PORT-FOLIO WONG KHANG SIANG 2021

CONTENT

About Me	03
Graphic Design	04
Advertising	10
Visual Communication	1 8
3D and Motion	3 2
Final Year Project - SUS	42



Personal Information



+6010-8221976



siang.wks@gmail.com

Education

2010 - 2016 Foon Yew High School

2017 - 2019 Sunway College Johor Bahru

2019 - 2021 S.U.S Academy

Software













3 AUTODESK' 3 SDS MAX

Graphic Design

Dark Lady Sylvanas Windrunner

This is the first art that when i start to learn illustration. It only used Ai to trace and use gradient to paint the color.

Original Art

https://www.artstation.com/artwork/3R1QJ





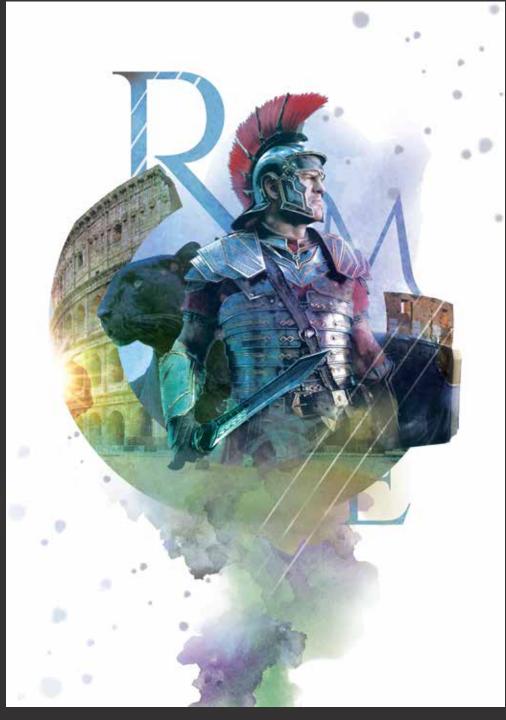




Amphitheatrum Caesareum and The Warrior

The concept art idea came from combining the R.O.M.E word with the Rome element to create the art.





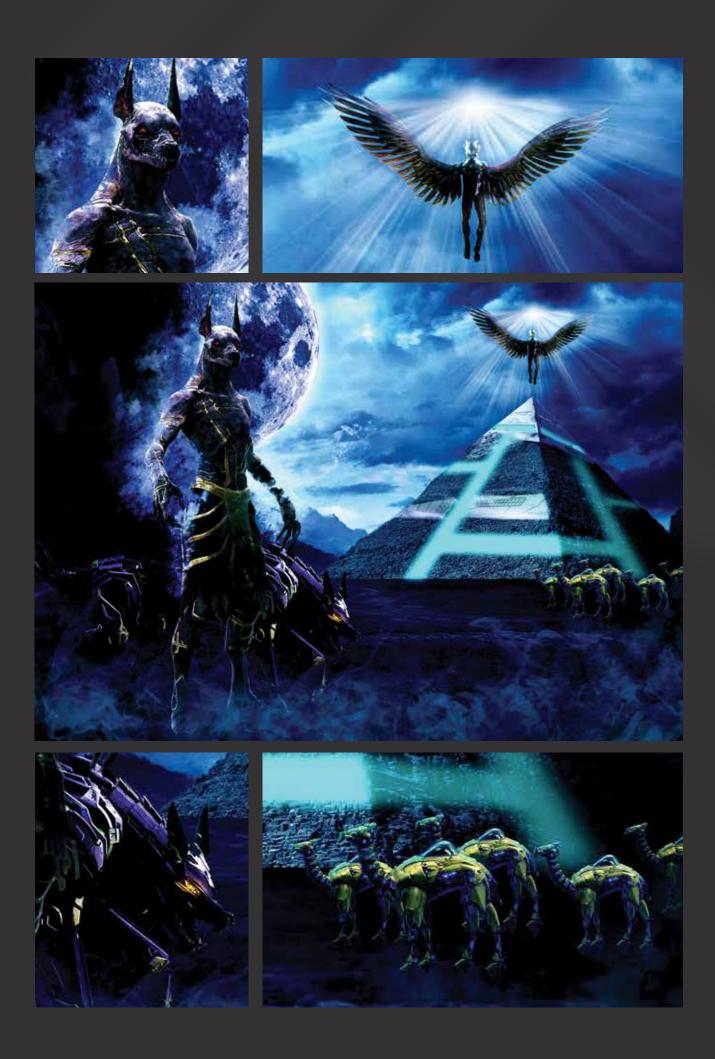




The Ancient Egypt

The pyramid may not made by human. In the ancient egypt someone created that.





TitanThe Giant Orc

The Giant Orc who exile by it tribe to the volcano area. Who had a partner Turtle with it.







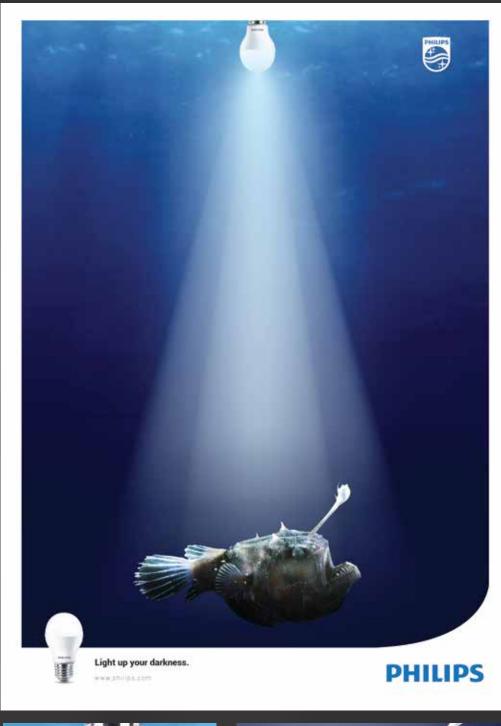


Advertising

Philips Light up your darkness

The Philips bulb can light up the darkness from the house to the darkness deep ocean.











Dutch Lady The Flavour of Purity

The calf can't distingguish the Dutch Lady milk and it mothers milk flavour. The Dutch Lady milk as pure as the mother milk.



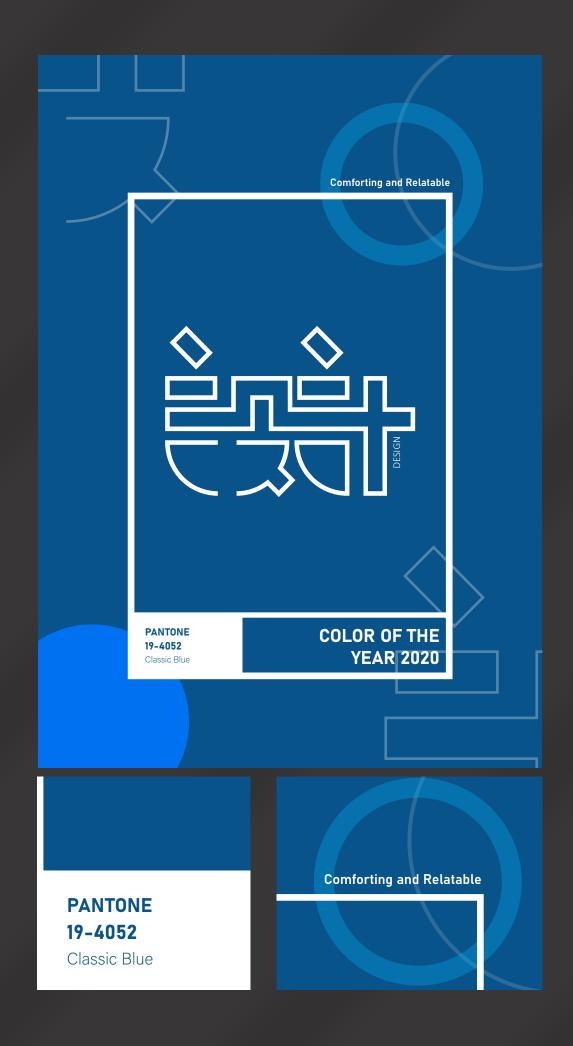


Typography

The Pantone Color Classic Blue

Design the chinese word 'Design' by using graphic element and the color of the year 2020.





Invisible

The Shadow of word

Using the shadow and highlight create a invisible alphabet.



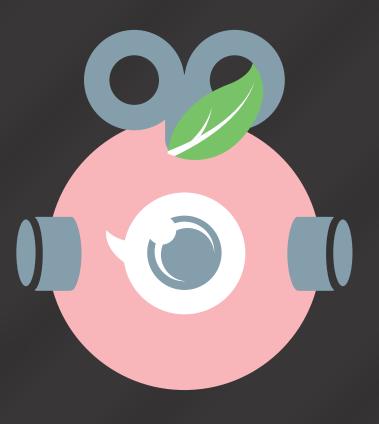


Visual Communication

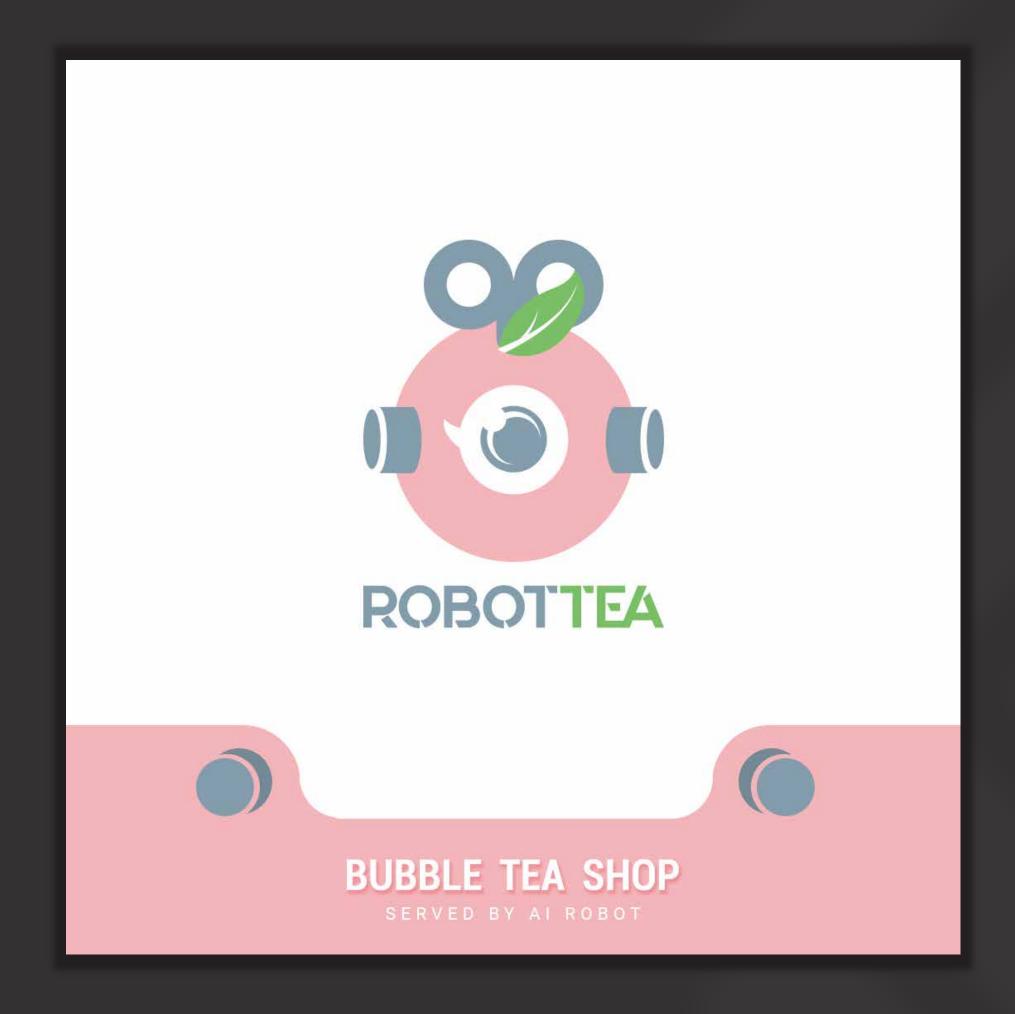
Robot Tea The Bubble Tea Shop

The main features is the bubble tea shop promote the self-service bubble shop.









LOGO CONCEPT



Bubble

Tea Leaf

Robot



Potrait Form



Landscape Form

COLOR



C.0 M.35 Y.15 K.0



C.56 M.0 Y.80 K.0



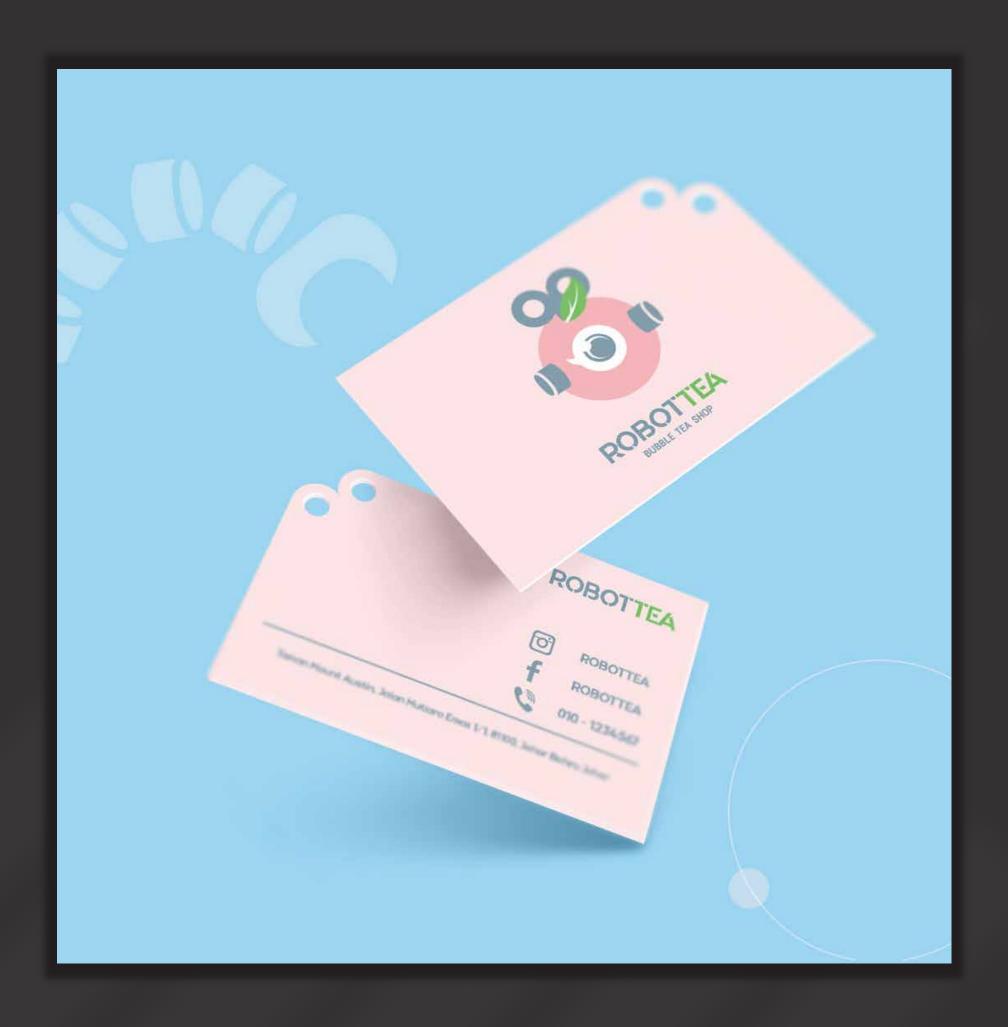
C.21 M.0 Y.0 K.39

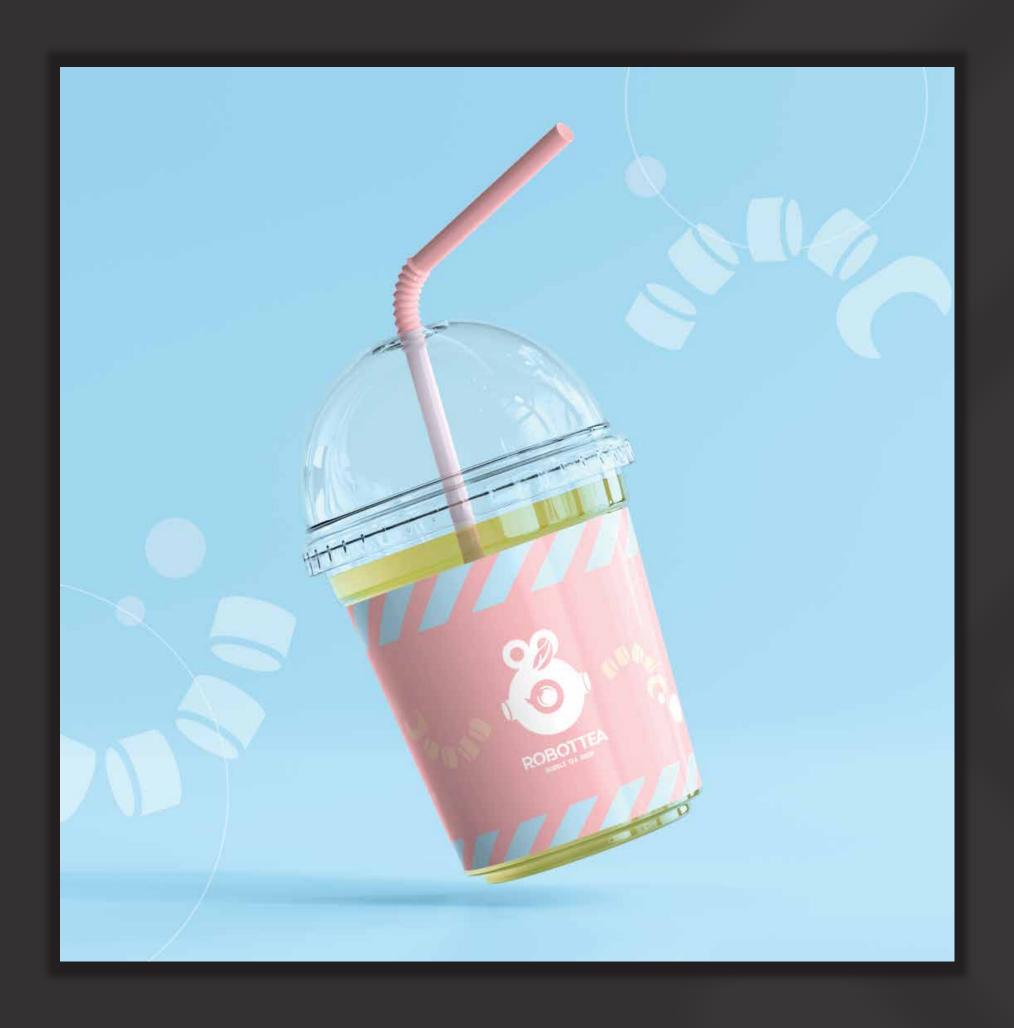


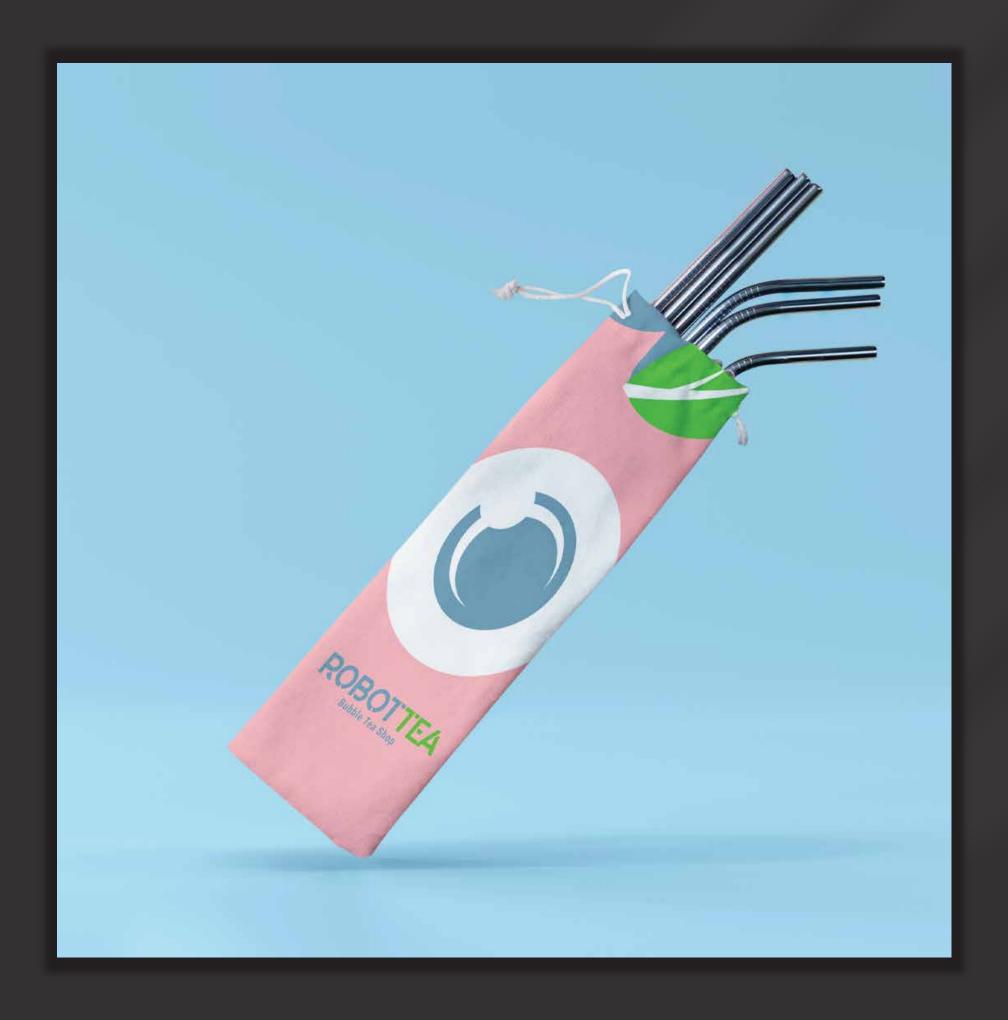












Dreams Photography & Bridal

This is a proposal for the Dreams Photography & Bridal.

Company Facebook

https://www.facebook.com/dreams.jb

#Dreams Photographic & Bridal



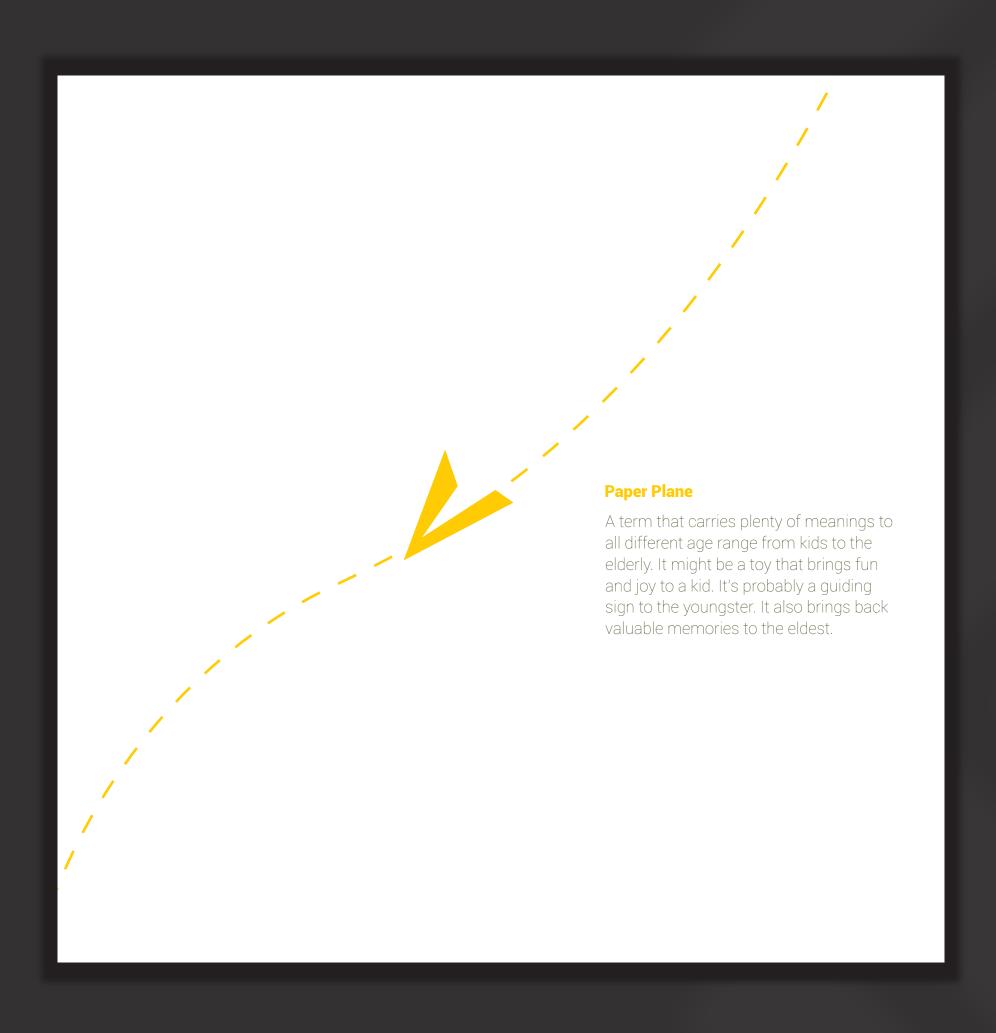


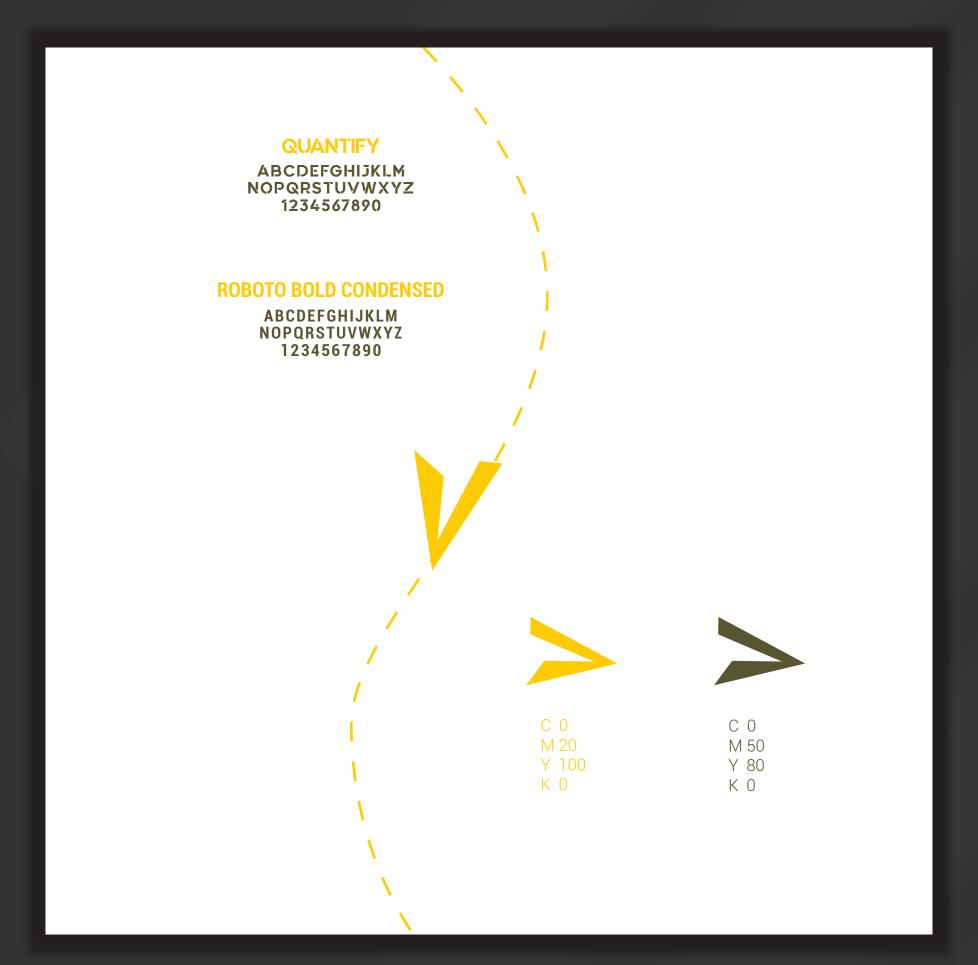


STUDIO

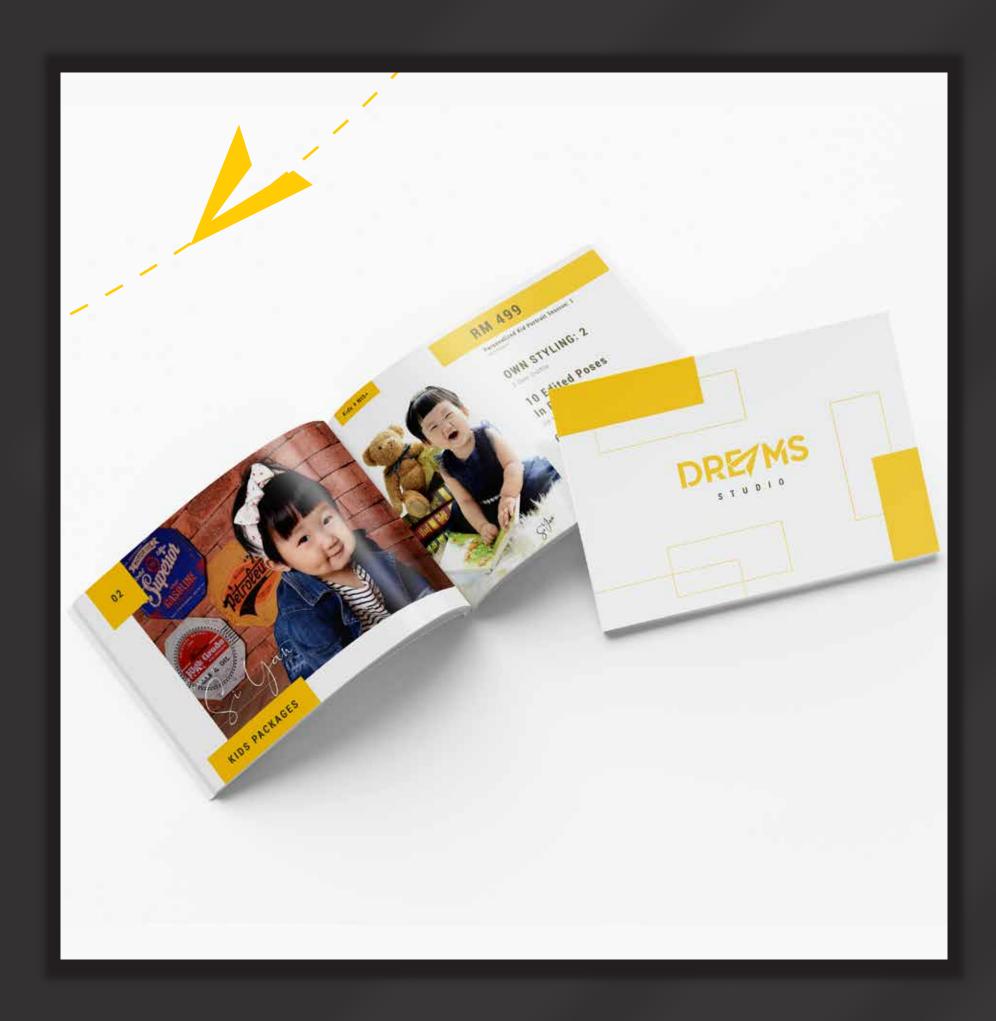
Bring Back The Memory











3D & Motion Graphic

Robot Tea The Bubble Tea Shop

A logo animation for the Robot Tea.

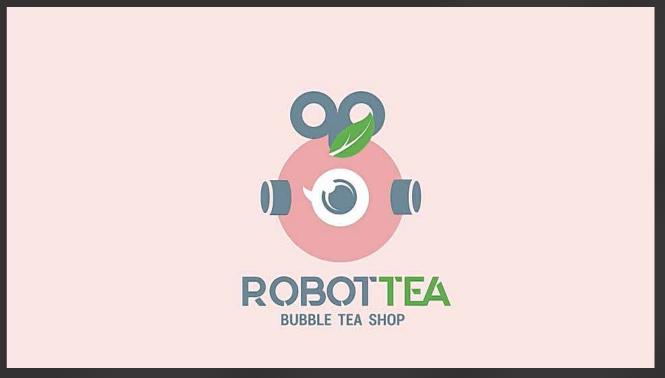
Youtube Link

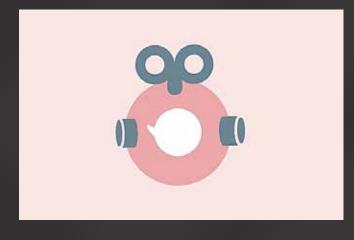
https://www.youtube.com/watch?v=COVIzF59bXM













Dreams Photography & Bridal

A logo animation for Dreams.

The paperplane can bring back the memory. In the story, old women throw the paperplane and saw the life that her past.

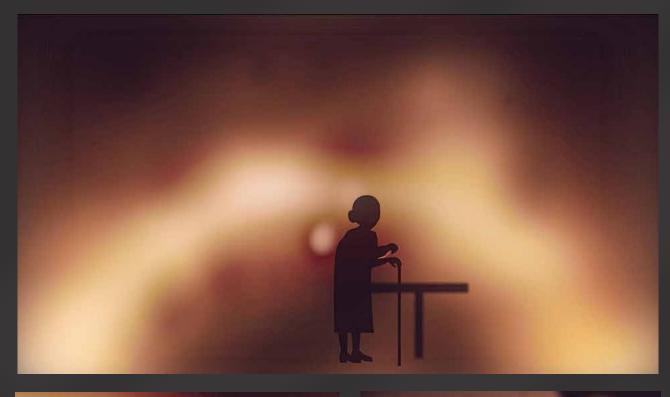
Youtube Link

https://www.youtube.com/watch?v=ltexzj6YcXU













Everything I Need Skylar Grey

A typographt animation. This is the theme song of the movie Aquaman. So i create the undersea environment for the lyrics.

Youtube Link

https://www.youtube.com/watch?v=EB3ZO7AY_RU









The Dream House Minimalism

The black and white minimalism house create a clear living enivironment. Less is more.

Youtube Link

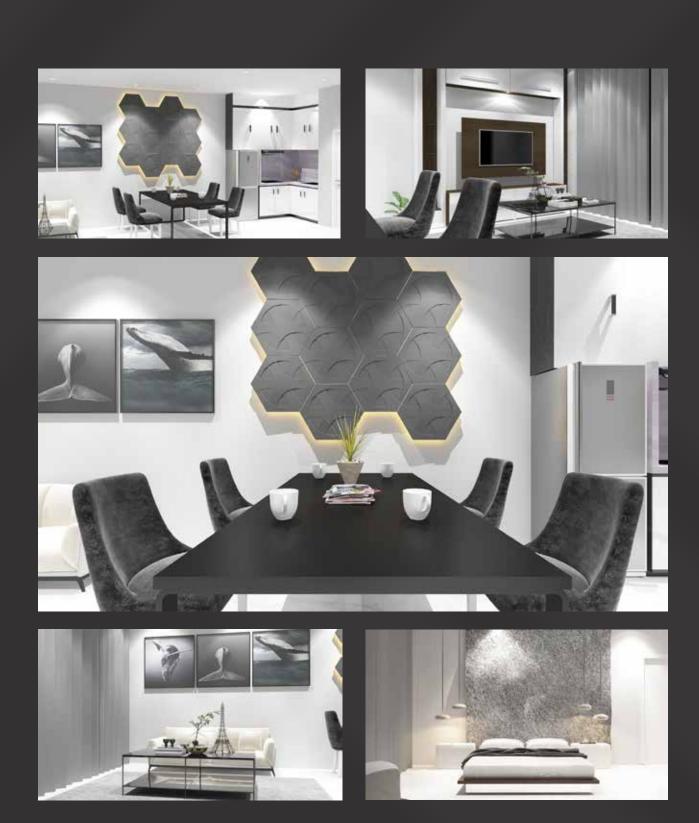
https://www.youtube.com/watch?v=4d7vb3vVUzg

Software





3 AUTODESK 3DS MAX



The Future Ocean Metal Creatures

Ocean pollution made all the ocean creatures dead. Human use metal creature to reshape the original environment. But some of the people are still trying to find the creatures that still living.

Youtube Link

https://www.youtube.com/watch?v=Th9sWIwEbPA









The Gun Futuristic

The first 3D project created by Cinema 4D. Use photoshop to create a 2D gun and create on 3D software.

Youtube Link

https://www.youtube.com/watch?v=PIG7gry-dGs







The Avengers Building Low Poly

I like to learn 3D from Youtube. This project is one of project that i start to learn Blender on Youtube.

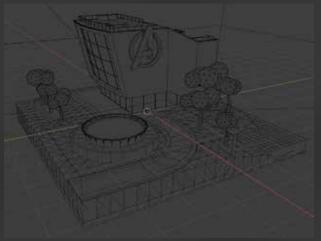
Original Creator Polygon Runway

Youtube Link

https://www.youtube.com/watch?v=LGKodztelso&t=1990s









The Sea Shack Low Poly

I like to learn 3D from Youtube. This project is one of project that i start to learn Blender on Youtube.

Original Creator Grant Abbitt

Youtube Link

https://www.youtube.com/watch?v=Jmir2bDpZA4





Donut and The CoffeeStart The Blender

The donut and the coffee is the basic project for the people who getting start to learn the Blender.
But this is not my first Blender peoject.

Original Creator Blender Guru

Youtube Link

https://www.youtube.com/watch?v=TPrnSACiTJ4







Final Year Project
S.U.S Academy

The 18 The Hell Restaurant

18 is a mobile casual simulation restaurant game. Player can operating their own restaurant in the game. By completed the mission in the island you can unlock more different style islands and restaurant.

Both character and enivironment are used chinese culture of hell.









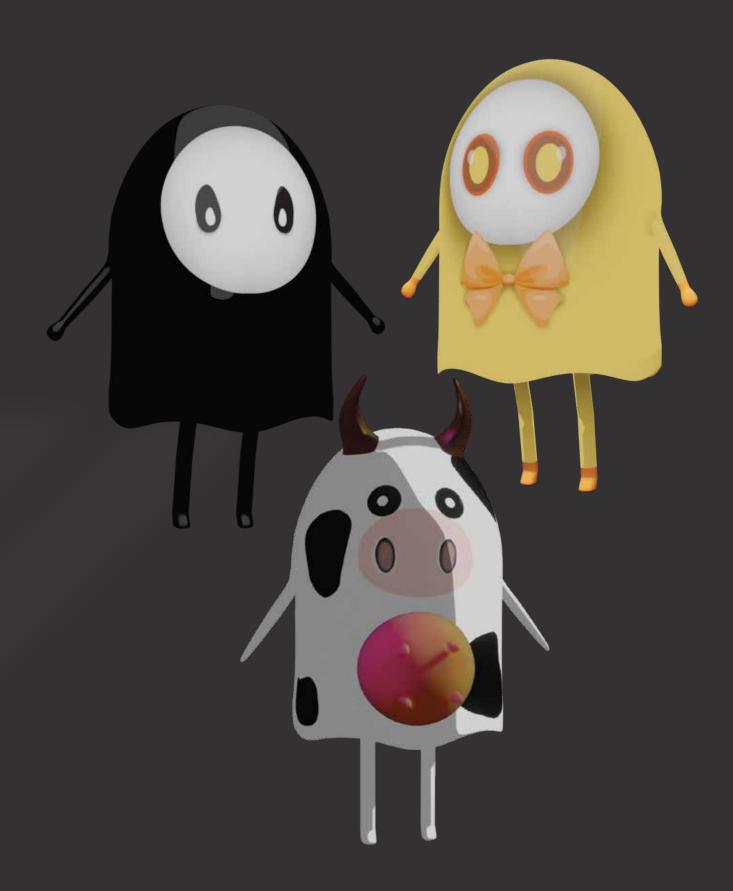


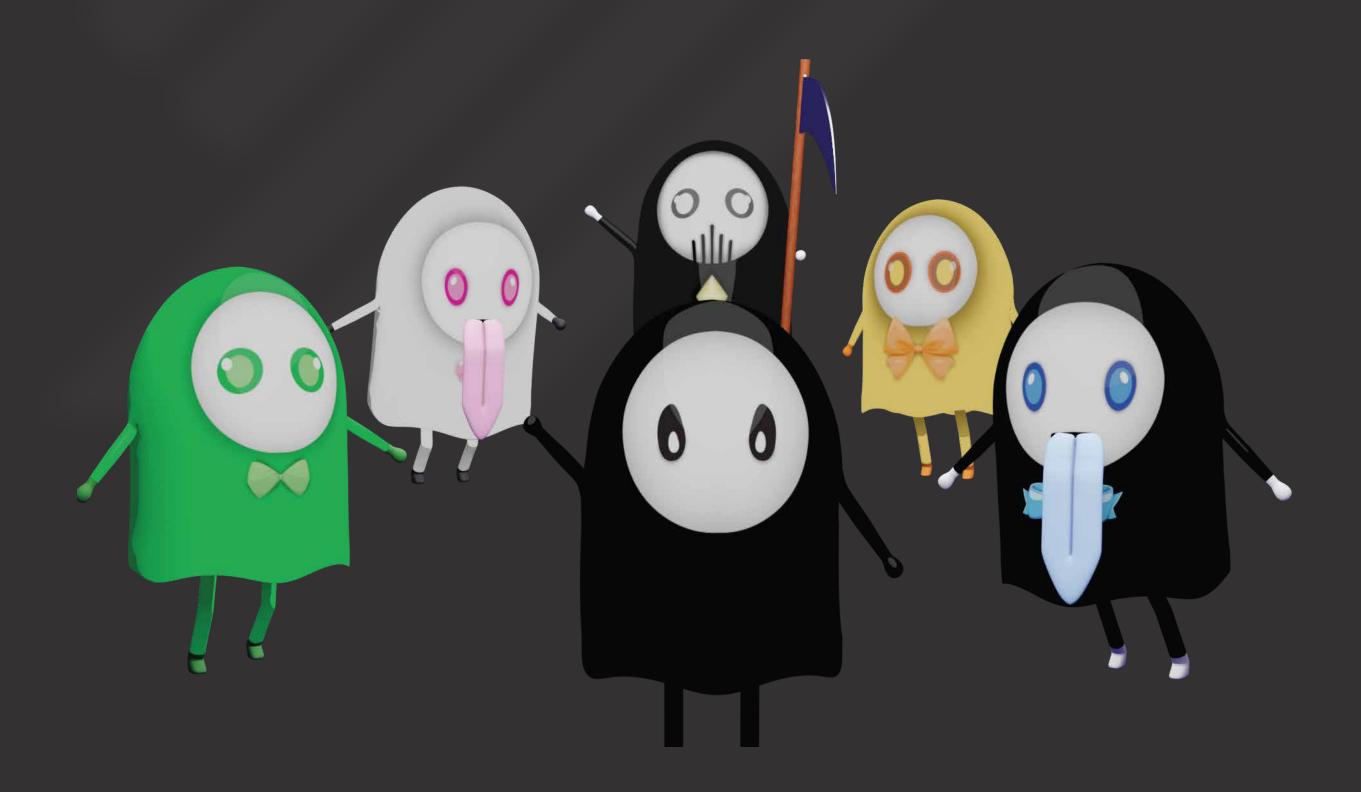




Character The Chinese Culture of Hell

In the game, i created six character with different story for them. Some of the character concept are came from the chinese culture of hell.



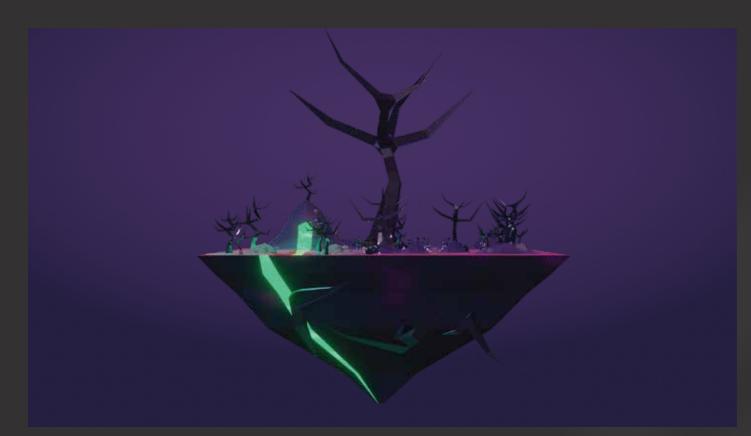


The Environment 18 Islands

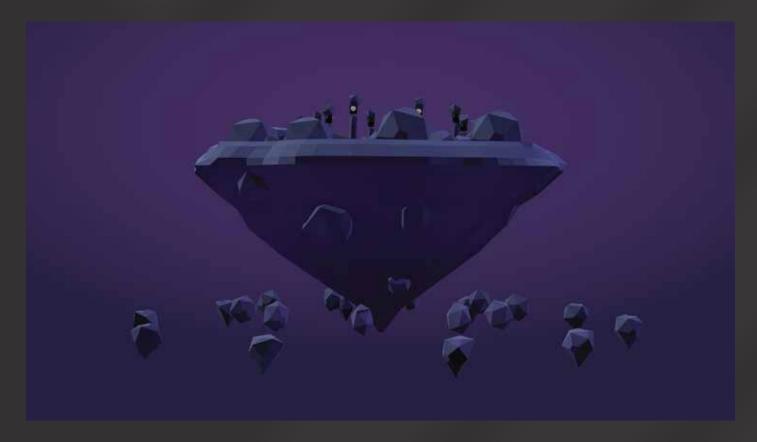
One of the feature is the game had 18 environment. Player can explore different island by up level in the game.



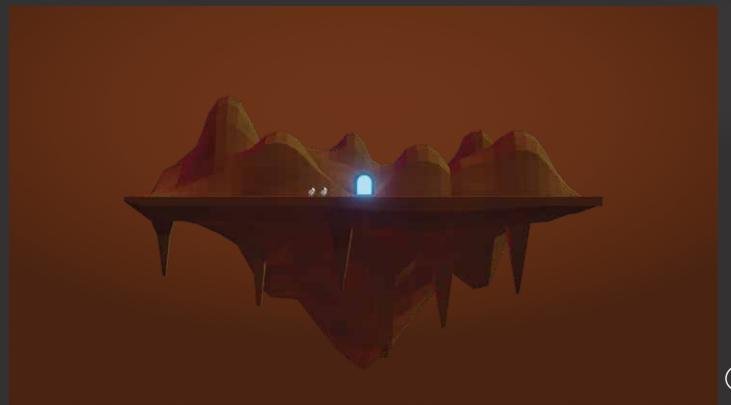




Iron Tree



Stone Island



Cow Island

Game Interface The User Interface

The game is create for the mobile.

Used less and simple icon made

player more easy to understand and touch it.







Advertising Publicity

For the Advertising part, i prepared two posters, a logo animation, a game play video and a promotion video.

Youtube Link:

Logo Animation

https://www.youtube.com/watch?v=6Lt3yY4NJtE

Game Play

https://www.youtube.com/watch?v=9rJKZZJblII

Promotion Video

https://www.youtube.com/watch?v=zeEsWLYcLY8







Merchandise The Product

There are three mechandise for the game which are canister, t-shirt and the toy clock.

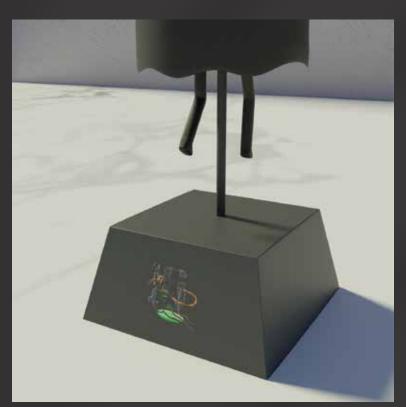






Canister





Toy Clock



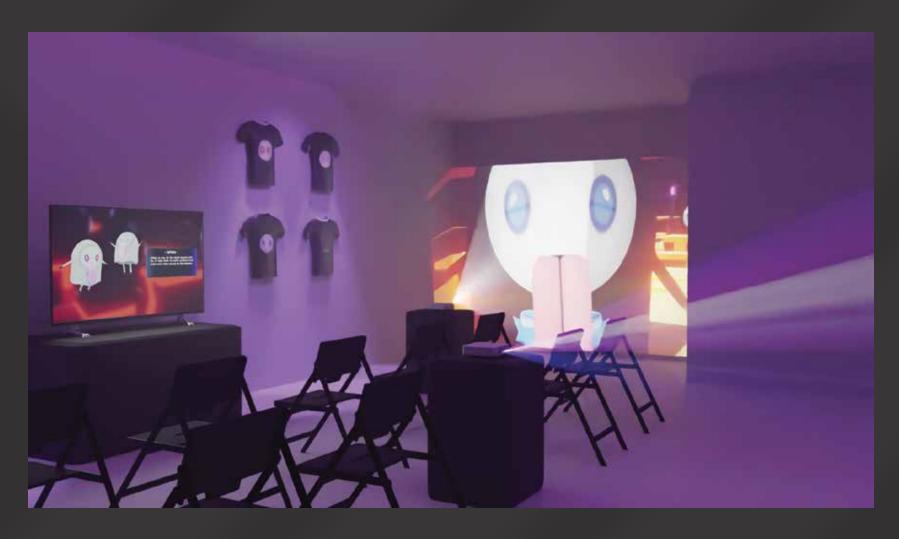
T-shirt

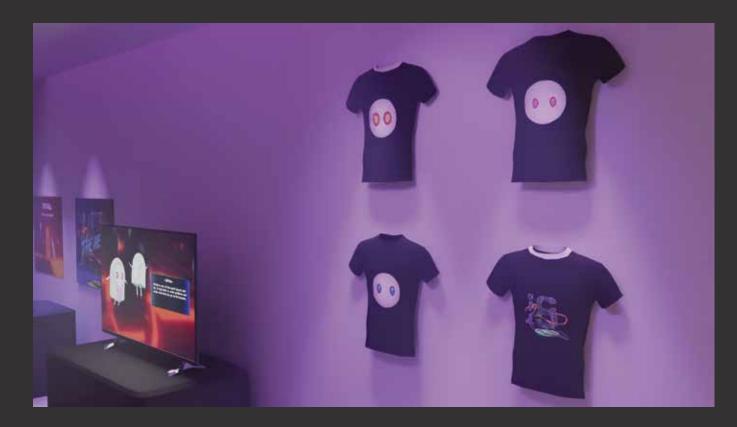
The Event Event Environment

The event for the 18, i create a dark purple light environment to combine with the theme hell. Used two projector to project the videos and those characters. On the middle Tv is for the presentation, the both side will have the area to present merchandises.













Contact

Feel Free To Contact Me

Here is the end of the portfolio. If you need more information about me or the project please contact me.

Phone:

+6010-8221976

Email:

Siang.wks@gmail.com

Facebook:

https://www.facebook.com/kx970616/