

PORTFOLIO

multimedia & graphic



2019 - 2021

TEY ZI XIN
designer

07

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ABOUT

introduction me

malaysia

female

TEY ZI XIN

i am a multimedia & graphic designer

2000

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03

DRAWING

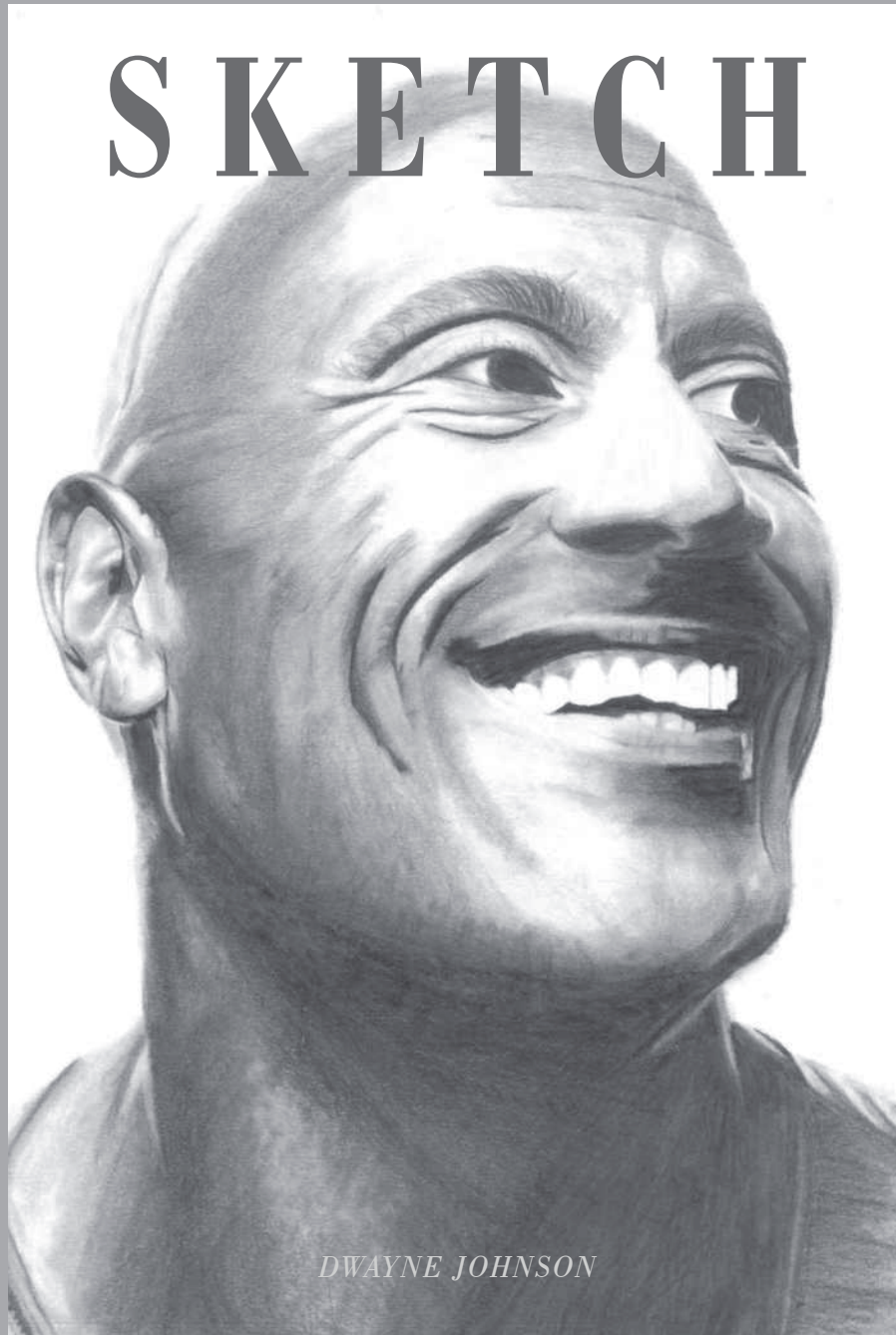
TOOL

staedtler hb 2b 6b

PAPER

a3 size

SKETCH



DWAYNE JOHNSON

CREATIVE DRAWING

by photoshop



first lesson

KIM SO HYUN

portrait painting



second lesson

HATSUNE MIKU

cartoon style



final

IRON MAN & SPIDER MAN

stitching style

ALL BY WACOM

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04

TYPOGRAPHY

by illustrator

think out

of box



TYPOGRAPHY

*don't limit your thoughts,
try jumping out of the box.*

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PHOTOGRAPHY

PHOTOGRAPHY



canon eos 200d II

manual

iso 800

aperture 5.0

shutter speed 1/100

outdoor portrait

PHOTOGRAPHY

studio portrait

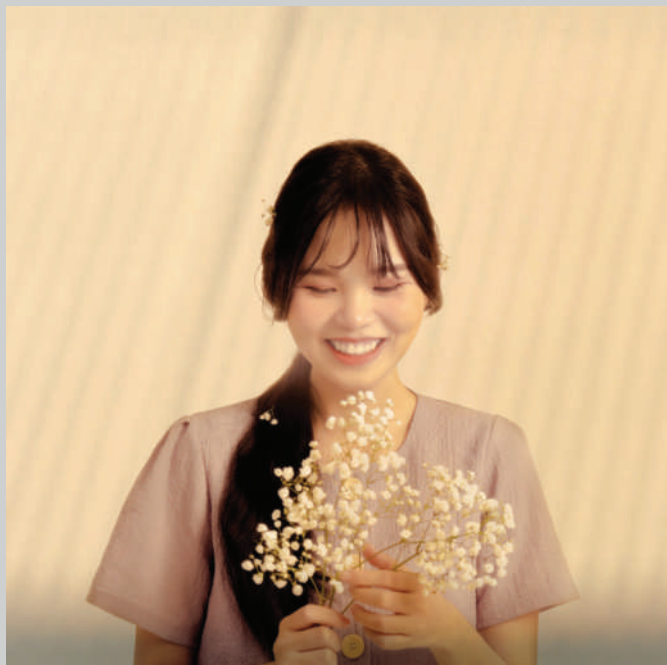


shutter speed 1/125

aperture 8.0

iso 100

manual



canon eos 200d II



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ADVERTISING

ADVERTISING



Dickies is an American brand of casual cargo, Dickies did not develop in a more fashionable direction, but chose to maintain the consistent style of its own brand.

I chose the brand Dickies to extend and make a series of posters. Adopt the retro style of Dickies to make the overall vision, and add modern elements to present the poster's vision.



Dickies is an American brand.
Therefore, it took the famous
American female cartoon characters,
combined with the overalls,
convey that women also can let the
cargo apparel be trend-setting.

ADVERTISING

Adopt the original color system of the cargo.
The combination of khaki and army green
as the overall color element,
for display retro visual effect.



PALETTE

ADVERTISING

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3D MODELING

dining room
washroom



bed room
living room



The interior design is to use the extremely simple and clean style.
Marble material and blue color are used as the overall visual effect.

CHARACTER

pizza blind box series



SAUSAGE



TOMATO



BELL PEPPER

PIZZA

*The blind box series is made up of characters of various tastes pizza.
Is the use of 3D max software to create a model of the pizza character.*

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PACKAGING

PACKAGING

group project

CONCEPT

Funny Chocolate

*Design the main customer base for the gathering crowd,
design the route for evil games.*

*There are 6 kinds of evil flavors,
the experience of frightening your friends without
knowing what taste they are going to draw
is brought to you by Funny Chocolate!*



Logo design

“怪味糖”好开心的广告语，
设计成对话框的外型。
以大家一起聚会时开心的心情来代言~

Packaging Design - CHARACTER & TASTE



以一群小伙伴们在聚会时，
食用了怪味糖funnychocolate不同口味后的各式表情表情做为设计中心~

Packaging Design - MANUAL & POSTER



~poster&manual的前后设计~



PACKAGING

group project



STYLE

The expression and color of the six characters represent the difference between the six flavors.

The overall style is stitched together by the style grid, the oral font and dotted surface elements are combined into the entire concept and style of the entire packaging.

PALETTE



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VISUAL COMMUNICATION

VISUAL COMMUNICATION

BEE HIVE
honey cafe & shop



CONCEPT

This is the cafe I'm looking for innovate new logos. The concept of logo is a bee formed by hexagonal, because the original logo is unable to highlight the concept of a honeycafe, in order to highlight is a honey theme cafe therefore chose the bee to be a main body.

COLOR

The color aspect retains the original dark green add the different shades of the honey color to combine.



VISUAL
COMMUNICATION



Creating this is the overall style concept of the stationary.

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MOTION GRAPHIC

MOTION GRAPHIC

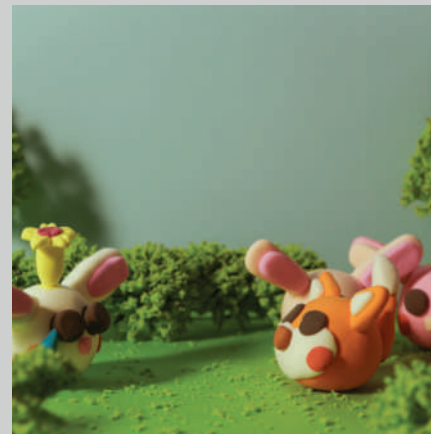
smell flower



rabbit



stop motion



The story of
smelling flowers

*white rabbit &
black rabbit*



LIGHT CLAY

END

phase one...