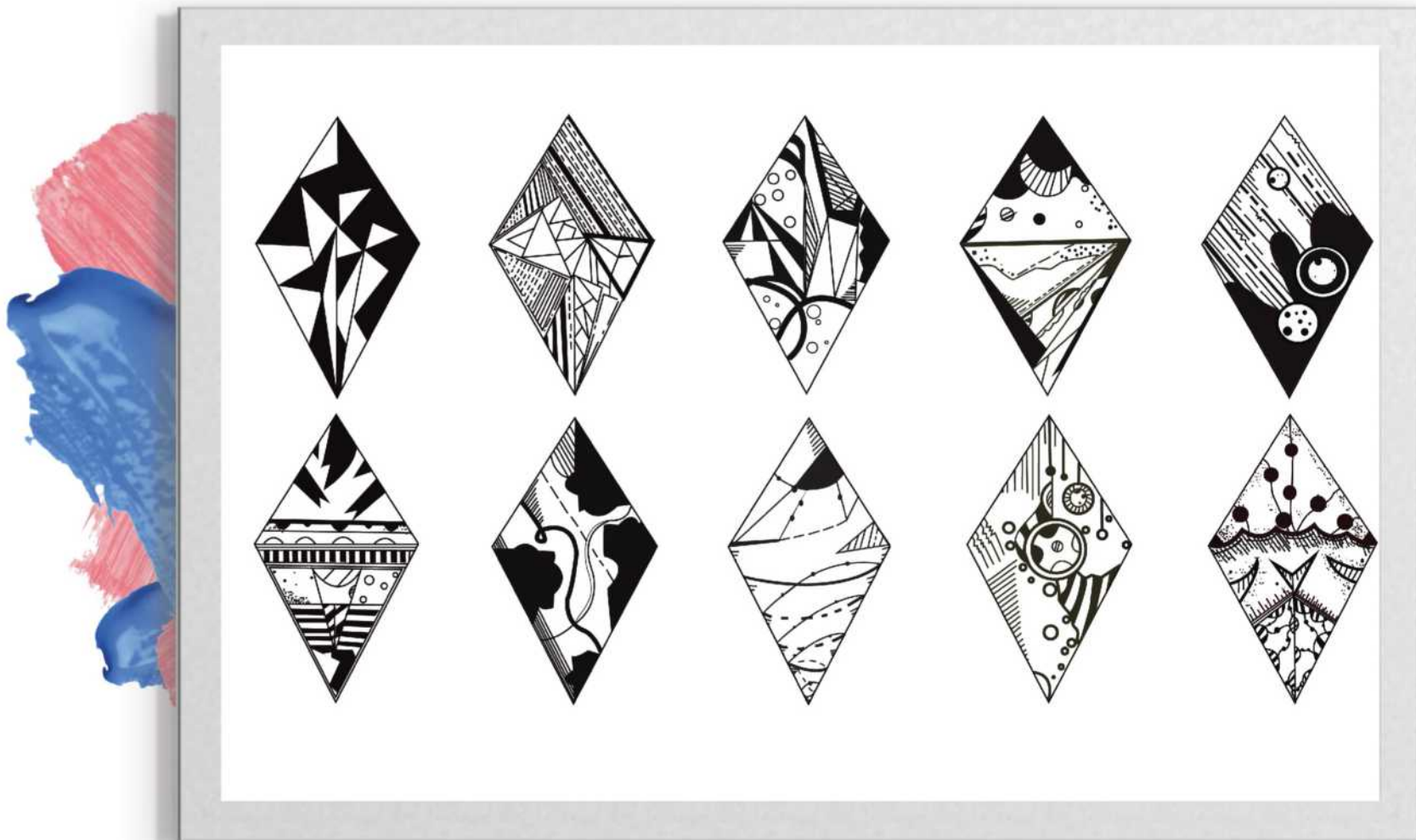
Size

A4 210 x 290 mm

軟件

Software

Adobe Illustrator





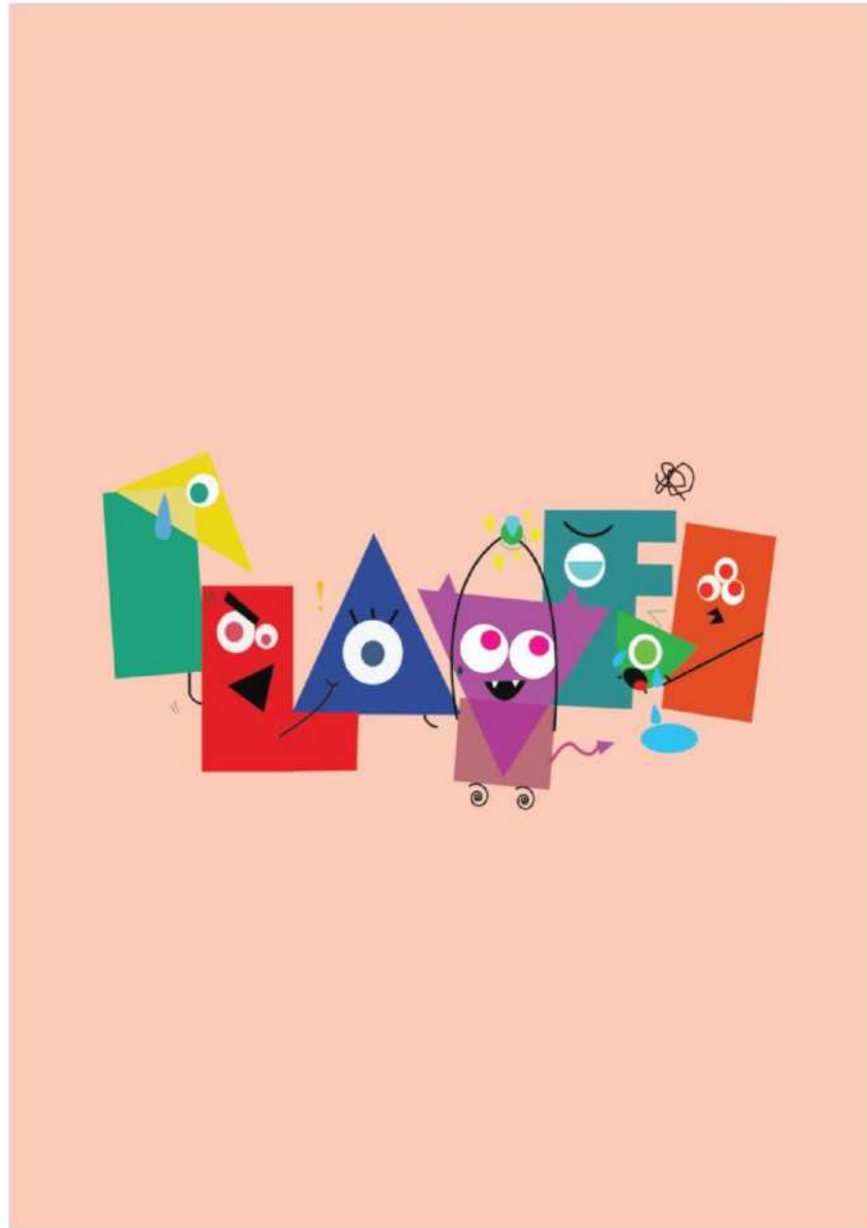
PLAYFUL

尺寸
Size

A3 297 x 420 mm

軟件
Software

Adobe Illustrator



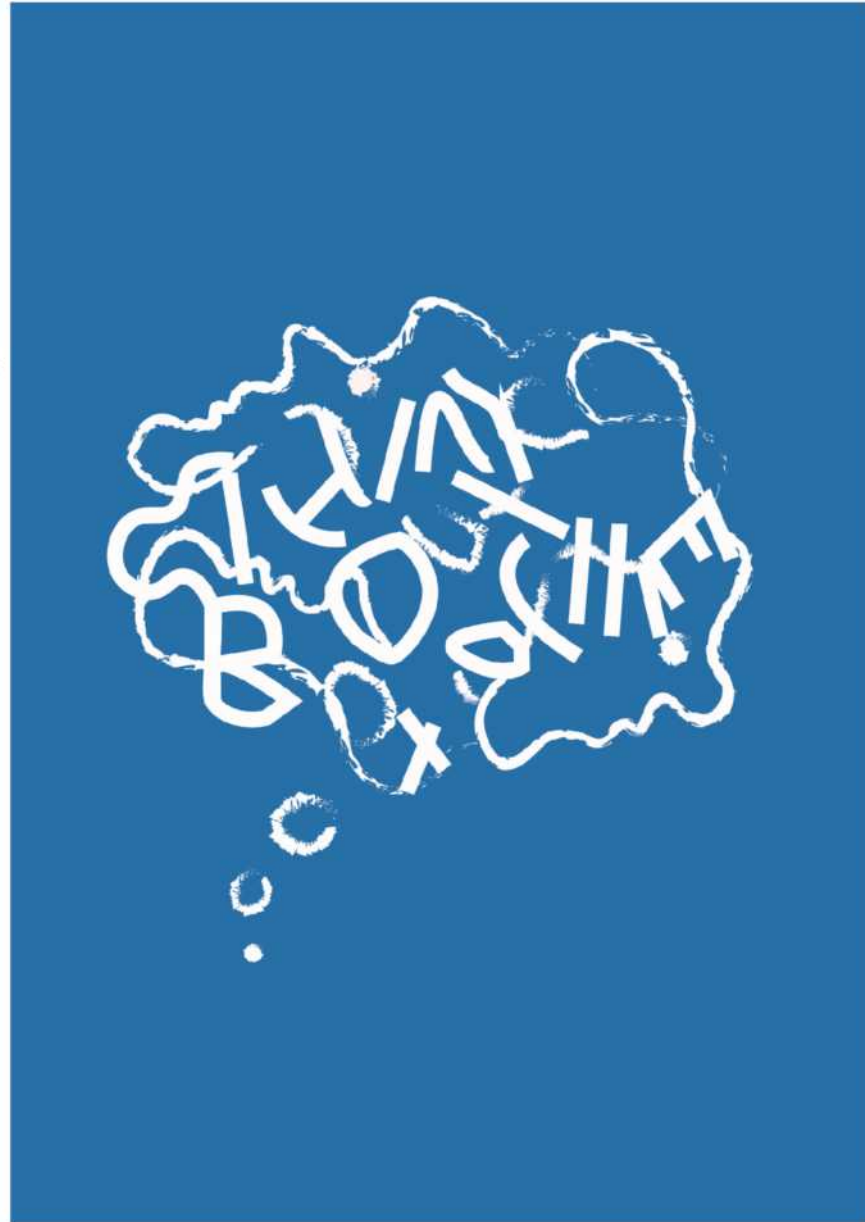
THIK OUT OF THE BOX

尺寸
Size

A3 297 x 420 mm

軟件
Software

Adobe Illustrator



Girls Power

尺寸

Size

A3 297 x 420 mm

軟件

Software

Photoshop



The Fiest Dawn

尺寸
Size

A3 297 x 420 mm

軟件
Software

Photoshop





夢想工作室

Dreams Studio

Dreams Studio，是攝影工作室，以水彩的方式設計品牌，帶出溫柔隨性的感覺，黃色是該品牌的主色，品牌希望拍攝的人們，能感到幸福，快樂的感覺，隨著時間，翻回去相冊，都是開心、幸福的回憶。

Logo 以捕夢網為設計，品牌希望，不要忘記屬於自己的夢不管是什麼夢想美好的夢、快樂的夢，品牌都會一直陪著你。

尺寸

Size

A4 210 x 290 mm

軟件

Software

Adobe Illustrator , Photoshop



ABOUT

Dreams Studio

Dreams was established in September 2000 following an inspiration to introduce dramatic lighting techniques to consumer portraiture. With Joyce Wond's professional training in the US coupled by her experience in commercial fashion photography, Dreams successfully set a new trend in the market – breathtakingly beautiful creations that are timeless and luxurious.

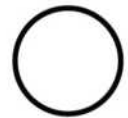
At Dreams, each customer is unique . it is not just about creating aesthetically pleasing images. It is about capturing images that hold for the clients and invoke their emotions. we listen and customize our services to your needs.

Make an appointment to experience our service today





DREAMS
STUDIO



DREAMCATCHER RING

+



A FONT

+



FEATHER

LOGO CONCEPT INTRODUCTION

According to Dreams studio requirements simplicity requires a elegant style.

Designed with a combination dreamcatcher and A

The message of logo is about.....

- * Dreamcatcher means to remember and cherish this time so the design have dreamcatcher
- * colour is used yellow
dreamcatcher yellow representative happy and bright.
- * Integrate A into the font of the dreamcatcher.
- * Feather design elegant feeling
- * Font design elegant feeling



Do not
change orientation.



Do not
change the order of the art.



Do not
change the typeface.



Do not
contain in a shape



Do not
outline the logo.



Do not
distort or warp the logo in
any way.



Do not
add anatomy



Do not
rotate logo.



Do not
change colorsof the logo.

LOGO
Type Face

AA

Cinzel Decorative

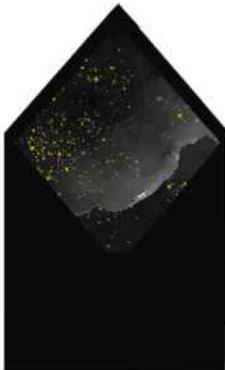
ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

SIATIONERY
Stationery Set



JOYCE WONG
Photographer

T: 07 333 8868
E: dreams_studio_jb@yahoo.com
W: www.dreams.com
A: 12B12A Jalan Himan Tarum , Abad, 80250 Johor



SIATIONERY
Business Card

FRONT



BACK

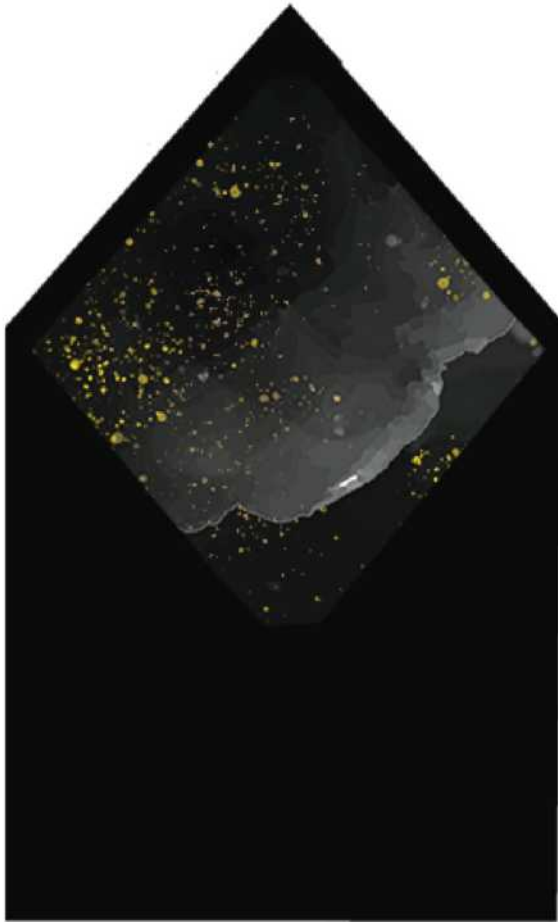


-  SAEF AAER
-  ACTUAL SIZE
-  BLEEDING SIZE

ACTUAL SIZE 90 mm x 54mm

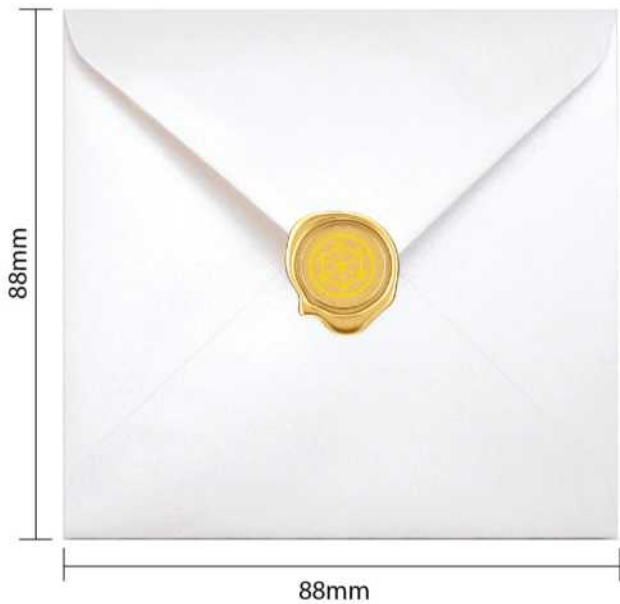
SIATIONERY
Envelope Black

SEAL
to dreams envelope



SIATIONERY
Envelope White

FRONT





BRAND ELEMENTS

Literaturesales Catalogue



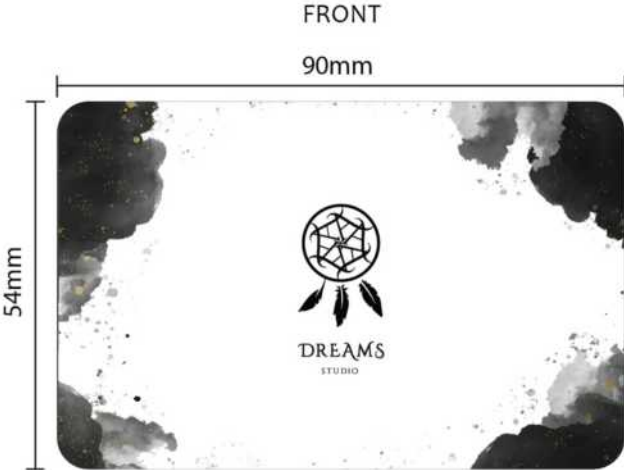
BRAND ELEMENTS

Literatur Gift Voucher



BRAND ELEMENTS

Literatur Gift Card



BRAND ELEMENTS
Packaging Pendrive



BRAND ELEMENTS

Pakeing Bundle Bag





撒伽

Saga

冰之魔導師撒伽

掌管冰之國度阿斯加德的女王
以活了上千年，前塵往事以記不起，
無無論過去，現在，還是將來，
真實和夢想的邊緣，歲月的堅壁，
時光照亮的容顏。天堂地獄，
我終尋得永恒。

尺寸

Size

A3 297 x 420 mm

軟件

Software

Photoshop





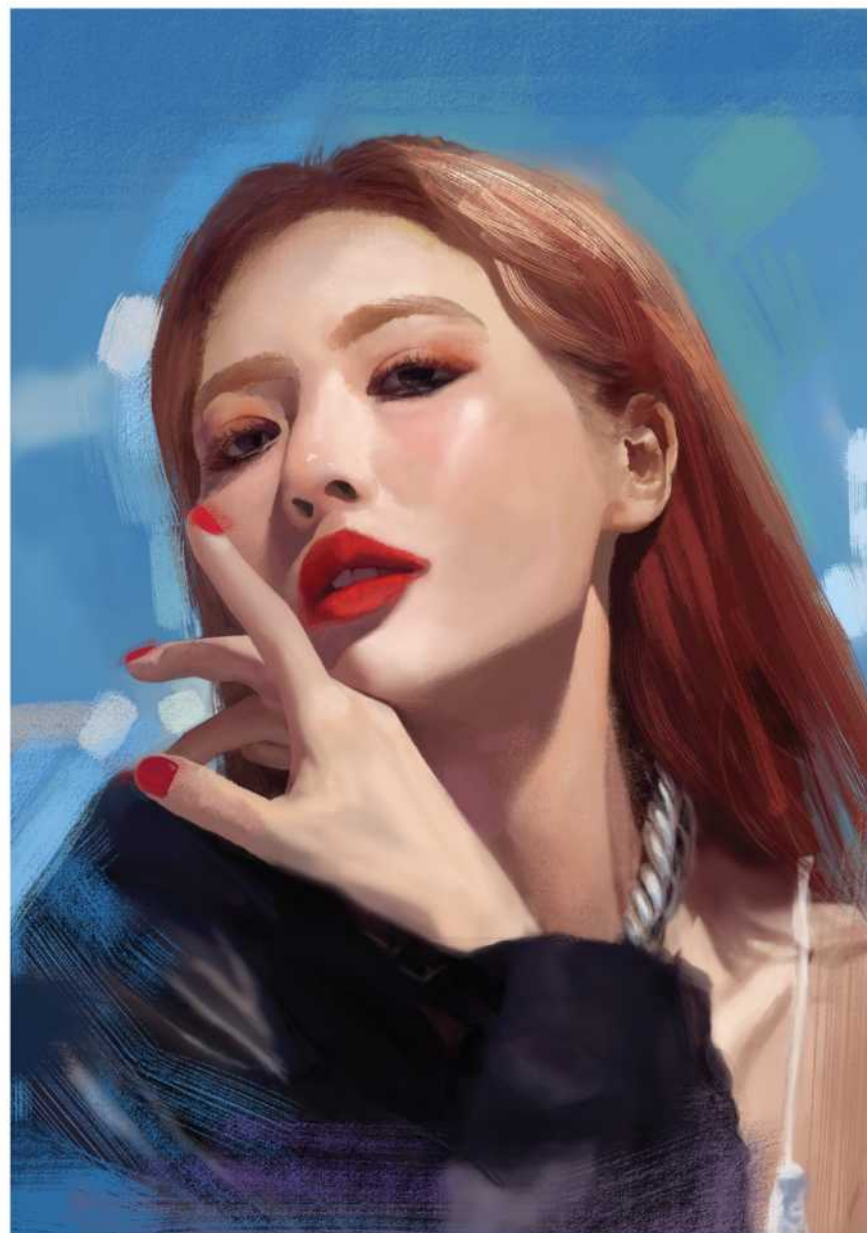
HYUNA

尺寸
Size

A3 297 x 420 mm

軟件
Software

Photoshop





IU

尺寸
Size

A3 297 x 420 mm

軟件
Software

Photoshop



LIU YI FEI

尺寸
Size

A3 297 x 420 mm

軟件
Software

Photoshop



LIU YI FEI
& YANG YANG

尺寸
Size

A3 297 x 420 mm

軟件
Software

Photoshop





04

3D Modeling Design

我的房間

My Room

我的房間

以日系風格去設計，
在以木色,木頭,白色系
讓這個家裏感覺溫馨。

軟件

Software

3D Max , Premiere Pro



點開連接觀看：

<https://youtu.be/Auuq1hm4Tqs>



室內設計咖啡館

Interior Design

Interior Cafe 是美式咖啡館，
以摩登的風格設計網站，
搭配美式風格，
介紹他們的美食，還有壁畫。

軟件

Software

Workpage , Premiere Pro , Photoshop



點開連接觀看：

https://agcreative.com.my/huixuen/?page_id=109



香奈兒

CHANEL

以Chanel No.5 為主題,傳達女性的精神
隨着時代更迭,除了香氣始終深入人心,
經典的形象廣告里以不同的面孔,
反映着各時代的樣貌,
以及她們為Chanel N°5,
所帶出的精神與態度。
香奈兒曾說黑色包容一切,白色亦然。
它們的美無懈可擊,絕對和諧。

尺寸

Size

A3 297 x 420 mm

軟件

Software

Photoshop



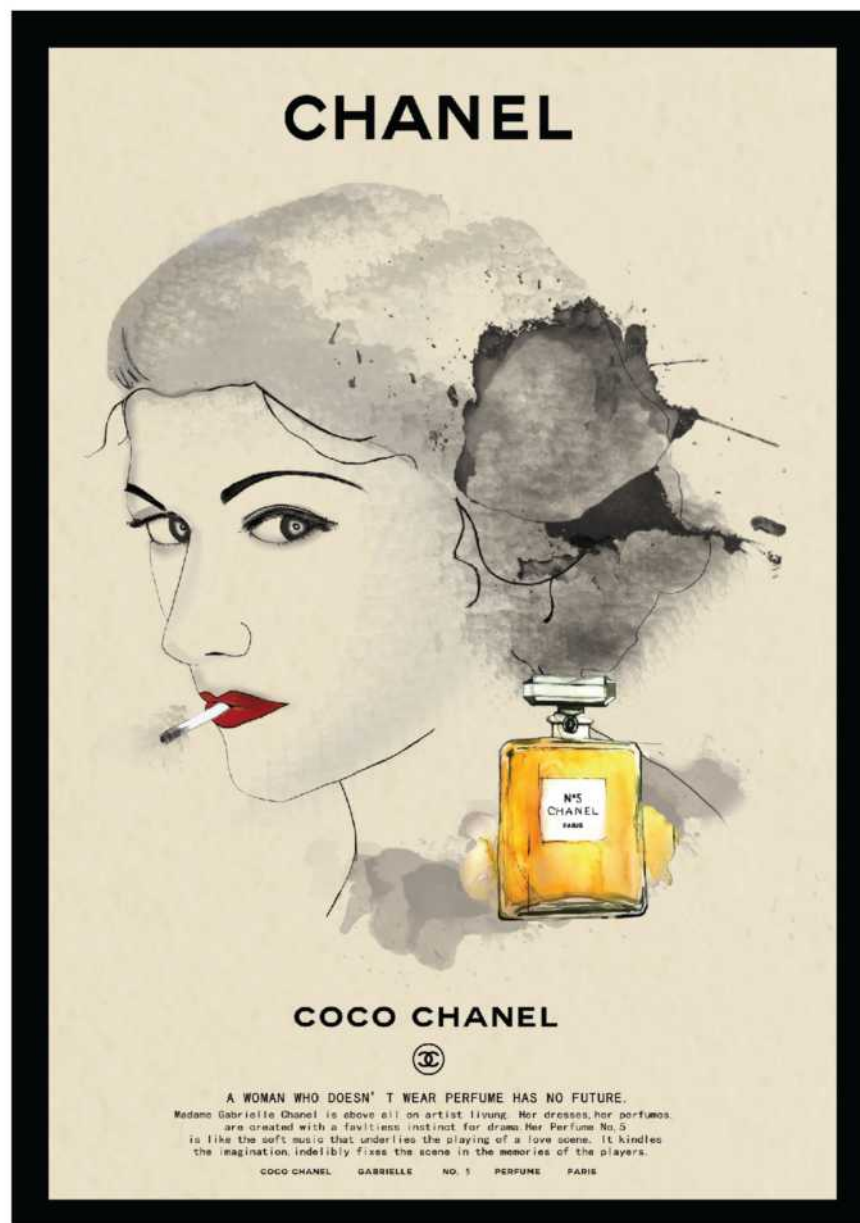
COCO CHANEL

尺寸
Size

A3 297 x 420 mm

軟件
Software

Photoshop



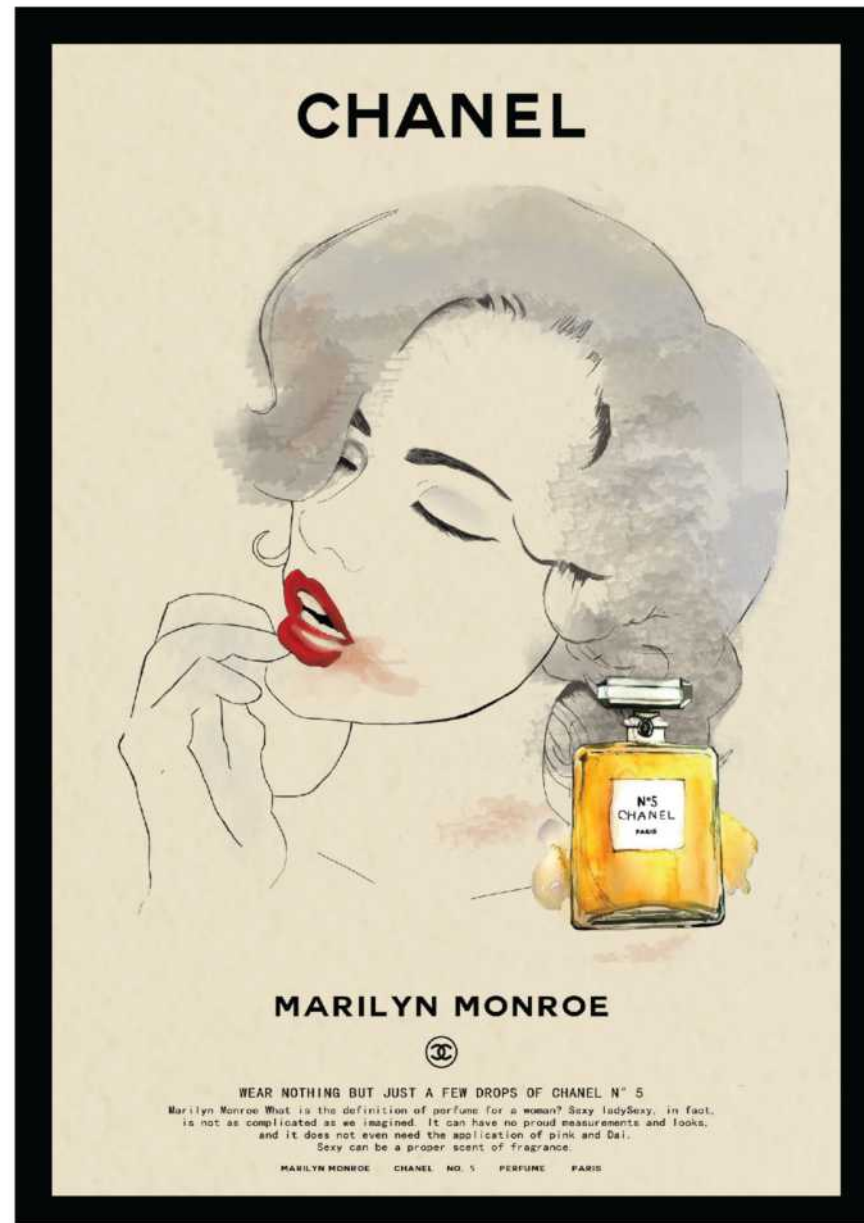
MARILYN MONROE

尺寸
Size

A3 297 x 420 mm

軟件
Software

Photoshop



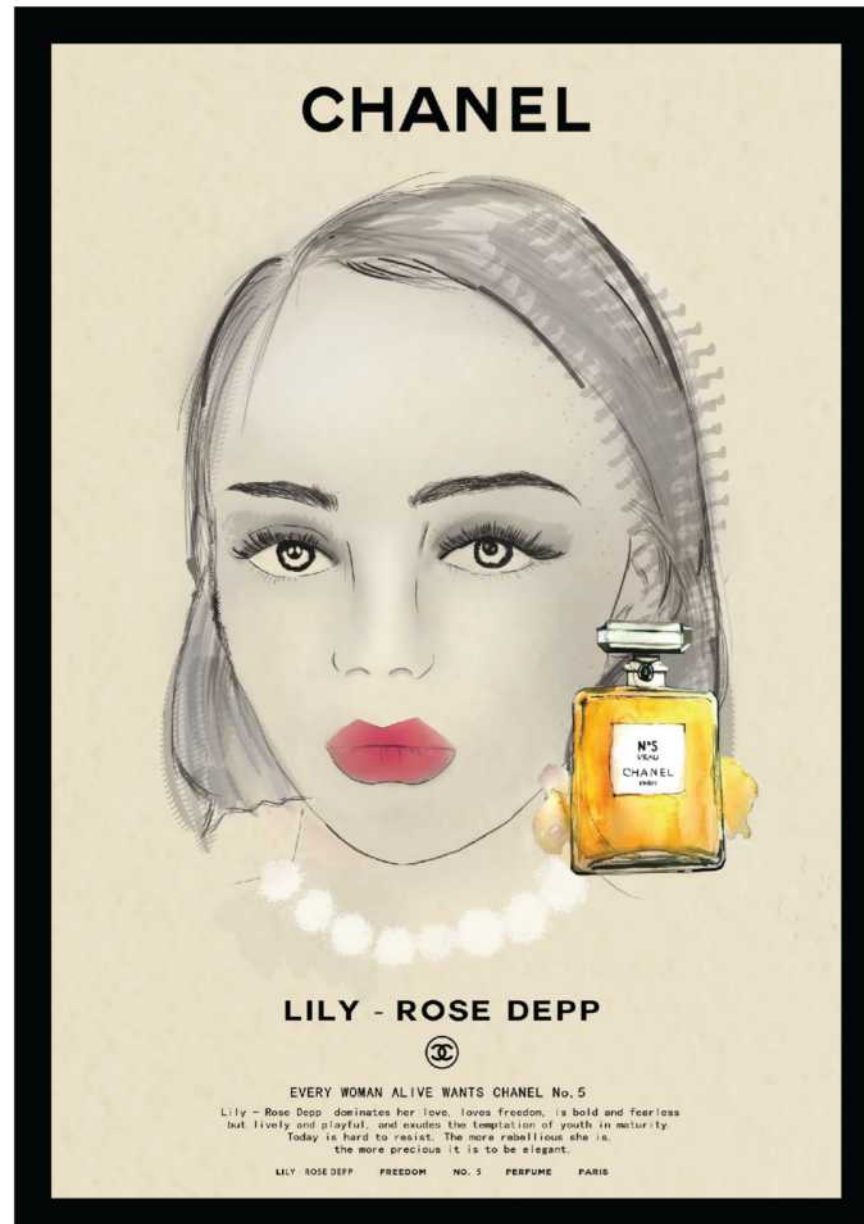
LILY - ROSE DEPP

尺寸
Size

A3 297 x 420 mm

軟件
Software

Photoshop





GIVE HOPE GIVE LIFE

尺寸

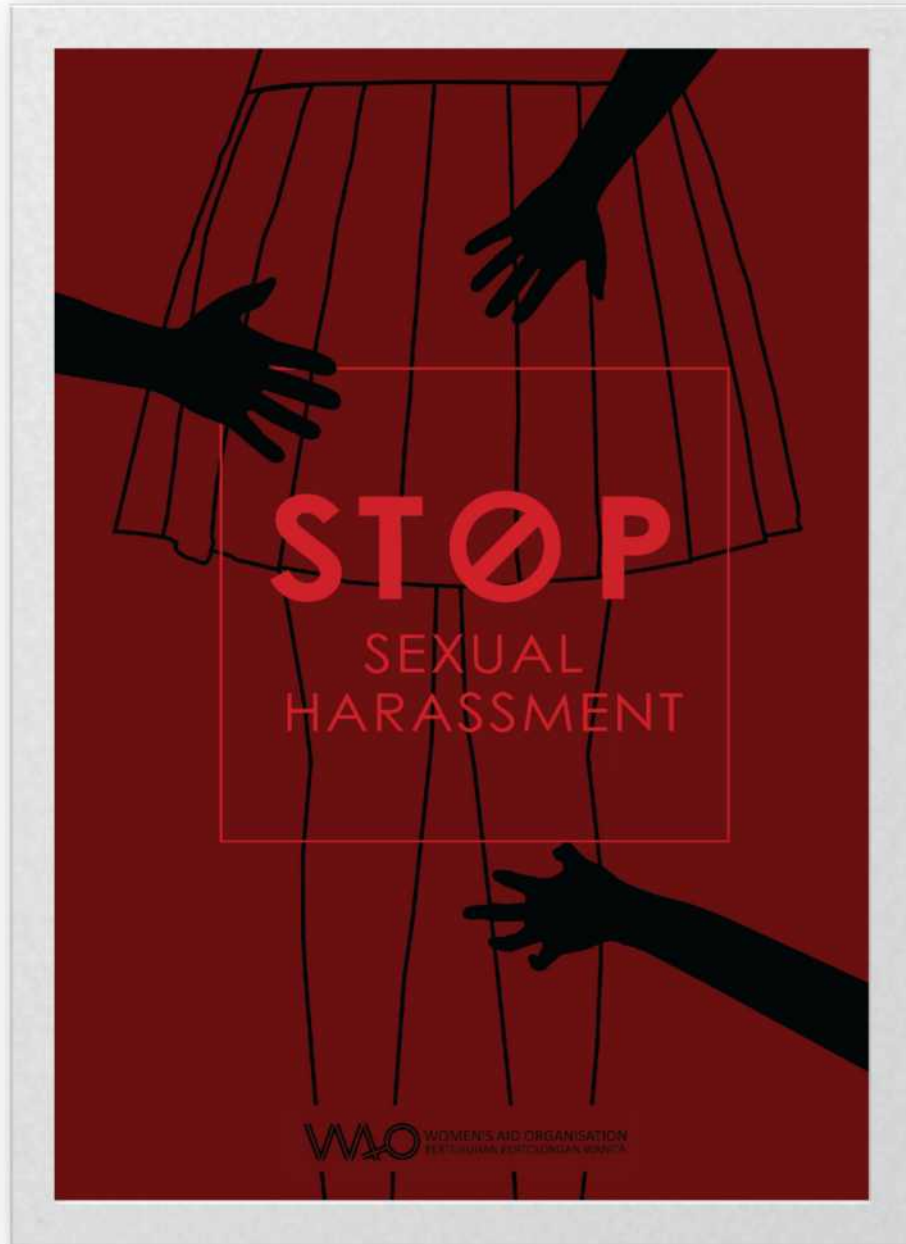
Size

A3 297 x 420 mm

軟件

Software

Photoshop



STOP SEXUAL HARASSMENT

尺寸

Size

A3 297 x 420 mm

軟件

Software

Photoshop



透過光的回憶

Through The Light

曾經的回憶，隨著時間的流逝，
漸漸遺忘，以透過光的方式，
進入被遺忘，懷念的人和事物。

以復古的場景，搭配小鏡子，
留聲機，讓你仿佛進入了回憶。

尺寸

Size

A4 210 x 290 mm

軟件

Software

Lightroom , Photoshop









玫瑰的花語

Language Of Roses

尺寸

Size

A3 297 x 420 mm

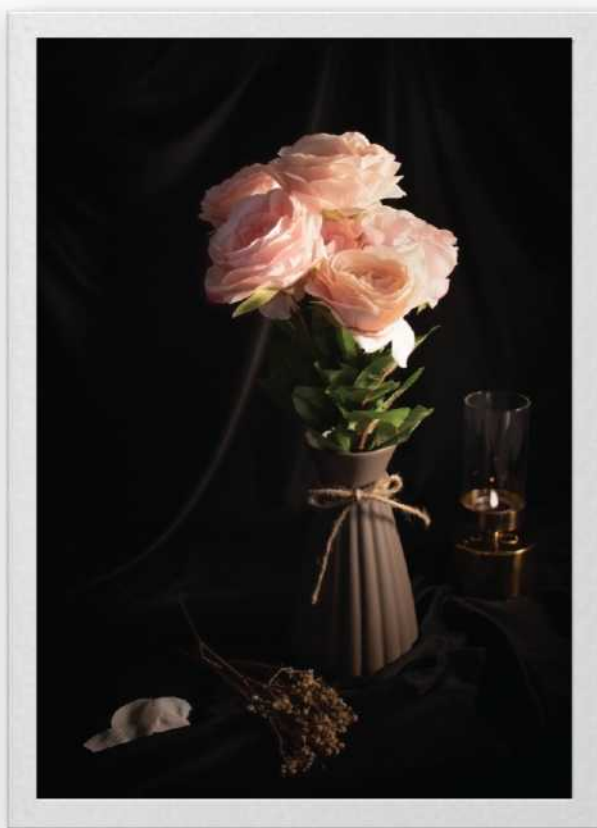
軟件

Software

Photoshop

該拍攝,以復古風格
搭配黑色背景,
想要營造沉穩的氛圍,
因為玫瑰的花語,
希望表達愛是沉重而永恆。







孤單

Alone

Alone 是一部黑色幽默的小動畫，
看著甜美，其實暗藏危險，
動畫以黑暗畫風，
塗鴉的方式設計角色。

以黑暗的场景，讓你感受恐怖
的Alone的世界。

尺寸

Size

A4 210 x 290 mm

軟件

Software

After Effects , Premiere Pro , Photoshop



Alone



?



Monster

點開連接觀看：

<https://youtu.be/DX8I1bBbIDI>



TATAL

“TATAL”這個名字背後有兩層含義，

為品牌加入TATAL主義，

追求清醒和非理性的狀態，

並加入藝術美學。

TA的T代表Touch，A代表Answer。

品牌會讓你感覺清醒和不理性。

當你聽到和触摸時，每個人的答案都會不同，

但根源在於你自己，告訴 TATAL 你的答案。

尺寸

Size

A4 210 x 290 mm

軟件

Software

Adobe Illustrator, After Effects, Premiere Pro,
Photoshop, Workpage, Lightroom

The logo consists of the word "TATAL" in a bold, white, sans-serif font, followed by a registered trademark symbol (®). The text is centered within a solid black rectangular background.

TATAL

There are two meanings behind the name of 'TATAL',
adding TATAL doctrine to the brand, pursuing a sober and irrational state,
and rejecting customary artistic standards.

The T of TA means Touch, and A means Answer.

The brand will make you feel sober and irrational.

When you hear and touch, the answer will be different for each person,
but the root depends on Yourself, and tell me your answer.

品牌名字是“TATAL”這個名字背後有兩層含義，
為品牌加入TATAL主義，
追求打破框架，TATAL主义等元素杂糅到一起又能和谐统一。
並加入藝術美學。

TA的T代表Touch，A代表Answer。

當你聽到和触摸時，每個人的答案都會不同，
但根源在於你自己，告訴 TATAL 你的答案。

TATAL

ABOUT LOGO

PREFERRED

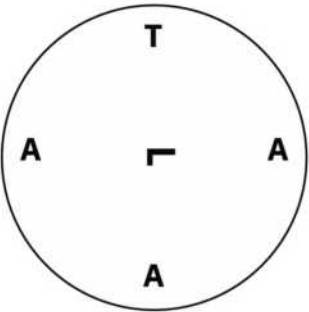
Icon

TATAL



ABOUT LOGO

Colour



White

C	0%	R	25 %
M	0%	G	25 %
Y	0%	B	25 %
K	0%		

Black

C	75 %	R	2%
M	68 %	G	2%
Y	67 %	B	2%
K	89 %		



TATAL

LOGO TYPE FACE

NOEV

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

LOGO TYPE FACE

TATAL

STATIONARY SET



STATIONARY SET

TATAL

BRAND CARD



STATIONARY BRAND

TATAL

BUSINESS CARD

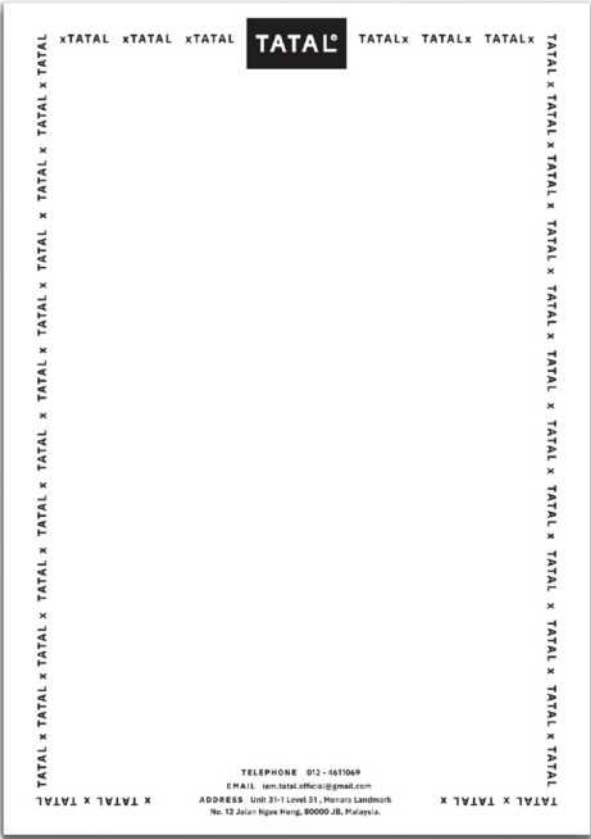


STATIONARY BUSINESS CARD

TATAL

LATTLE HEAD

297mm



210mm

STATIONARY LATTLE HEAD

TATAL

ENVELOPE

210mm

297mm



Candle seal

STATIONARY ENVELOPE

WE GIVE YOU A THINGS ,YOU CAN FEEL, HEAR AND TOUCH. FOLLOW YOU HEART, WITH FIND YOUR ANSWER.

— TATAL

TATAL

T SHIRT



BRAND ELEMENTS

TATAL

T SHIRT



BRAND ELEMENTS

TATAL

CAP



BRAND ELEMENTS

TATAL

CAP



BRAND ELEMENTS

TATAL

PERFUME



BRAND ELEMENTS

TATAL

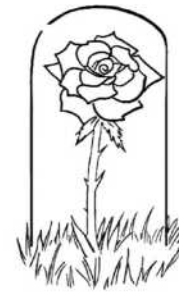
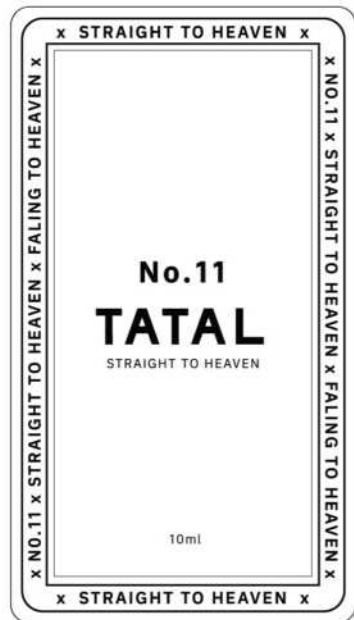
PERFUME



BRAND ELEMENTS

TATAL

PERFUME



BRAND ELEMENTS

TATAL

ELEMENTS MASK



BRAND ELEMENTS

TATAL

PACKAGING



STATIONARY PACKAGING

TATAL

PACKAGING



STATIONARY PACKAGING

TATAL

POSTER

TATAL

Poster

尺寸

Size

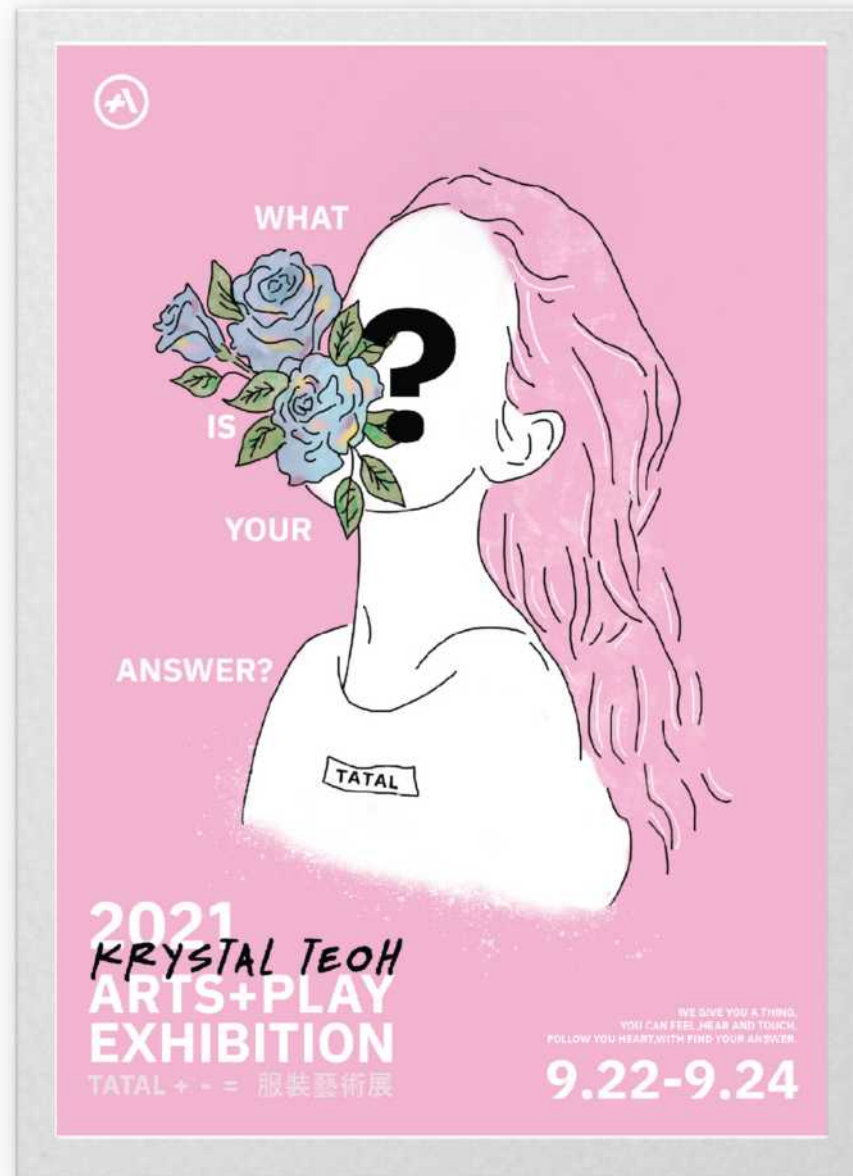
A3 297 x 420 mm

軟件

Software

Photoshop

該廣告,以玫瑰代表叛逆,
和糖果色來設計這張海報,
想要讓人感覺好玩,
和藝術的感覺,
這張海報中的人物是我,
臉上的問號是在相應畢業展的主題,
"WHAT IS YOUR ANSWER"



ADVERTISE

TATAL

INSTAGRAM

TATAL

Instagram

尺寸

Size

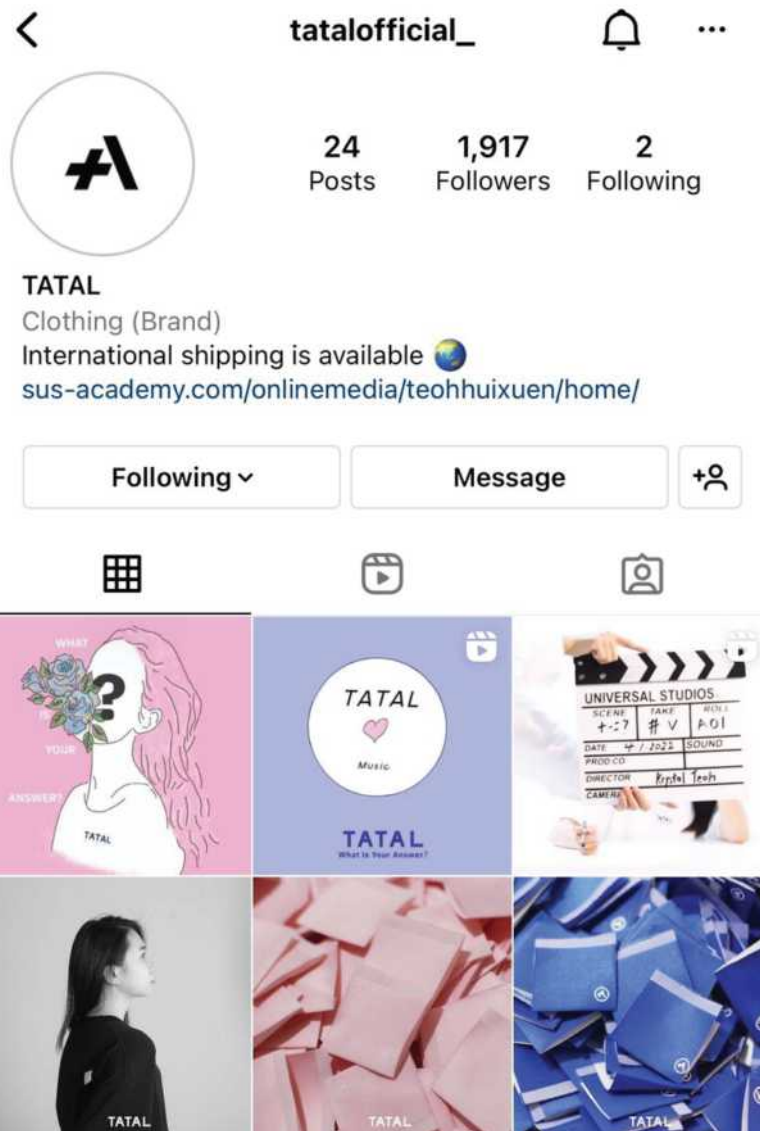
1080 x 1080 mm

軟件

Software

Photoshop

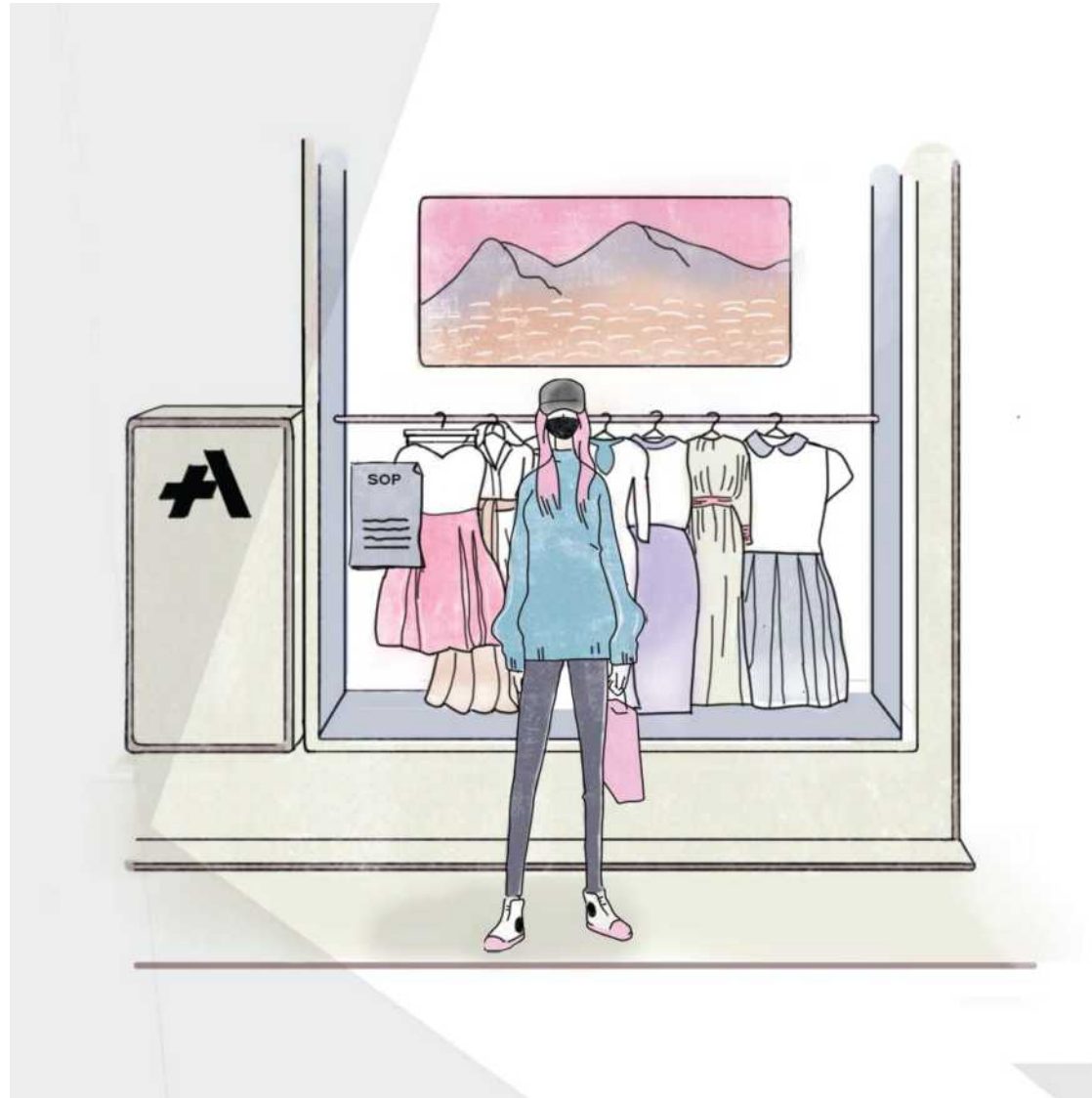
該廣告,以IG Post 預告的方式呈現,
以創造TATAL的過程,
用繪畫的方式,
加入糖果色和藝術的感覺,
設計這6張預告。



ADVERTISE

TATAL

INSTAGRAM



ADVERTISE



TATAL

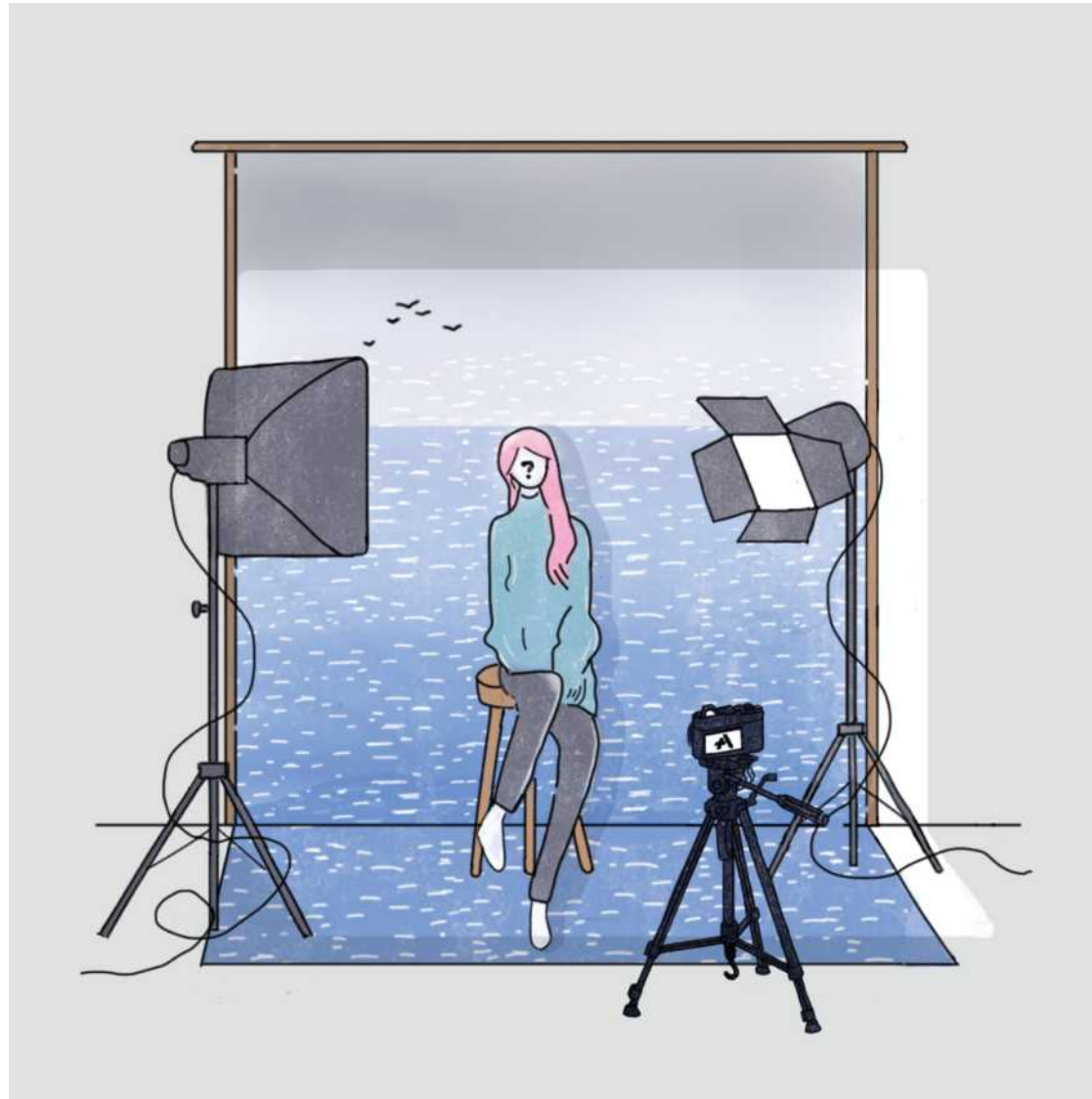
INSTAGRAM



ADVERTISE

TATAL

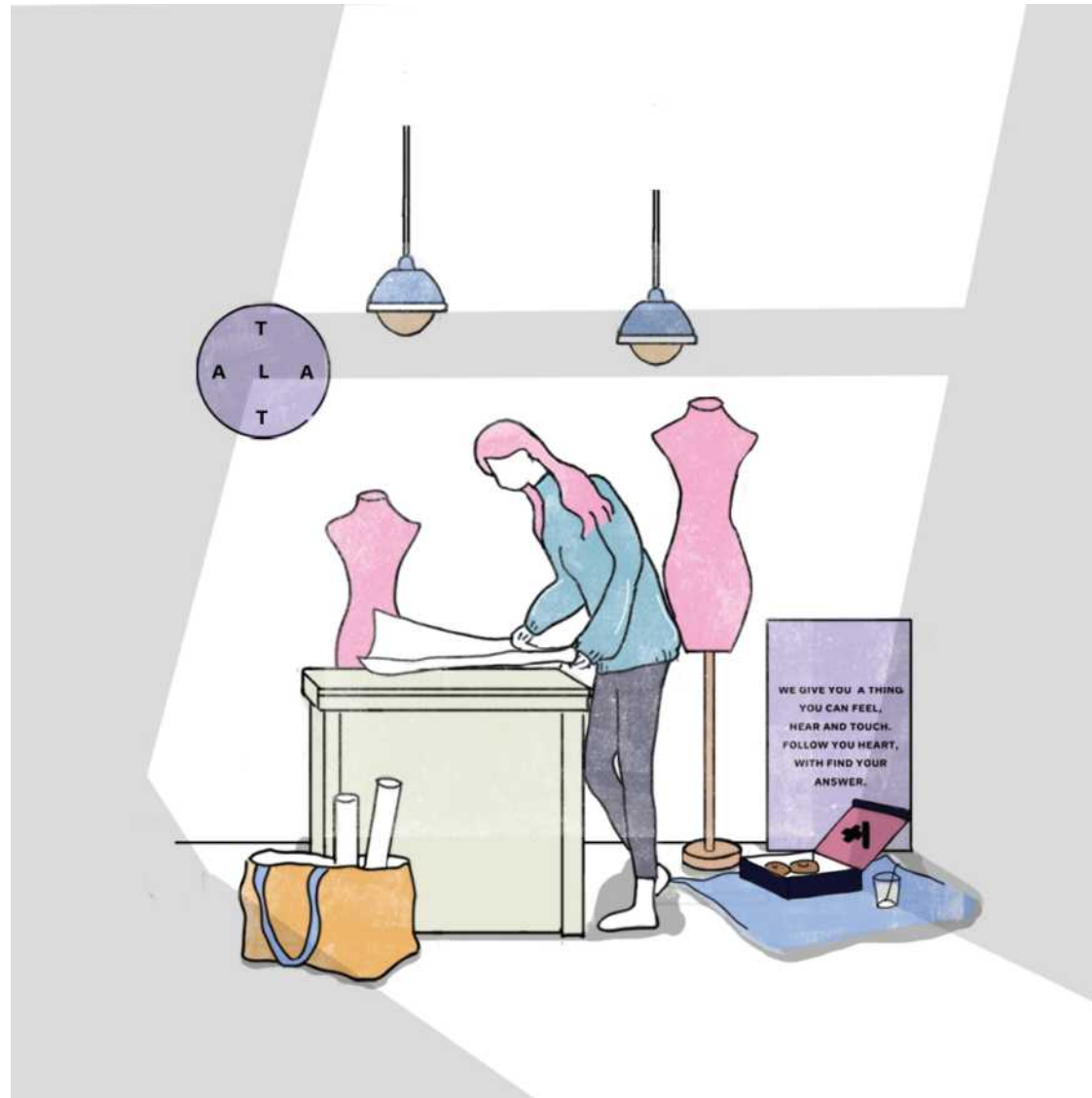
INSTAGRAM



ADVERTISE

TATAL

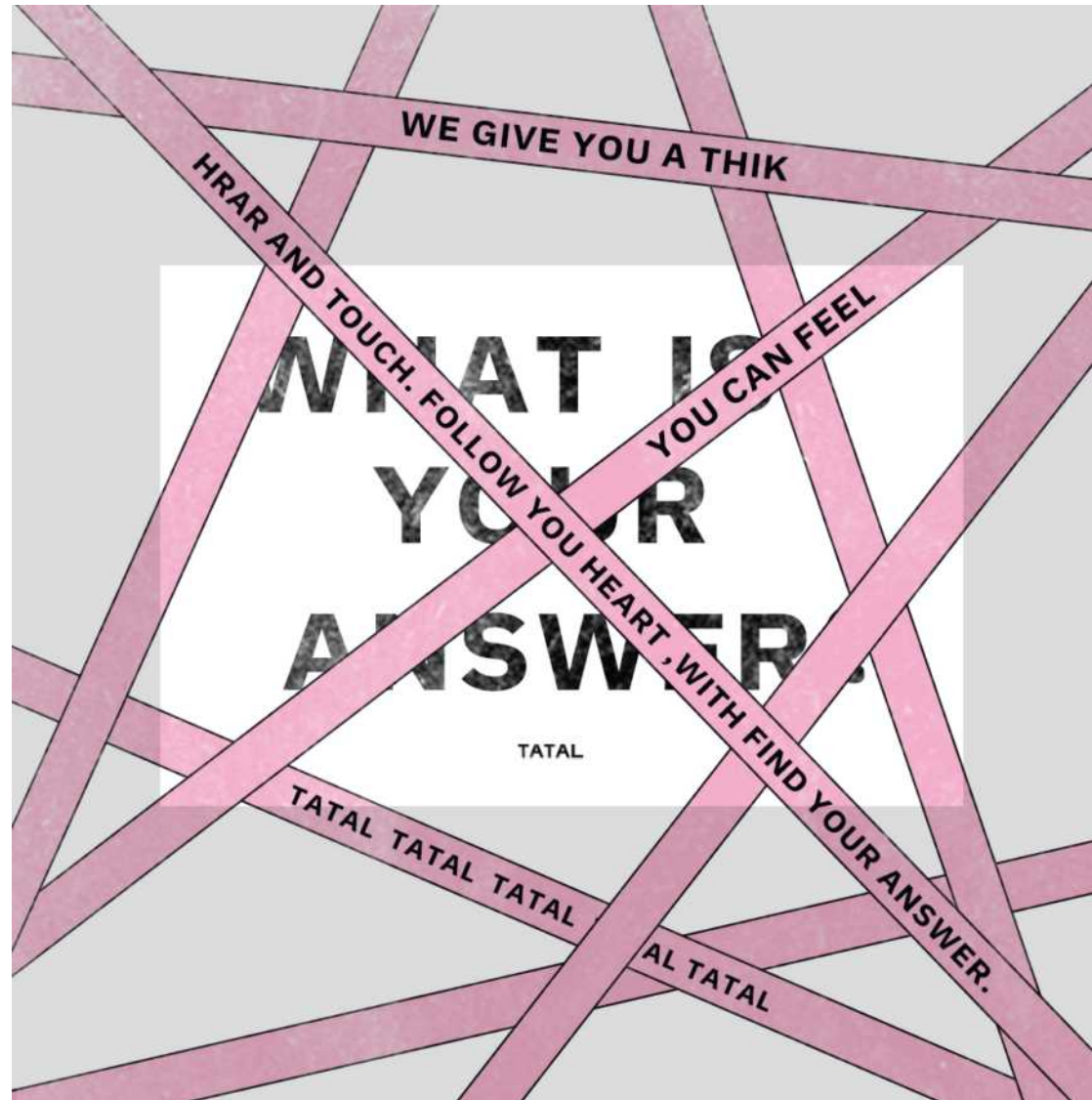
INSTAGRAM



ADVERTISE

TATAL

INSTAGRAM



ADVERTISE

TATAL

TATAL Animation

TATAL

Animation

TATAL 的Animation 是在表達，
我們出生到現在知道的答案是規定的。
這是一件很無聊的事情。
就像 $1+1=2$ 一樣簡單。
所以在混亂還是清醒過後，
你的答案是什麼？
品牌想表達的是，
如果你感受到我的品牌，
你知道答案。

軟件

Software

After Effects , Premiere Pro

+ - = ≠
TATAL X WHAT IS YOUR ANSWER?

TATAL Animation

TATAL

Website

TATAL 的Website以極簡的排版去設計, 在以黑白的顏色為主色, 想要讓人感覺網站乾淨, 幹練的感覺。

軟件

Software

Workpage , Premiere Pro , Photoshop ,
After Effects



點開連接觀看：

<https://sus-academy.com/onlinemedia/teohhuixuen/home/>



Thank You